



**KEEP OHIO**  
*Beautiful*<sup>TM</sup>

**2025 Annual Report**

[www.keepohiobeautiful.org](http://www.keepohiobeautiful.org)

# Welcome Message

It remains an honor to serve as the President of the Board of Directors of Keep Ohio Beautiful (KOB). My Board colleagues and I, along with Executive Director Mike Mennett, have spent a great deal of time focusing on broadening our beautification, litter prevention and sustainability efforts throughout Ohio. Our 38 affiliate partners across the state play a major part in implementing the projects that KOB supports, including our newest affiliate in 2025 - Keep Geauga-Trumbull Beautiful.

None of these projects, however, would be possible without our generous contributors. We receive a variety of corporate contributions and grants that fund our mission to empower Ohio communities to take greater responsibility for improving our local environment through litter prevention, beautification, community greening, waste reduction and recycling. We are very grateful for their support, without which we could not achieve our stated goals. Going forward, we remain committed to improving the sustainability and environment of communities in Ohio, which in turn improves the quality of life for all Ohioans.

**Lora L. Miller, Board President**

# About Us

## Who We Are



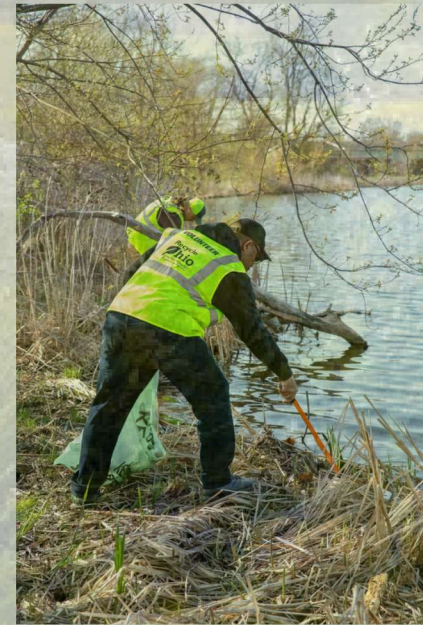
At Keep Ohio Beautiful, we believe in the power of people to create positive change in their communities. We work with volunteer networks across the state of Ohio and the United States. The goal is to encourage engagement in their neighborhoods. Our affiliates provide the foundation for lifelong involvement and commitment to improving our world.

Our goal is to engage individuals from all backgrounds in these efforts so that our communities in Ohio can enjoy a cleaner, healthier environment that is safe for people, plants, and animals. We also want to empower individuals and groups to make important changes and take initiative for the environment.



## Our Focus Areas

- End Littering,
- Improve Recycling
- Beautify Communities.





## Value

Keep Ohio Beautiful empowers communities across the state to create cleaner, greener, and more beautiful places to live through education, volunteerism, and sustainable environmental initiatives.



# Our Vision & Mission



## Vision

Education - Individual Responsibility -  
Public-Private Partnerships - Volunteer Action



## Mission

Empowering Ohio communities to take greater responsibility for improving our local environment through litter prevention, beautification, community greening, waste reduction and recycling.

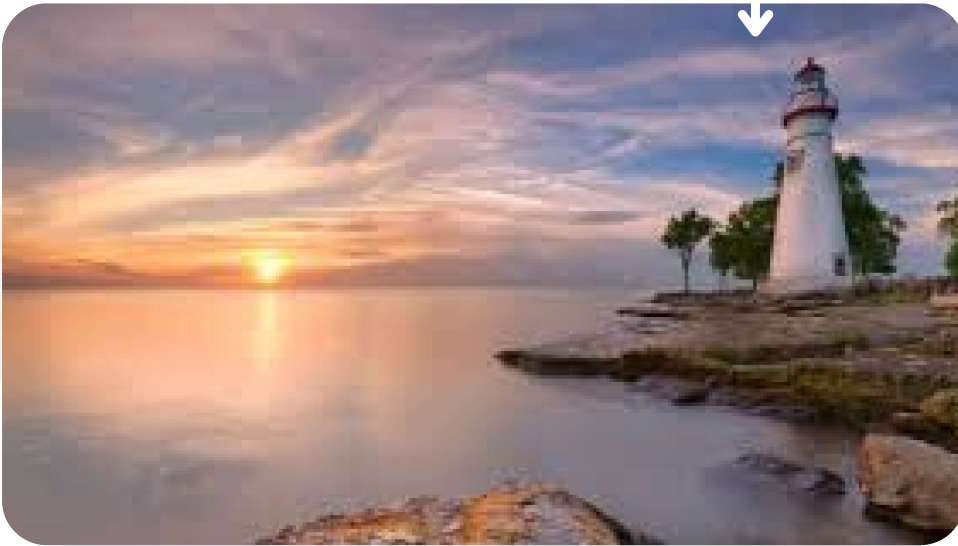
Buy a plate, CLEAN UP OUR STATE



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*Beautiful*

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# Our Programs



01

## Great Buckeye Cleanup

is an annual volunteer-led initiative focused on fostering community pride across the state.

