



FLORIDA MUSEUM OF BLACK HISTORY

TOWN HALL PRESENTATION

ST. MARY'S MISSIONARY BAPTIST CHURCH
THURSDAY, JULY 25, 2024



WELCOME

RAFI MALDONADO-LOPEZ
PRINCIPAL MANAGING DIRECTOR
SANCTUARY OF THE ARTS



MASTER OF CEREMONY

HON. DR. STEVE GALLON III
DISTRICT 1 SCHOOL BOARD MEMBER
MIAMI-DADE COUNTY



INVOCATION

JOMARIE PAYTON

ACTRESS, SINGER



MESSAGE FROM HON. CONGRESSWOMAN FREDERICA WILSON



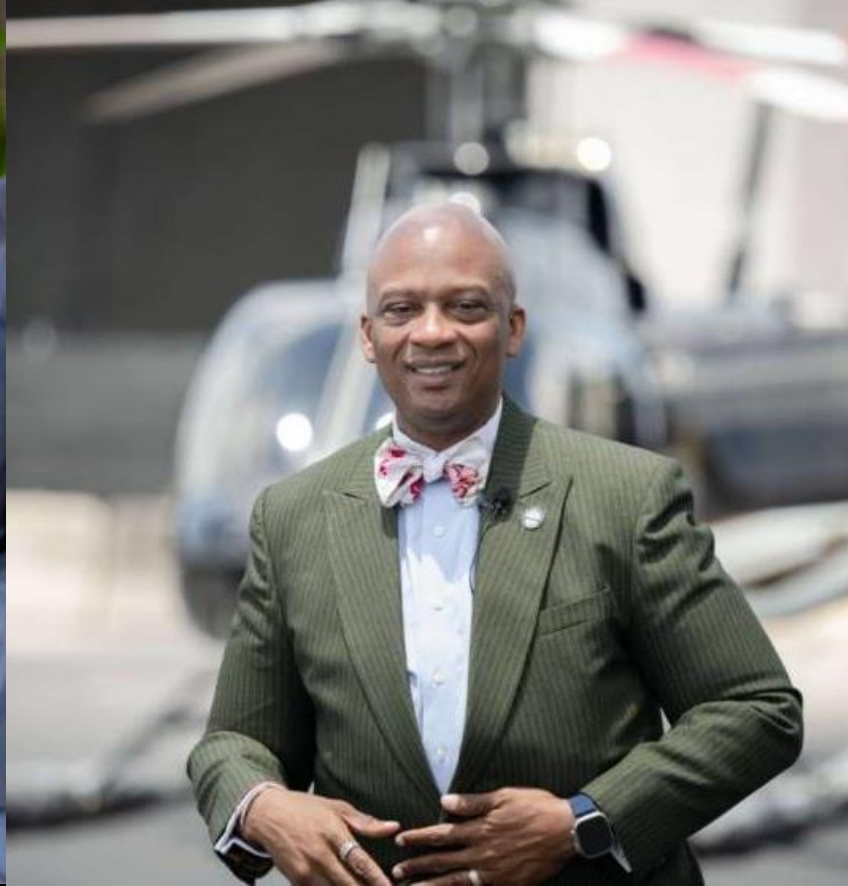
HON. SENATOR SHEVRIN JONES



HON. HOUSE REPRESENTATIVE ASHLEY GANTT



HON. MAYOR DANIELLA LEVINE CAVA



HON. MIAMI-DADE CHAIRMAN OLIVER GILBERT III



HON. MAYOR JOHN H. TAYLOR, JR.



