

UEC Strategic Policy

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WHAT IS IT?







Each season, at least 5% of UEFA Club
Competition revenues would be set aside
as a « Player Development Reward » (PDR)

Funds would be redistributed to clubs based on the minutes the players they have trained and developed play in UEFA Club Competitions that season and the prize money they generate

Only clubs from UEFA National Associations and <u>not represented in the UCL League Phase</u> that season would be eligible, and unallocated amounts would be redistributed again among these eligible clubs



WHY DO WE NEED IT?

CURRENT ISSUES



FIFA transfer solidarity and training compensation is outdated, unpredictable, and unfair—rewarding transfers rather than genuine youth training success



UEFA Club Competitions solidarity doesn't specifically reward clubs based on successful player development

BENEFITS OF THE PDR



Fairness: Clubs that successfully train and develop players would be fairly rewarded, ensuring their efforts translate directly into financial recognition based on merit



Sustainability: New and predictable revenue streams would improve financial stability, crucial for the growth, sustainability, and competitiveness of smaller clubs



Development: Incentivising clubs that excel in player development would positively impact football as a whole, ensuring resources flow to clubs genuinely contributing to talent growth



HOW DOES IT WORK?

2024-25 EXAMPLE

Federico Gatti – Juventus

UEFA Champions League play-offs €74m in prize money – 2.2% of total prize money 801 minutes played – 8.1% of his club's total minutes

If 5% of total revenue was distributed as Player Development Reward:



€207k would go to Pavarolo Calcio where he played between 16 and 18, and 19 and 20



€118k would go to Verbania Calcio where he played between 20 and 22



€59k would go to Pro Patria where he played between 22 and 23

Data provided by:







HOW DOES IT WORK?

2024-25 EXAMPLES

If 5% of total UCC revenue was distributed as Player Development Reward:







Francesco Acerbi

680 minutes played with Inter UEFA Champions League finalist





€321k would go to Pavia where he played until he was 22



Jules Koundé

1,106 minutes played with Barcelona UEFA Champions League semi-finalist





€768k would go to Bordeaux where he played until he was 20



John McGinn

740 minutes played with Aston Villa UEFA Champions League quarter-finalist





€262k would go to St Mirren where he played until he was 20



HOW DOES IT WORK?

2024-25 EXAMPLES

If 5% of total UCC revenue was distributed as Player Development Reward:







Yann Sommer

1,290 minutes played with Inter
UEFA Champions League finalist





€927k would go to FC Basel where he played until he was 23



Denzel Dumfries973 minutes played with Inter
UEFA Champions League finalist





€466k would go to VV Smitshoek where he played until he was 17



Rasmus Højlund
996 minutes played with Man. United
UEFA Europa League finalist





€139k would go to FC København where he played until he was 20



HOW DOES IT WORK?

FIFA CLUB WORLD CUP 2025 EXAMPLES



Data provided by:

If 5% of total FIFA World Cup revenue was distributed* as Player Development Reward:



Gianluigi Donnarumma 630 minutes played with PSG FIFA Club World Cup finalist





€191k would go to Castellammare where he played until he was 14



Marc Cucurella

570 minutes played with Chelsea FIFA Club World Cup winner





€360k would go to Getafe where he played until he was 22



Julian Ryerson

364 minutes played with Dortmund FIFA Club World Cup quarter-finalist





€191k would go to Vikingur FK where he played until he was 20



WHAT IS THE EXPECTED IMPACT?

2023-24 SIMULATION

Data provided by:



If 5% of total UCC revenue had been distributed as Player Development Reward:

1.	Ajax Amsterdam	Netherlands	€ 5,391k
7.	Stade Rennais	France	€ 2,577k
17.	Dinamo Zagreb	Croatia	€ 1,957k
27.	Odense Boldklub	Denmark	€ 1,067k
45.	Atalanta	Italy	€ 970k
123.	Club Brugge	Belgium	€ 451k
256.	Aberdeen FC	Scotland	€ 215k
388.	Fenerbahçe	Turkey	€ 104k
568.	FC Lugano	Switzerland	€ 56k
942.	Bury FC	England	€ 15k
1447.	FK Palilulac	Serbia	€ 1k

Almost **1,500 clubs** would have received payments, from topflight to sixth-tier teams

400 clubs would have received more than €100k each