

# Why Soundkins transforms PreK & K student phonemic awareness skills?

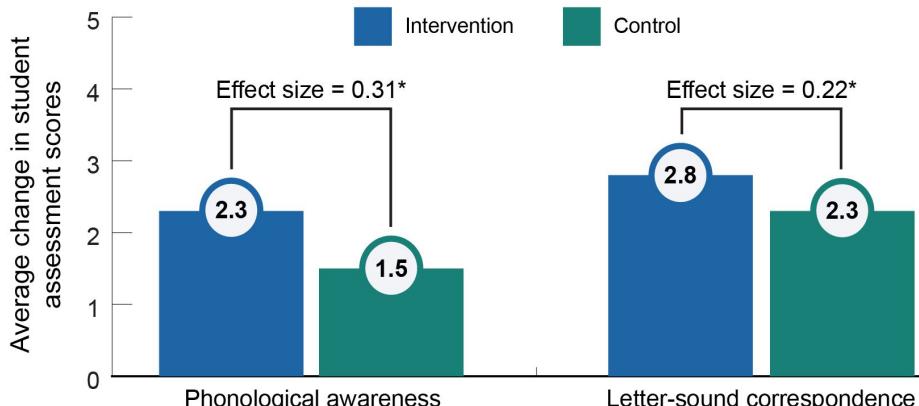
**SRI Education**  
Independent evaluation of Soundkins\*  
(former name: SoundTown)

19 prekindergarten teachers  
339 prekindergarten students  
9 states  
Including emergent bilinguals

5-minute daily whole group instruction for 8 weeks.  
**Simple press play** with no training, prep or tech setup

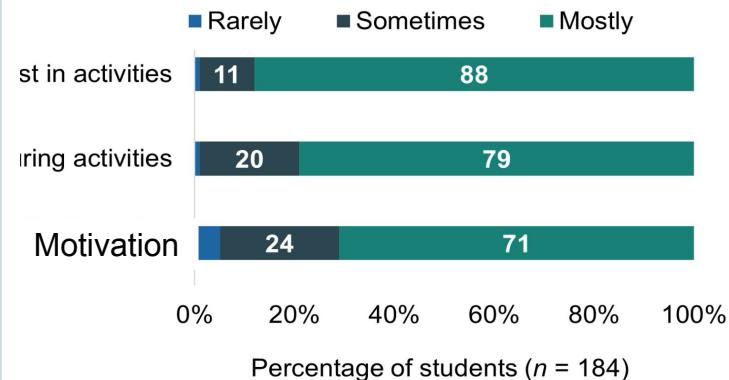
**Medium effect size**  
Total of 160 minutes lead to a **6-week acceleration** of intervention group over control

## Gains in phonological awareness and letter-sound skills



\* The difference in mean gain scores between the intervention and control students reaches statistical significance ( $p < .05$ ).

## Students' degree of engagement



"Soundkins fills a niche where we don't currently have a dedicated program that uses playful videos to supplement teacher instruction in phonemic awareness. It's easy to use, and the kids enjoy the activities." – Pre-K teacher

**ABOUT SOUNDKINS:** 5-minute whole group and independent activities with endearing characters and stories to improve young children's phonemic awareness and alphabet skills.

Experience it free: <https://forms.gle/6KhUDxUM4aa3gPWp7>

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