DR. WILLIE LOGAN
PRESIDENT & CEO, TEN NORTH GROUP

WHO WE ARE: TEN NORTH GROUP

- MISSION-BASED CORPORATION WITH A 40-YEAR LEGACY IN OPA-LOCKA AND MIAMI-DADE
- COMMUNITY FOCUSED REAL ESTATE AND AFFORDABLE HOUSING INITIATIVES
- ARTS & CULTURE PROGRAMS AND OUTREACH
- BUSINESS & FINANCIAL EMPOWERMENT PROGRAMS
- FAMILY SERVICES



YEAR-ROUND PROGRAMMING

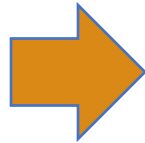
- **ART OF TRANSFORMATION**, AN ART BASEL-AFFILIATED ANNUAL SHOWCASE
- YEAR-ROUND ART EXHIBITS, WORKSHOPS, LECTURES
- FIRST-TIME HOMEBUYER PROGRAMS, FINANCIAL COUNSELING, ENTREPRENEURIAL DEVELOPMENT
- PLACEMAKING AND HISTORICAL PRESERVATION PROGRAMS, INCLUDING THE **OPA-LOCKA HERITAGE TRAIL**



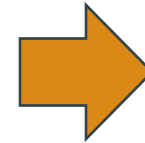
BLACK HISTORY MUSEUM TASK FORCE

2023
(JUNE-DECEMBER)

STATE ESTABLISHES NINE-MEMBER TASK FORCE DEDICATED TO CREATING A FRAMEWORK FOR A PROPOSED MUSEUM FOR FLORIDA BLACK HISTORY



DHR EXTENDS INVITATIONS TO ALL PRINCIPAL TOURISM AGENCIES AND CHAMBERS OF COMMERCE TO PROVIDE PROPOSAL FOR LOCATIONS



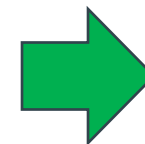
TASK FORCE ACCEPTS PRESENTATIONS AND REVIEWS PROPOSALS FROM ACROSS THE STATE: OPA-LOCKA ONLY ONE IN SOUTH FLORIDA

2024
(JANUARY-JUNE)

TASK FORCE ESTABLISHES GRADED CRITERIA, ACCEPTS ADDITIONAL AND REVISED PROPOSALS FROM EXISTING AND NEW ENTITIES



TASK FORCE VOTES ON 13 LOCATIONS, NARROWS DOWN TO FOUR, THEN PROCEEDS WITH THREE FINALISTS



DHR AND TASK FORCE MEMBERS COMPLETE A FINAL REPORT THAT ENCOURAGES FURTHER REVIEW AND FEASIBILITY STUDIES OF THREE SITES

BY THE NUMBERS

10 PUBLIC MEETINGS

13 PROPOSED LOCATIONS

4,091 INDIVIDUAL PUBLIC
SURVEYS RECORDED

3 FINALISTS



TASK FORCE KEY OUTCOMES

HISTORICAL NARRATIVES

- HISTORY OF SLAVERY AND SEGREGATION IN THE STATE
- TUSKEGEE AIRMAN
- NOTABLE AFRICAN AMERICANS IN THE STATE, NOTED HBCUS

