

# Yiyan (Frances) Huang

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## EXPERIENCE

Jan – Oct 2025

### Senior Product Designer, *LogicMonitor Inc.*

- Lead end-to-end designs for LogicMonitor Cloud Cost Optimization Billing Widgets, Budgets, and the PLG page to enable cost drill down and visualization. All my designs shipped and drove income growth by over \$100K. The PLG page designed was clicked by over 50 LM customers and initiated over 5 deals on LM Cloud monitoring.
- Lead end-to-end design of Diagnostics and Remediation to reduce MTTR of troubleshooting for IT Ops with assistance of AI on research and use cases. The design is shipped and tested with a usability score of 4.8 in terms of easiness to use.
- Lead designs on Topology Maps Edge Status and Customize Metrics with a focus on accessibility and addressing technical limitations, increasing Topology user account by over 20%.

Nov 2021 – Dec 2024

### Product Designer, *LogicMonitor Inc.*

- Lead and deliver end-to-end design of APM, Synthetics, Websites for LogicMonitor SaaS observability platform, covering research to high-fidelity mockup delivery.
- Lead a cross-functional partnership with PMs, engineers, and sales to transform complex technical requests into intuitive user experience and products with business potential.

Aug 2021 – Nov 2021

### Experience Designer I, *Autodesk*

- Collaborate with senior designers to ideate and wireframe for Fusion 360 personalization experience, a 3D modeling software for manufacturing.
- Lead in developing educator personas to support design for learning experiences.

Mar 2021 – Aug 2021

### Junior Product Designer, *Sentier/ Dell Medical School, UT*

- End-to-end design a user-friendly and intuitive web-based dashboard for computational neuroscientists to configure data pipeline and execute image preprocessing efficiently and accurately.

Feb 2021 – May 2021

### UX Design Intern, *athenahealth*

- Research, ideate & prototype features for family caregivers on athena customer-faced patient portals on the mobile end. Explorative work that inspired future product dev directions and received team acknowledgement.

## EDUCATION

2019 – 2021

### The University of Texas at Austin

M.S. in Information Studies, Human Computer Interaction  
2020-2021 Benonine Muse Scholarship

GPA: 4.0/4.0

2012 – 2015

### Beijing Foreign Studies University

M.A. in American Studies

2008 – 2012

### Beijing Foreign Studies University

B.A. in Translation and Interpreting, Minor in Economics