



# The AI Identity Company

## ONE PRODUCT FOR AI AGENTS, CUSTOMERS, AND PARTNERS

Your customers sign up, sign in, and manage accounts every day. Partners need secure access too. And now AI agents are beginning to act on behalf of both.

Strivacity brings customer, partner, and AI agent identities together in one product to help brands reduce friction, prevent fraud, and deliver trusted digital experiences at scale. Launch quickly, optimize every interaction, and keep identity data in the region you choose at no additional cost.



### Grow faster

Reduce friction during account opening, sign in, and recovery.



### Build trust at every interaction

Provide secure, consistent access across channels and identity types.



### Launch and scale without limits

Configure quickly, extend with code, and scale without re-platforming.

## HOW IT WORKS

# Identity orchestration from one place

Configure policy-driven journeys or extend with APIs and SDKs where your use case demands it, and get answers fast with AI Assist, your built-in generative AI assistant that helps you set up, optimize, and troubleshoot. Govern humans and AI agents from the same place, without stitching multiple products together.

1	<b>Account opening and self service</b>	Configure registration journeys with identity verification and consent capture built in.
2	<b>Sign in and adaptive access</b>	Secure access with adaptive MFA, risk-based decisioning, passkeys, and social login.
3	<b>Identity verification</b>	Verify identities using government IDs, biometric liveness detection, and knowledge-based verification.
4	<b>Consent management</b>	Capture and manage consent, preferences, and terms with versioning and auditable records to support compliance.
5	<b>Customer insights</b>	Track sign ups, sign ins, and security events to optimize journeys, detect risk, and improve engagement.
6	<b>Fraud prevention</b>	Use real-time risk signals, behavioral analysis, device intelligence, and breached-password detection.
7	<b>Agentic AI</b>	Know who is behind every AI agent, delegate access with consent, trace every action, and revoke permissions.
8	<b>Identity lifecycle management</b>	Automate identity lifecycle management by disabling inactive accounts, deleting stale identities, and syncing changes across systems.

IDENTITY ORCHESTRATION

## Why our customers love us

Security teams, marketers, and developers all love Strivacity.

Why? Because we're built with all of their needs in mind. As a bonus, your compliance teams may even start to love their audits.

- ▶ **Security teams** get a unified audit trail across every human and AI agent interaction. Adaptive access and fraud controls actively block threats. And identity data stays exactly where you put it, by design.
- ▶ **Digital, product, & marketing teams** get real-time visibility into where account opening, sign in and account recovery affect conversion. Built-in A/B testing and low-code controls let you optimize customer journeys fast.
- ▶ **Identity architects and developers** get pre-built components. Ready-to-use SDKs and APIs let your developers focus on your product and getting things done.

**"Strivacity was the best solution. It went live within weeks. The implementation was significantly cheaper than other solutions we looked at and we haven't had to hire anyone to manage the platform."**

DON ASSALONE  
CISO



- ABOUT US**
- ▶ Strivacity is the AI identity company that helps
  - ▶ brands deliver trusted digital experiences by
  - ▶ managing customer, partner, and AI agent
  - ▶ identities in a single product.