SQUARE FOOTAGE AND SPACE UTILIZATION

- 100,000 SQ. FT.
- THEATER/PERFORMANCE, CATERING, OUTDOOR SPACES

DESIGN & LOCATION

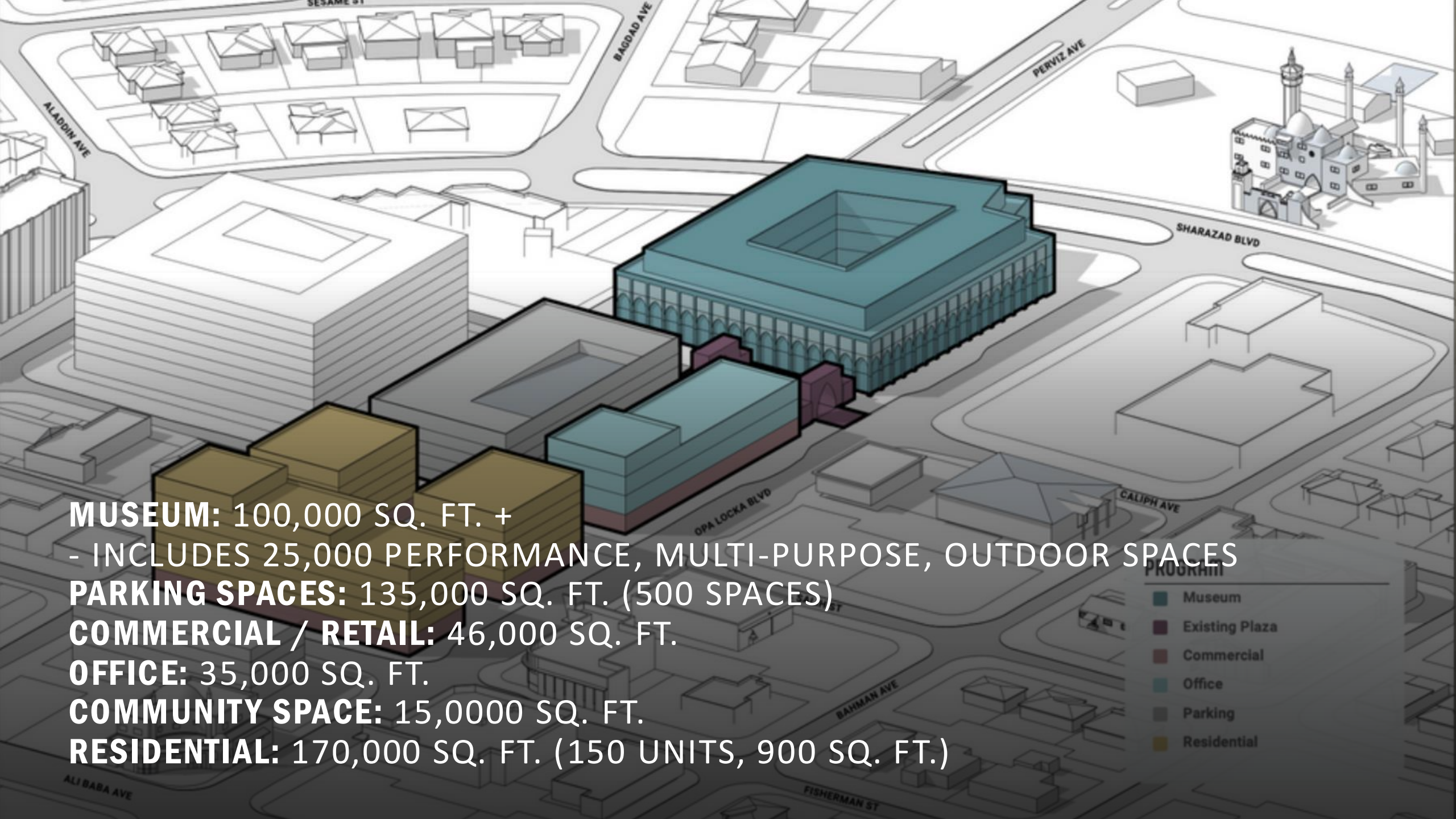
MARKETING

- VISIT FLORIDA COLLABORATION

TRANSITION PLAN FOR SELF-SUFFICIENCY



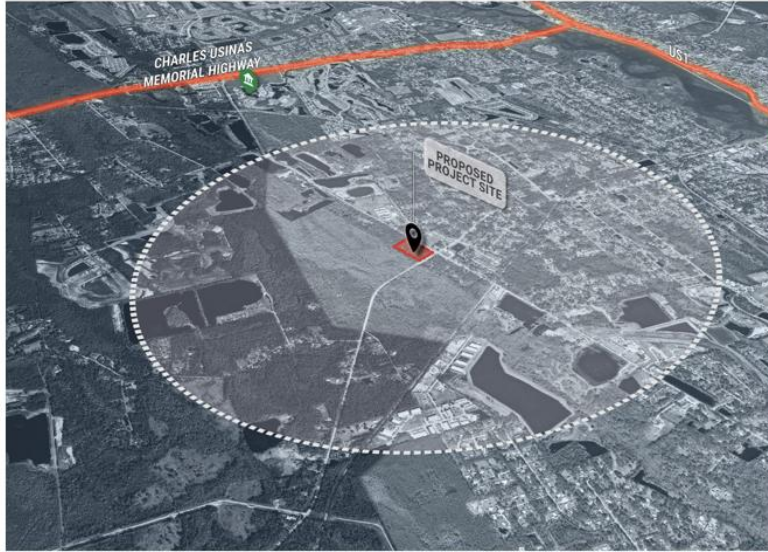
ENSLAVED BLACKS AT THE FLORIDA CLUB IN ST. AUGUSTINE



MUSEUM: 100,000 SQ. FT. +