02

## Recycling Resource HUB

is an online resource to access recycling education, toolkits, and programs

03

## Great Ohio Planting Day

held annually on Arbor Day bringing Ohioans together to plant native trees

04

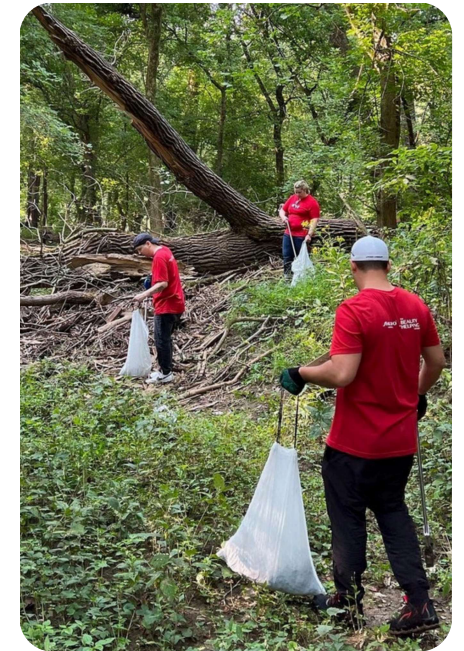
## Paint Grant Program

to restore and refresh community structures, murals, and public spaces as a way to beautify Ohio neighborhoods



# Great Buckeye Cleanup

Keeping Ohio Beautiful



Learning the value of caring for their community and environment.

# KEEP OHIO Beautiful™



## BEAUTIFYING COMMUNITIES

Total Number of Public Spaces Cleaned  
- 60,647  
Total Number of Plants Planted  
- 299,707  
Total Number of Trees Planted  
- 79,129  
Total Number of Graffiti Sites Cleaned  
- 1,781

BEAUTIFYING COMMUNITIES



## IMPROVE RECYCLING

Total Pounds of Recyclables Collected  
- 2,786,008  
Total Pounds of Single Stream Recycling  
- 63,088  
Total Pounds of Plastic Collected  
- 1,004,132  
Total Pounds of Paper & Cardboard  
- 624,693



## END LITTERING

Total Pounds of Litter & Debris Collected  
- 1,661,106  
Total Pounds of Litter & Debris Recycled  
- 184,300  
Total Number of Tires Collected  
- 10,005  
Total Number of Illegal Dumps Cleaned  
- 10

## OUR IMPACT

Total Number of Events - over 4,000  
Total Number of Volunteers - 16,484  
Total Number of Participants Reached - 2,885,943  
Total Volunteer Hours - 35,428  
Total Value of Volunteer Time - \$3,699,996  
Total In-kind Donation Value - \$214,203

Thank you to our Sponsors!



YOUR PARAGRAPH TEXT

**RUMPKE**

*Coca-Cola*  
CONSOLIDATED

IFYING COMMUNITIES

YOUR PARAGRAPH TEXT  
**GREAT BUCKEYE CLEANUP**  
KEEP OHIO BEAUTIFUL



**Walmart**

**WIN** WASTE INNOVATIONS®  
PERFORMANCE FOR THE PLANET

# Great Ohio Planting Day

Ohio Companies keeping Ohio Green  
Teamwork Is The Key...



## Columbia Gas of Ohio

### Tree Planting

NiSource- Central Ohio planted native Ohio trees at Delaware State Park's newest playground



## The Wendy's Company

### Tree Planting

The Wendy's company planted native trees on Earth Day at Coffman Park, Dublin



# Paint Grant Program



# Marine Debris & Plastic Pollution

## Bebot Beach Litter Robot



- Collects litter under the sand
- Battery and Solar powered
- raising awareness of hidden microplastics

## Seabin



- Electric trash skimming device
- Captures litter in marinas
- Hydrocarbons are also removed

## Cigarette Litter Recycling Program



- Installing ash receptacles at key transition points
- Distributing pocket & portable ashtrays
- Program reduces 50+% of litter

# Three Ways to Partner



## Corporate Partnerships

We work with partners to create engaging programs around litter reduction, recycling, and beautification to help meet your sustainability goals and increase our impact. These fulfilling experiences motivate participating volunteers and communities while providing recognition for your contribution.



