



KEEP OHIO *Beautiful*™

2024 Annual Report

www.keepohiobeautiful.org

Welcome Message

It remains an honor to serve as the President of the Board of Directors of Keep Ohio Beautiful (KOB). My Board colleagues and I, along with Executive Director Mike Menett, have spent a great deal of time focusing on broadening our beautification, litter prevention and sustainability efforts throughout Ohio. Our 37 affiliate partners across the state play a major part in implementing the projects that KOB supports.

None of these projects, however, would be possible without our generous contributors. We receive a variety of corporate contributions and grants that fund our mission to empower Ohio communities to take greater responsibility for improving our local environment through litter prevention, beautification, community greening, waste reduction and recycling. We are very grateful for their support, without which we could not achieve our stated goals. Going forward, we remain committed to improving the sustainability and environment of communities in Ohio, which in turn improves the quality of life for all Ohioans.

Lora L. Miller, Board President

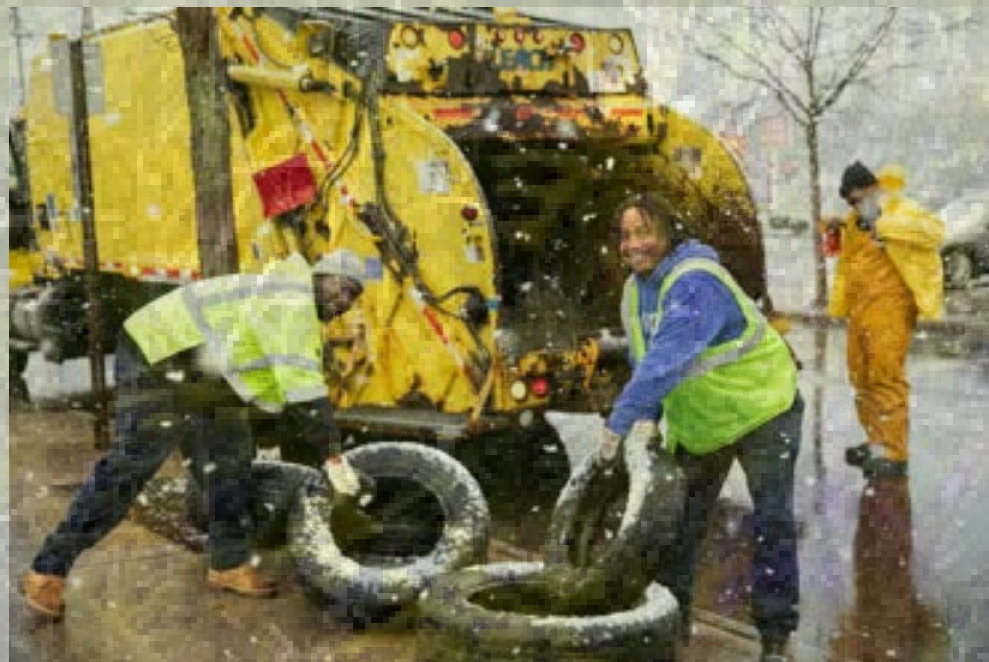


About Us

Who We Are

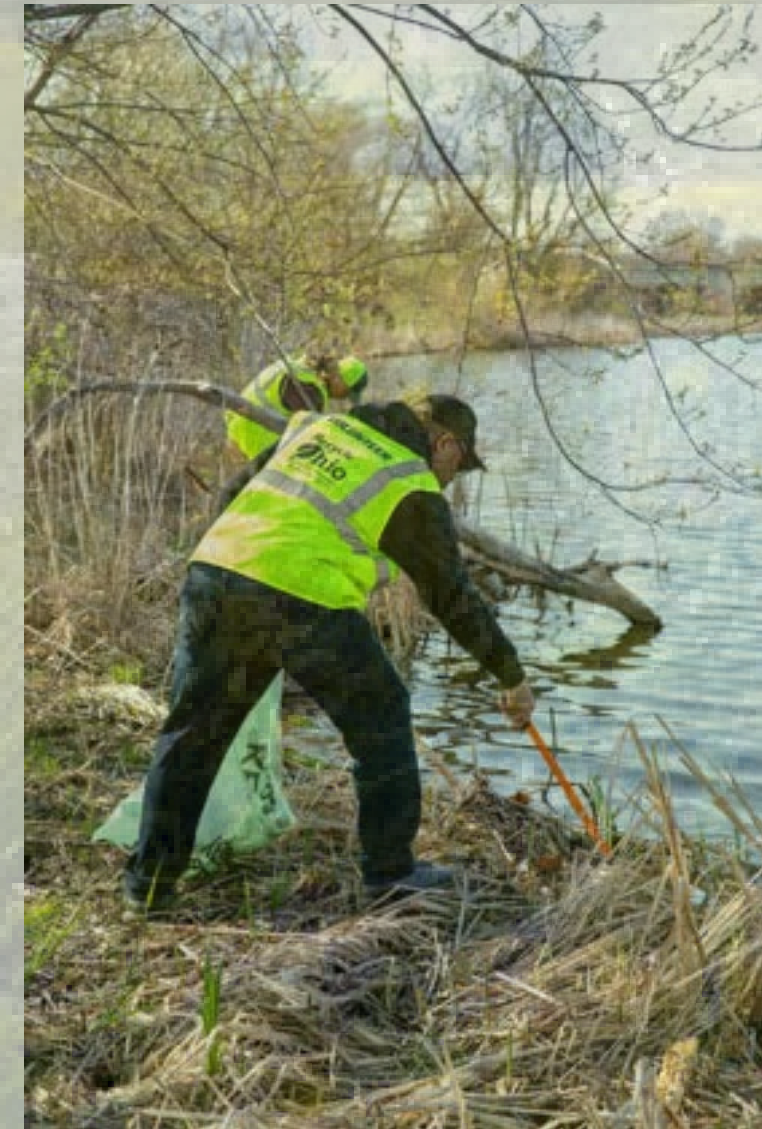
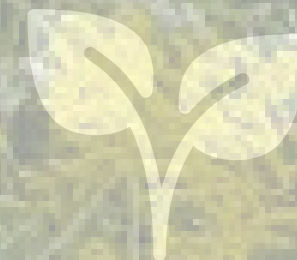
At Keep Ohio Beautiful, we believe in the power of people to create positive change in their communities. We work with volunteer networks across the state of Ohio and the United States. The goal is to encourage engagement in their neighborhoods. Our affiliates provide the foundation for lifelong involvement and commitment to improving our world.

Our goal is to engage individuals from all backgrounds in these efforts so that our communities in Ohio can enjoy a cleaner, healthier environment that is safe for people, plants, and animals. We also want to empower individuals and groups to make important changes and take initiative for the environment.



Our Focus Areas

- **End Littering,**
- **Improve Recycling**
- **Beautify Communities.**





Value

Keep Ohio Beautiful empowers communities across the state to create cleaner, greener, and more beautiful places to live through education, volunteerism, and sustainable environmental initiatives.



Our Vision & Mission



Vision

Education - Individual Responsibility -
Public-Private Partnerships - Volunteer Action



Mission

Empowering Ohio communities to take greater responsibility for improving our local environment through litter prevention, beautification, community greening, waste reduction and recycling.