- INCLUDES 25,000 PERFORMANCE, MULTI-PURPOSE, OUTDOOR SPACES
PARKING SPACES: 135,000 SQ. FT. (500 SPACES)
COMMERCIAL / RETAIL: 46,000 SQ. FT.
OFFICE: 35,000 SQ. FT.
COMMUNITY SPACE: 15,0000 SQ. FT.
RESIDENTIAL: 170,000 SQ. FT. (150 UNITS, 900 SQ. FT.)

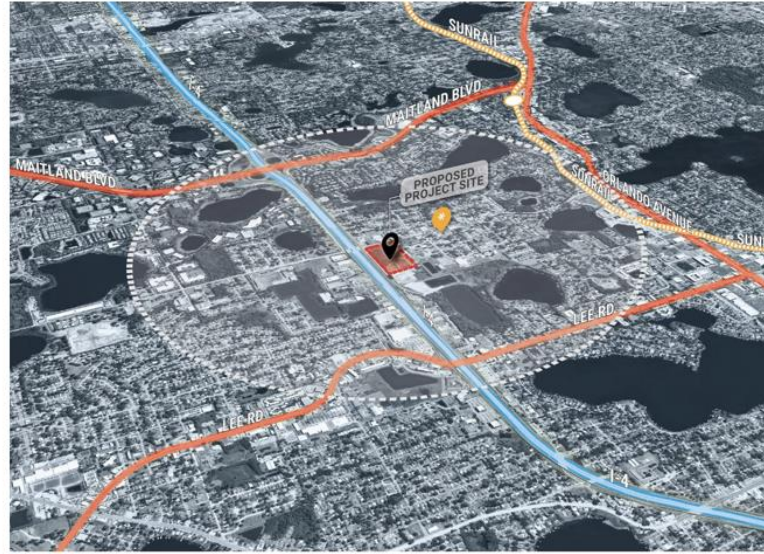
- PROGRAM
- Museum
 - Existing Plaza
 - Commercial
 - Office
 - Parking
 - Residential