## Cause Marketing

Recent research has shown that 70% of consumers want to know how brands are addressing social and environmental issues. Work with Keep Ohio Beautiful to develop a cause marketing campaign that promotes your product or service to help fund positive change in communities across Ohio.



## Employee Engagement

Join the growing ranks of companies who set aside time each year for local service. Keep Ohio Beautiful partners with corporations to develop, manage, and execute top-notch volunteer programs. We customize volunteering needs to fit into your organization's vision.

# Our Donors & Supporters

## Corporate, Non-Profit & Associations

Anheuser-Busch - Columbia Gas of Ohio - Coca-Cola Consolidated - Kroger -  
Keep America Beautiful - Ohio Beverage Association - Ohio Council of Retail Merchants - Rumpke -  
Sherwin-Williams - Wendy's - WinWaste Innovations - Wholesale Beer & Wine Association of Ohio

## Government

Ohio Department of Transportation - Ohio Environmental Protection Agency

## Foundations

ADS Foundation - Benevity Fund - Columbus Foundation - Network for Good

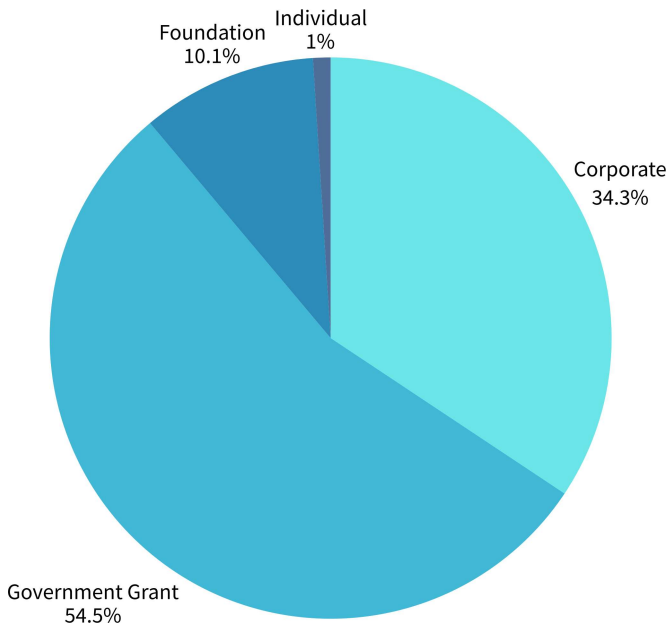
# Our Financials

**Balance Forward from  
December 31, 2024  
\$207,471.02**

**Funding Received through  
December 31, 2025  
\$ 132,800.75**

**Expenses through  
December 31, 2025  
\$177,570.44**

**Total Cash Balance  
December 31, 2025  
\$162,701.33**



**12:1 RETURN ON  
COMMUNITY  
IMPROVEMENT  
INITIATIVES**

**FOR EVERY \$1  
INVESTED IN  
KOB COMMUNITY  
IMPROVEMENT PROJECTS,  
KOB VOLUNTEERS  
RETURN  
\$12 DONATIONS.**

# Our Leadership

**LORA L. MILLER - PRESIDENT**

Ohio Council of Retail Merchants

**KRISTEN RINEHART - VICE  
PRESIDENT**

Advanced Drainage Systems

**VINCE STASIULEWICZ -  
TREASURER**

Hylant

**JOEL HUNT - SECRETARY**

Ohio Department of Transportation

**TIMOTHY BECHTOLD**

Vorys, Sater, Seymour and Pease LLP

**RACHAEL CARL**

Walmart

**KRISTEN DAMERON**

Hikma

**CHERYL DANIELS**

Davey Resource Group, Inc. | The Davey Tree  
Expert Co.

**DAN FITZPATRICK**

Ohio Department of Public Safety

**LINDSEY GRIMM**

Ohio Environmental Protection Agency

**JAKE HEFFRON**

Rumpke Waste and Recycling

**CHRIS HOFFMAN**

Keep Montgomery County Beautiful

**CASSIDY JENNEY**

Owens Corning

**MARY LECIEJEWSKI**

The Ohio State University

**KRISTY MONK**

NiSource

**MATT MACLAREN**

Ohio Chamber of Commerce

**MATT MALLINAK**

Bober Markey Fedorovich

**KIMBERLY MCCONVILLE, CAE**

Ohio Beverage Association

**CHRIS OLIVETI**

The Scotts Miracle-Gro Company

**EVAN SMITH**

The Wendy's Company

**DOUG YOUNG**

Ohio Department of Natural Resources

# Get Connected With Us

## Contact Information

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2025 Annual Report

**KEEP OHIO BEAUTIFUL**

KEEP AMERICA BEAUTIFUL AFFILIATE



**THANKS**

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 keep.ohio.beautiful

