

Kendra Howe

SENIOR PRODUCT DESIGNER

ENTERPRISE UX · DESIGN SYSTEMS · COMPLEX WORKFLOWS · AI-ASSISTED PRODUCTS

Systems-minded product designer with 5+ years of experience simplifying complex enterprise products into scalable interaction patterns. Specializes in design systems, engineering tools, AI-assisted workflows, accessibility, and responsive design, with HTML/CSS fluency that strengthens design-to-engineering execution.

EXPERIENCE

UX DESIGNER · MICROSOFT EVENTS

DEC 2025 - JUL 2026

Microsoft (Contract) / Remote

- Modernized **20+ experiences across Microsoft's global events platform**, transforming fragmented legacy requirements into reusable, scalable patterns within an evolving enterprise design system.
- Defined shared component architecture, lifecycle and state models, responsive behavior, and content variants across sessions, scheduling, meetings, sponsors, messaging, attendee experiences, and AI-assisted workflows.
- Created a **reuse, configure, compose, extend, or constrain** framework for evaluating product requirements against the shared design system, reducing reliance on one-off solutions and clarifying when system extensions were warranted.
- Partnered with engineering, design-system owners, and product stakeholders to resolve system gaps, edge cases, and responsive implementation constraints.
- Produced implementation-ready specs for component anatomy, state logic, responsive behavior, accessibility, and product-specific variations through QA.

UX DESIGNER · MICROSOFT IES ENGINEERING TOOLS

FEB 2024 - SEP 2025

Microsoft (Contract) / Remote

- Led the end-to-end redesign of the Visual Studio Marketplace compliance experience, contributing to **70% certification adoption across 10,000+ organizations within 90 days**.
- Designed contextual AI-assisted test-planning workflows, with modeled task analysis indicating a potential **55-75% reduction in planning effort**.
- Partnered directly with engineering and accessibility specialists to translate complex technical constraints into WCAG 2.1 AA-aligned interaction patterns, including keyboard navigation, focus management, and screen-reader behavior.

UX / WEB DESIGNER

JUN 2021 - JAN 2024

AcrobatAnt / Remote

- Increased donations by **30%** through an end-to-end UX redesign for a national STEM alliance.
- Designed responsive experiences from information architecture through production handoff, partnering closely with developers on interaction and implementation.
- Delivered sitemaps, user flows, prototypes, and production-ready designs across multiple client engagements.

EDUCATION

TULSA TECHNOLOGY CENTER

Visual Graphic Design and Communication

TULSA COMMUNITY COLLEGE

Fine Arts

SKILLS AND TOOLS

Product Design · Enterprise UX · Design Systems · Complex Workflows · Developer & Engineering Tools · Interaction Design · AI-Native Product Design · Code-Based Prototyping · Engineering Collaboration · Responsive Design · Accessibility · HTML/CSS · Figma · Webflow