ST. JOHNS COUNTY / ST. AUGUSTINE



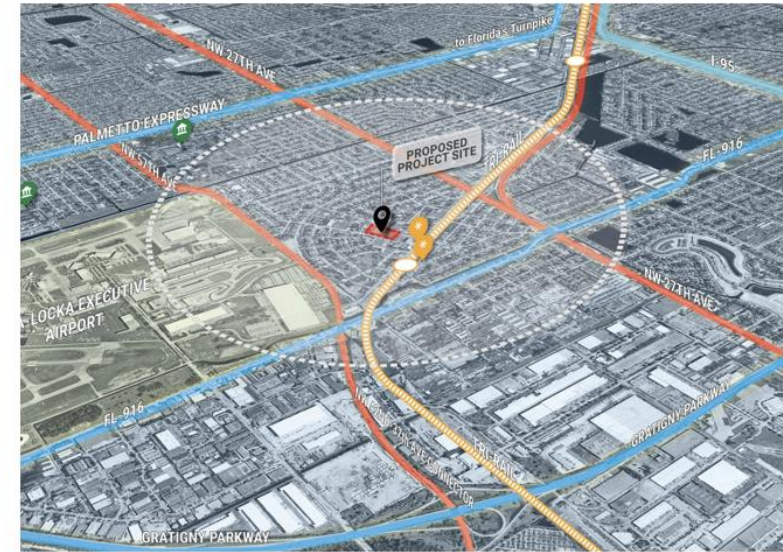
RANKING #1

ORANGE COUNTY / EATONVILLE



RANKING #2

MIAMI-DADE COUNTY / OPA-LOCKA



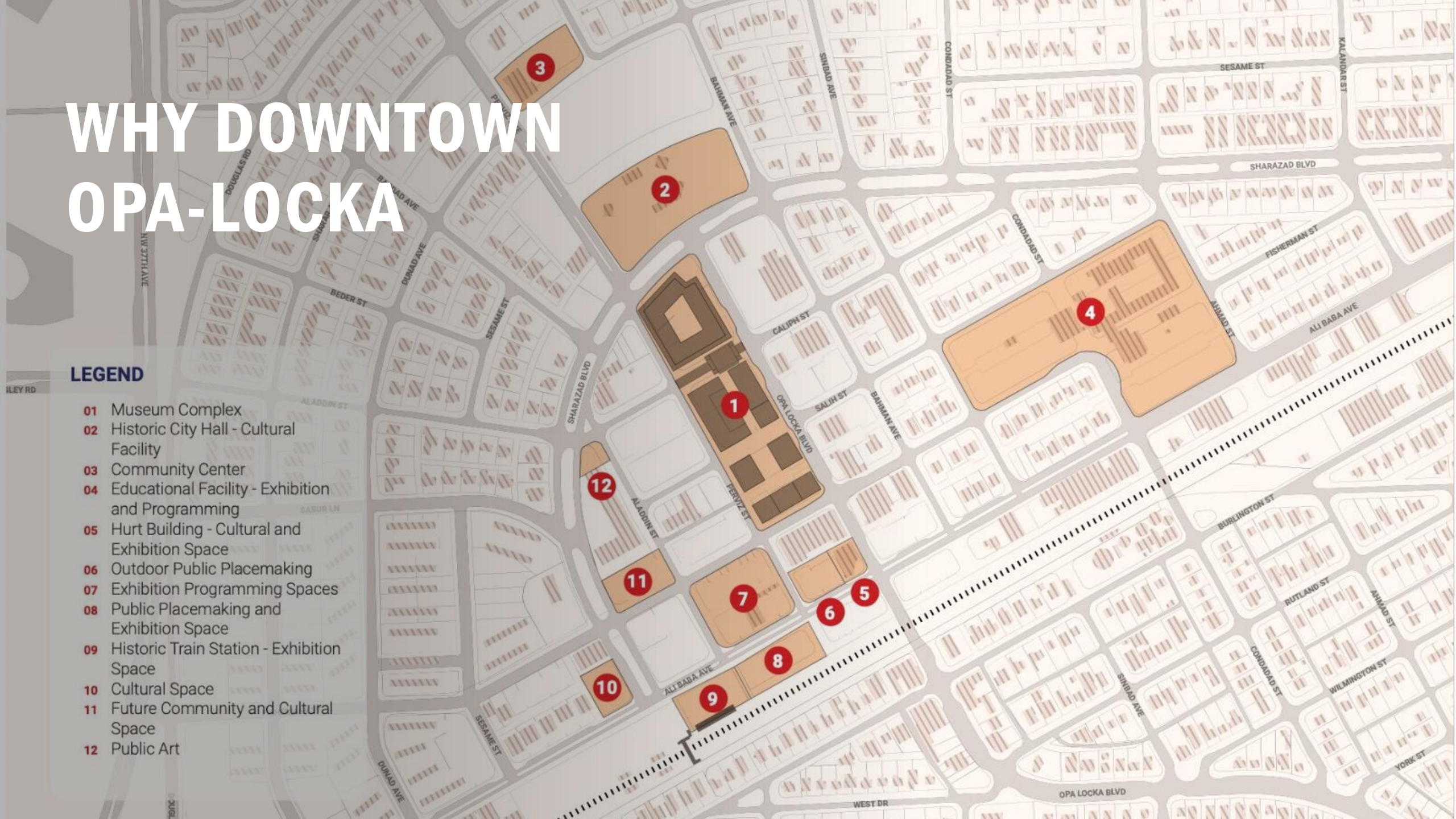
RANKING #3

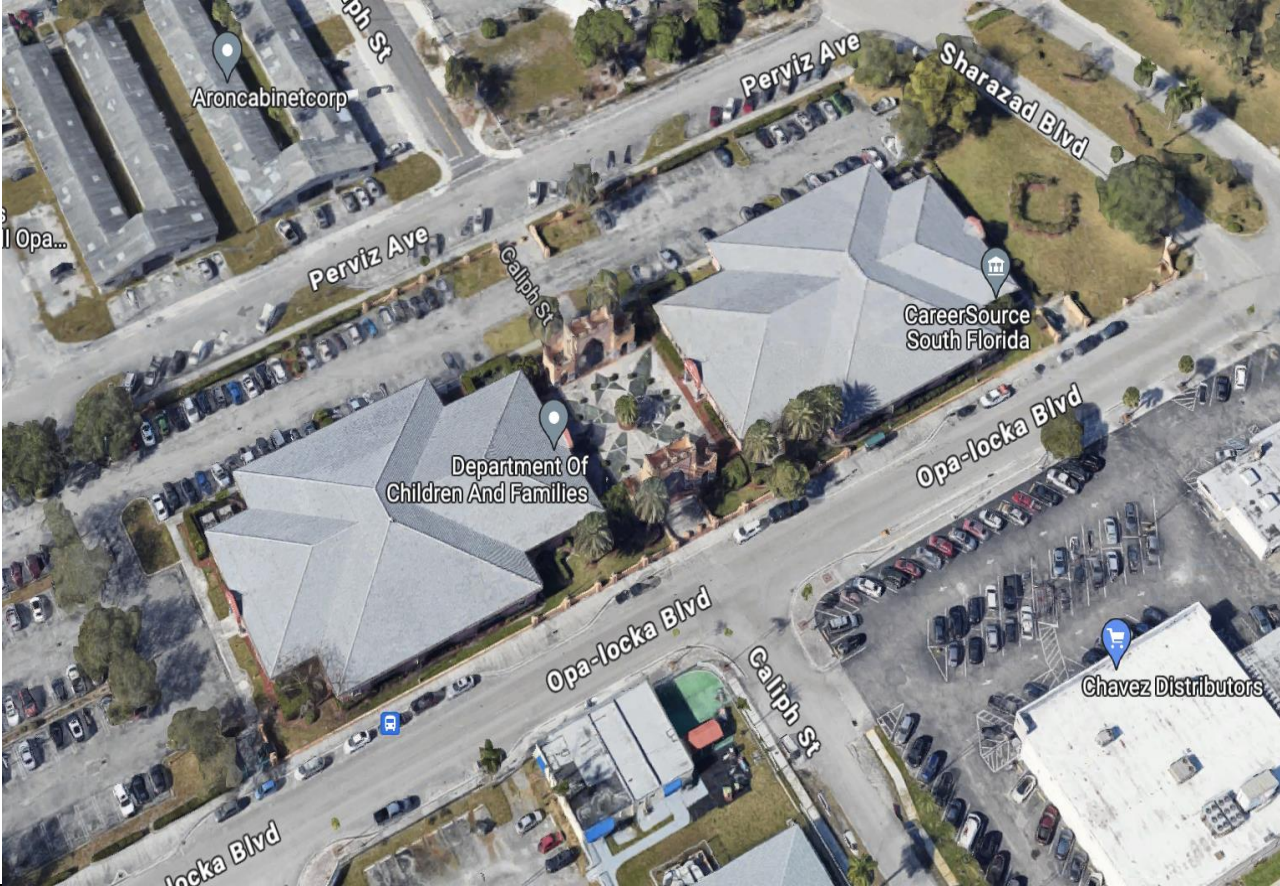
THREE FINALIST SITES

WHY DOWNTOWN OPA-LOCKA

LEGEND

- 01 Museum Complex
- 02 Historic City Hall - Cultural Facility
- 03 Community Center
- 04 Educational Facility - Exhibition and Programming
- 05 Hurt Building - Cultural and Exhibition Space
- 06 Outdoor Public Placemaking
- 07 Exhibition Programming Spaces
- 08 Public Placemaking and Exhibition Space
- 09 Historic Train Station - Exhibition Space
- 10 Cultural Space
- 11 Future Community and Cultural Space
- 12 Public Art





200 OPA-LOCKA BOULEVARD

STATE-CONTROLLED, 4.5-ACRE FACILITY



RESOLUTIONS

Miami-Dade County Commission
City of Opa-locka Commission
Miami-Dade Public School System School Board