Buy a plate, CLEAN UP OUR STATE



KEEP OHIO
Beautiful

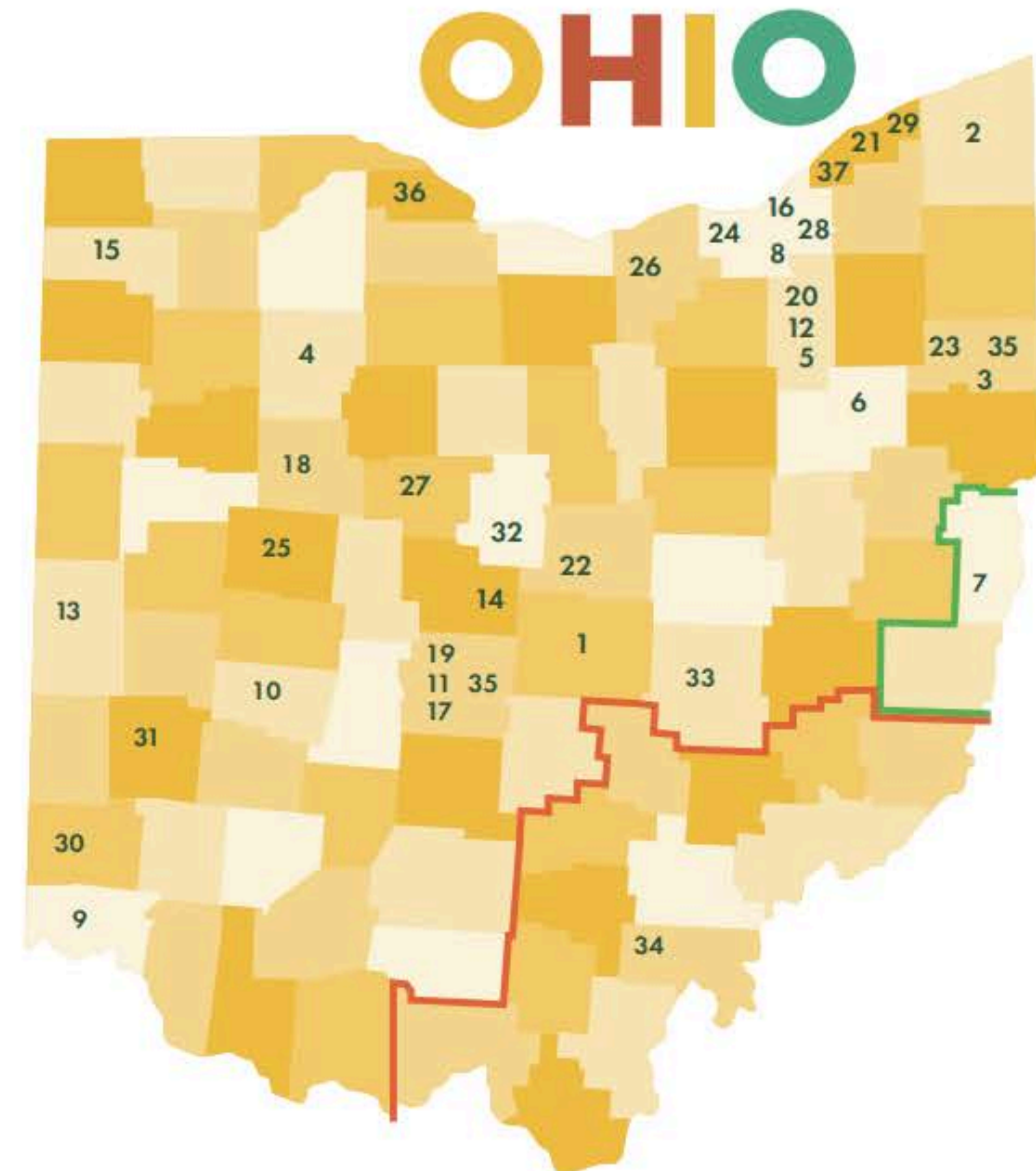
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Our Affiliates

**37 LOCAL AFFILIATES REACH
MORE THAN 5+ MILLION CITIZENS**

1,000+ COMMUNITIES ARE IMPACTED

1 City of Newark Litter Prevention & Recycling	14 Keep Delaware County Beautiful	28 Keep Mayfield Heights Beautiful
2 Geneva Clean & Green	15 Keep Defiance County Beautiful	29 Keep Mentor Beautiful
3 Green Youngstown	16 Keep Euclid Beautiful	30 Keep Middletown Beautiful, Incorporated
4 Hancock County SWMD Environmental Services	17 Keep Grove City Beautiful	31 Keep Montgomery County Beautiful
5 Keep Akron Beautiful	18 Keep Hardin County Beautiful	32 Keep Morrow County Beautiful
6 Keep Alliance Beautiful	19 Keep Hilliard Beautiful	33 Keep MuskieLand Beautiful
7 Keep Belmont & Jefferson County Beautiful *	20 Keep Hudson Beautiful	34 Keep Southeast Ohio Beautiful *
8 Keep Brooklyn Beautiful	21 Keep Kirtland Beautiful	35 Keep The Mahoning Valley Beautiful, Inc.
9 Keep Cincinnati Beautiful, Incorporated	22 Keep Knox County Beautiful	36 Keep Toledo/Lucas County Beautiful, Inc.
10 Keep Clark County Beautiful	23 Keep Lake Milton Clean & Beautiful, Inc.	37 Keep Wickliffe Beautiful
11 Keep Columbus Beautiful	24 Keep Lakewood Beautiful	
12 Keep Cuyahoga Falls Beautiful	25 Keep Logan County Beautiful	
13 Keep Darke County Beautiful	26 Keep Lorain County Beautiful	
	27 Keep Marion County Beautiful	



Our Programs



01

Great American Cleanup of Ohio

is an annual volunteer-led initiative focused on fostering community pride across the state.

