



Strivacity is a leader in

The Forrester Wave™: Customer Identity and Access Management Solutions, Q4 2024

ABOUT THE REPORT

Forrester evaluated the 15 most significant vendors using its publicly documented methodology. The evaluation included a demonstration and evaluated vendors against 19 criteria including their current offering and strategy.

Access the full report at
strivacity.com/wave



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CRITERIA

- Users and roles
- Privacy, consent management, and profiling
- Authentication and authorization
- Customer self-service and policy management
- Business systems integration policy management
- Fraud management integration
- Reporting and dashboarding
- Vision
- Roadmap
- Partner ecosystem
- Pricing flexibility and transparency
- Community

FROM THE REPORT

“Customers praised the Strivacity **responsive** support and engineering, and low-code/no-code orchestration, and customer self-service built-in capabilities are **easy to use**.”

“The solution is a **great fit** for organizations that want **quick time** to value...”

THE FORRESTER WAVE

Customer Identity and Access Management Solutions, Q4 2024



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Recommendations from the report

CIAM buyers seeking differentiation should look for vendors that:



DELIVER INTEGRATION WITH BUSINESS SYSTEMS



PROVIDE COMPREHENSIVE REPORTING AND DASHBOARDING



ENABLE ADMINISTRATIVE ROLE-BASED ACCESS CONTROL AND GENERATIVE AI-AIDED POLICY GENERATION



“CUSTOMERS SAID THEY NEED STRONG REPORTING AND DASHBOARDING CAPABILITIES IN A CIAM SOLUTION TO BE ABLE TO JUSTIFY INVESTMENT AND GET BUSINESS VALUE.”

Source: The Forrester Wave (TM): Customer Identity and Access Management Solutions, Q4 2024

ABOUT US

- Strivacity lets brands add secure log-in and identity management capabilities to their customer facing applications without tying up lots of developers or consultants. Strivacity offers a unified customer identity and access management (CIAM) solution that uses clicks (not custom coding) so organizations can get going fast and don't have to choose between creating great customer experiences, securing their customers' data, and staying compliant with fast-changing privacy regulations like GDPR and CCPA.

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