Greater Opa-locka Arts & Cultural Foundation

GOVERNMENT & OFFICIALS

Miami-Dade County Legislative Delegation
State Representative Daniel Perez, District 116,
Incoming Speaker of House
State Senator Shevrin D. "Shev" Jones, District 34
State Senator Ana Maria Rodriguez, 40th District
State Representative Ashley Gantt, District 109
Miami-Dade County Mayor Daniella Levine Cava
Miami-Dade Chairman Oliver Gilbert III, District 1
Broward County Mayor Nan Rich

TOURISM AND BUSINESS ORGANIZATIONS

Greater Miami Chamber of Commerce
Broward County Black Chamber of Commerce
Greater Miami Convention and Visitors Bureau
Miami-Dade Chamber of Commerce
South Florida Workforce Investment Board (CareerSource)

HIGHER EDUCATION INSTITUTIONS

Cornell University
University of Miami
Florida Memorial University
Miami Dade College

SCHOLARS AND HISTORIANS

Dr. Enid Pinkney
Seth Bramson
Andras Szanto

COMMUNITY ORGANIZATIONS

God's Grace Church of Worship
Mt Olivette Missionary Baptist Church
Going Overtown
Overtown Children and Youth Coalition
Touching Miami with Love
Greater Bethel African Methodist Episcopal Church

CULTURAL & HISTORICAL INSTITUTIONS

African Heritage Cultural Arts Center
Miami-Dade Department of Cultural Affairs
Museum of Black Civilizations of Dakar, Senegal
South Florida Cultural Consortium
Dade Heritage Trust
Perez Art Museum Miami
HistoryMiami
Adrienne Arsht Performing Arts Center
Miami Design Preservation League
Miami-Dade County Office of Historic Preservation

OPA-LOCKA LETTERS OF SUPPORT

ACCESS THE FINAL REPORT



MARY MCLEOD BETHUNE AND HER STUDENTS, 1904



ENGAGEMENT & NEXT STEPS

WRITE YOUR PRESIDING OFFICERS

RALLY YOUR LOCAL OFFICIALS

**SOUTH FLORIDA CHAMPIONS OF
BLACK HISTORY**

- Poster signing
- Robust social campaign
- Connect with us
 - Marketing@tennorthgroup.com