02

Recycling Resource HUB

is an online resource to access recycling education, toolkits, and programs

03

Great Ohio Planting Day

held annually on Arbor Day bringing Ohioans together to plant native trees

04

Paint Grant Program

to restore and refresh community structures, murals, and public spaces as a way to beautify Ohio neighborhoods

Great American Cleanup of Ohio



Learning the value of
caring for their
community and
environment.

**Cleaning
Ohio's Cities**



**Cleaning
Ohio's Natural
Areas**

Great Ohio Planting Day

Ohio Companies keeping Ohio Green
Teamwork Is The Key...



Columbia Gas of Ohio Tree Planting

NiSource- Central Ohio planted
native Ohio trees at Deer Creek
State Park Campground



The Wendy's Company Tree Planting

The Wendy's company
planted native trees at Alum
Creek State Park Beach



Honda of Ohio Tree Planting

Honda of Ohio planted
native trees at Indian Lake
State Park



Paint Grant Program



Marine Debris & Plastic Pollution

Bebot Beach Litter Robot



- Collects litter under the sand
- Battery and Solar powered
- raising awareness of hidden microplastics

Seabin



- Electric trash skimming device
- Captures litter in marinas
- Hydrocarbons are also removed

Cigarette Litter Recycling Program Program



- Installing ash receptacles at key transition points
- Distributing pocket & portable ashtrays
- Program reduces 50+% of litter

Three Ways to Partner



Corporate Partnerships

We work with partners to create engaging programs around litter reduction, recycling, and beautification to help meet your sustainability goals and increase our impact. These fulfilling experiences motivate participating volunteers and communities while providing recognition for your contribution.



Cause Marketing

Recent research has shown that 70% of consumers want to know how brands are addressing social and environmental issues. Work with Keep Ohio Beautiful to develop a cause marketing campaign that promotes your product or service to help fund positive change in communities across Ohio.



Employee Engagement

Join the growing ranks of companies who set aside time each year for local service. Keep Ohio Beautiful partners with corporations to develop, manage, and execute top-notch volunteer programs. We customize volunteering needs to fit into your organization's vision.

Our Donors & Supporters

Corporate, Non-Profit & Associations

Anheuser-Busch - Columbia Gas of Ohio - Coca-Cola Consolidated - The Davey Tree Expert Co - . Kroger -
Keep America Beautiful - Ohio Beverage Association - Ohio Council of Retail Merchants - Network for Good - Rumpke -
Sherwin-Williams - Wholesale Beer & Wine Association of Ohio

