

ALAN CARTER

Digital & Print Designer

📞 (803) 229-0571

💻 alanscreativespace.com

@ alanscreativespace@gmail.com

in www.linkedin.com/alan-carter2020

📍 Greenville, SC 29165

📷 @carters.visuals

🎓 EDUCATION

Central Carolina Technical College | Camden, SC
2015-2017 | Associate of Arts, Core Classes

Coker University | Hartsville, SC
2018-2020 | Bachelor of Arts, Graphic Design

🖌️ SKILLS & SOFTWARE

Adobe Illustrator	●●●●●	Wordpress	●●●●●
Adobe Photoshop	●●●●●	Webflow	●●●●●
Adobe Indesign	●●●●●	Microsoft Suite (Powerpoint, Word, Excel)	●●●●●
AdobeXD/Figma	●●●●●	Articulate 360	●●●●●

+Drawing, charcoal art, ink, graphite, 2D/3D design and photography.
Social media managment and writing.

✍️ WORK EXPERIENCE

○ Jan. 2017-Dec. 2020 | Lowes, Camden, SC
Sales Associate
Worked as a cashier and maintained the front end, managed curbside pickup and assisted customers in loading their purchases, operated customer service, assisted loading in recieving and attended deliveries.

○ Jan. 2021-Feb. 2022 | Dynamic Brands, Pageland, SC
Graphic Artist
Responsible for the creation and editing of their golf product mock ups such as towels and umbrellas, bags. Prepped files for the production house.

○ Feb. 2022-May 2023 | Coker University, Hartsville, SC
Graphic Designer
Created marketing material for campus departments, events, social media pages. Managed web pages for Coker.edu. Wrote and published press releases, blog posts and social media posts. Coordinated event planning, stage setup.

○ Oct. 2023-May. 2026 | Jackson, Simpsonville, SC
Graphic Designer
Responsible for the creation of presentations, infographics, social media assets, E-Blasts, landing pages, interactive training modules, web interfaces, digital banner ads and native ad imagery.

📖 PROJECT HISTORY

Michelin

Presentations	55%
Training Modules	20%
E-Blasts	15%
Social Media	10%

BNSF

Banner Ads	70%
Landing Pages	30%

Colonial Cup 2024

Posters	55%
Mailing Material	30%
Magazine Ads	10%
Shirt Design	5%

MAHLE Motorsport

Banner Ads	85%
Landing Pages	15%

📖 ACHIEVEMENTS

2020 Collegiate Advertising Awards - Gold

Entry Name: Coker University Fall 2022 Billboards
Group: School 1,001 - 2,000 students
Category: Billboard Design - Series

Regal Imax Superman 2025 Winning Art Submission

Entry Type: Poster Art

CAREER PROMISE

Design is a realm of countless possibilities. As a designer I have a maker driven mindset in my work, as a design should not only be visually appealing but functional. I enjoy the experimentation behind the craft, intersecting my passion for storytelling and collaboration to create materials that will be remembered. With my expereince in Print/Digital design I promise to deliver polished and authentic material to you.

Strengths

Communication, Organization, Collaboration, Creativity

Interests

Music, Outdoors, Reading, History, Film