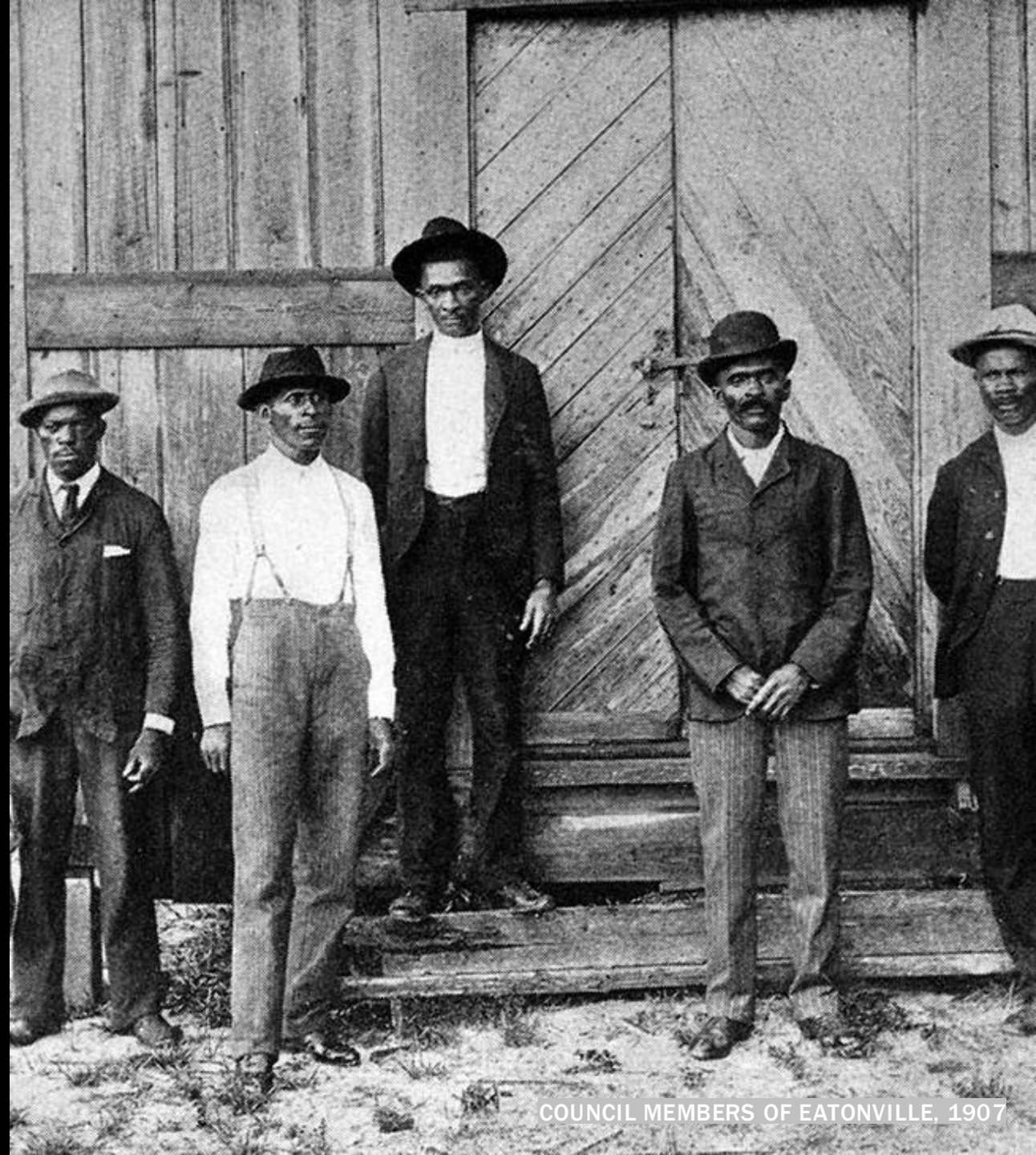




OPEN FORUM

ENSLAVED BLACKS PICKING COTTON IN JEFFERSON COUNTY, 1890s

**THANK YOU FOR
JOINING IN THIS
HISTORIC MOMENT**



COUNCIL MEMBERS OF EATONVILLE, 1907