Government

Ohio Department of Natural Resources
Ohio Environmental Protection Agency

Foundations

ADS Foundation
Owens-Illinois, Inc. Fund

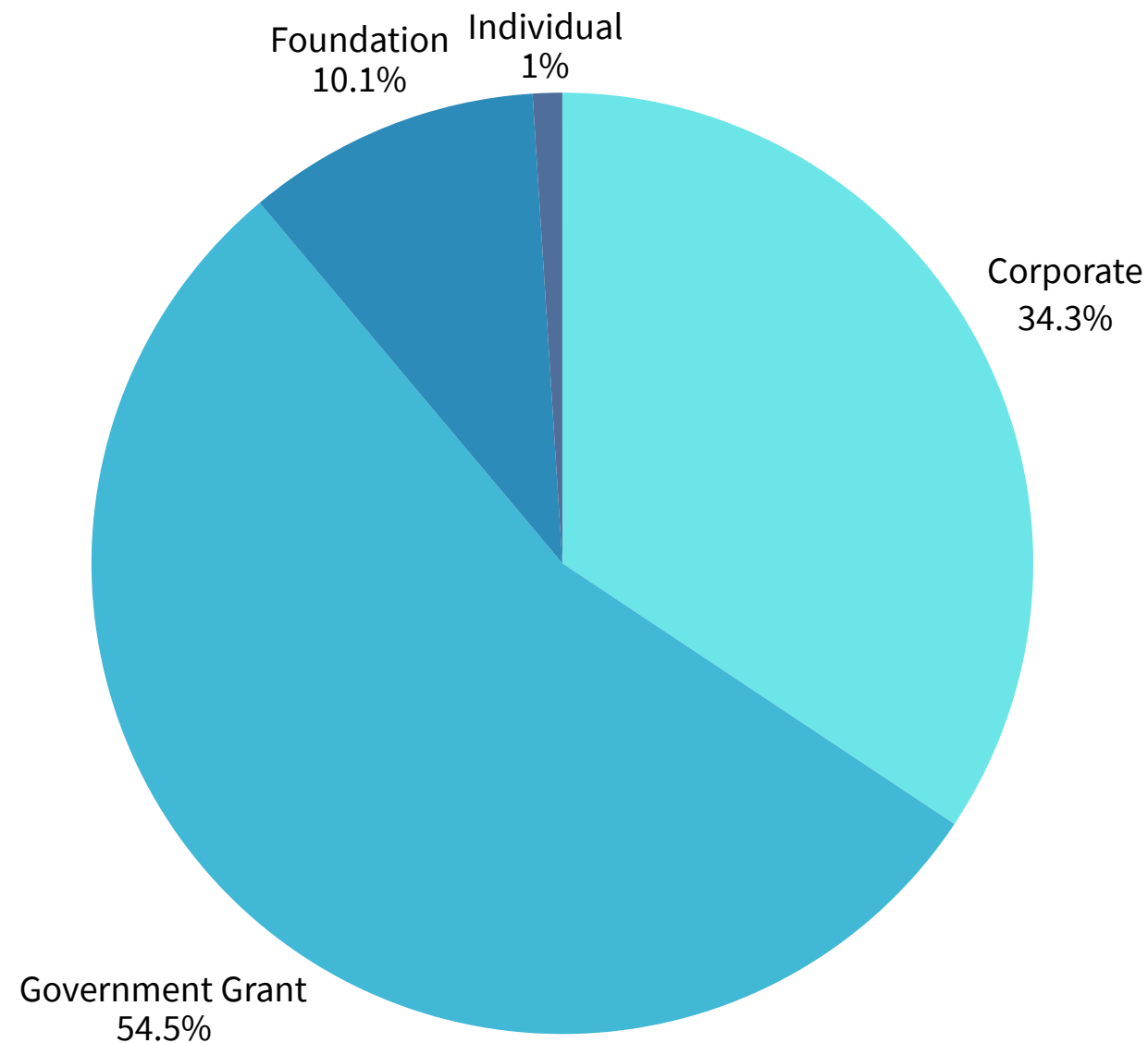
Our Financials

**Balance Forward from
December 31, 2023
\$210,918.68**

**Funding Received through
December 31, 2024
\$ 150,982.30**

**Expenses through
December 31, 2024
\$178,877.89**

**Total Cash Balance
December 31, 2024
\$235,366.61**



**12:1 RETURN ON
COMMUNITY
IMPROVEMENT
INITIATIVES**

**FOR EVERY \$1
INVESTED IN
KOB COMMUNITY
IMPROVEMENT PROJECTS,
KOB VOLUNTEERS
RETURN
\$12 DONATIONS.**

Our Leadership

LORA L. MILLER - PRESIDENT

Ohio Council of Retail Merchants

**KRISTEN RINEHART - VICE
PRESIDENT**

Advanced Drainage Systems

**VINCE STASIULEWICZ -
TREASURER**

Hylant

JOEL HUNT - SECRETARY

Ohio Department of Transportation

TIMOTHY BECHTOLD

Vorys, Sater, Seymour and Pease LLP

RACHAEL CARL

Walmart

KRISTEN DAMERON

Hikma

CHERYL DANIELS

Davey Resource Group, Inc. | The Davey Tree
Expert Co.

DAN FITZPATRICK

Ohio Department of Public Safety

LINDSEY GRIMM

Ohio Environmental Protection Agency

JAKE HEFFRON

Rumpke Waste and Recycling

CHRIS HOFFMAN

Keep Montgomery County Beautiful

CASSIDY JENNEY

Owens Corning

MARY LECIEJEWSKI

The Ohio State University

KRISTY MONK

NiSource

MATT MACLAREN

Ohio Chamber of Commerce

MATT MALLINAK

Bober Markey Fedorovich

KIMBERLY MCCONVILLE, CAE

Ohio Beverage Association

CHRIS OLIVETI

The Scotts Miracle-Gro Company

EVAN SMITH


The Wendy's Company

DOUG YOUNG

Ohio Department of Natural Resources

Get Connected With Us

Contact Information

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KEEP OHIO BEAUTIFUL

KEEP AMERICA BEAUTIFUL AFFILIATE



THANKS

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