

A modern office interior with a high ceiling, exposed concrete walls, and industrial-style lighting. The space is furnished with a large grey sectional sofa, a teal armchair, and a round coffee table. In the background, there are desks with computers and a glass-walled meeting area. The overall aesthetic is clean, bright, and professional.

RANDSTAD **PARTNER FOR TALENT**

Update 1.2 according to Randstad specifications and implemented building blocks





CONCEPT **Partner for Talent**



MISSION STATEMENT

The new *Partner for talent* concept combines **sustainability, energy efficiency and a satisfying working environment** to create an inviting “at home” feeling. We are convinced that the well-being of the Randstad employees is directly linked to their productivity and satisfaction. By using natural materials and environmentally friendly technologies, we want to create **a sustainable working environment that also reduces the Randstad carbon dioxide footprint.** The design approach complements the branch office concept initiated by Randstad, in which warm colors and harmonious shapes are present in all areas **to promote a sense of belonging and company identification.**

VISION STATEMENT

Ergonomic furniture, flexible work areas and cozy break rooms create an atmosphere in which Randstad employees can develop freely. **Withdrawal opportunities, daylight, complementary mood products and energy-efficient lighting** improve the indoor air and create a healthy, pleasant climate. The furnishing concept ensures that every room is not only functional, but also cozy.

Our goal is to actively shape a **new working environment** with the **Partner for Talent** concept. Randstad is positioning itself as a modern and open-minded company that focuses on its employees in order to create a **better future together.**





PERSONA

Anna Müller, 49 years old

Position: Branch manager at Randstad

Hobbies: hiking, cycling, cooking with friends and family

About Anna

Anna Müller is 49 years old and has been working as a branch manager at Randstad for over ten years. She loves supporting people and finding suitable solutions for companies and jobseekers. Her great passion is nature, which is why she often goes hiking or cycling in her free time. During weekends, she likes to relax by cooking with friends and family.

Values and working methods

Anna is a dedicated manager who is committed to the well-being of her team. It is important to her to promote an open and positive working culture in which her employees feel valued and motivated. Sustainability and conscious action are particularly close to her heart, which is why she makes sure to support environmentally friendly solutions and take her team along with her on this journey. She values a working environment that invites people to feel good and is committed to providing healthy seating options for her employees.

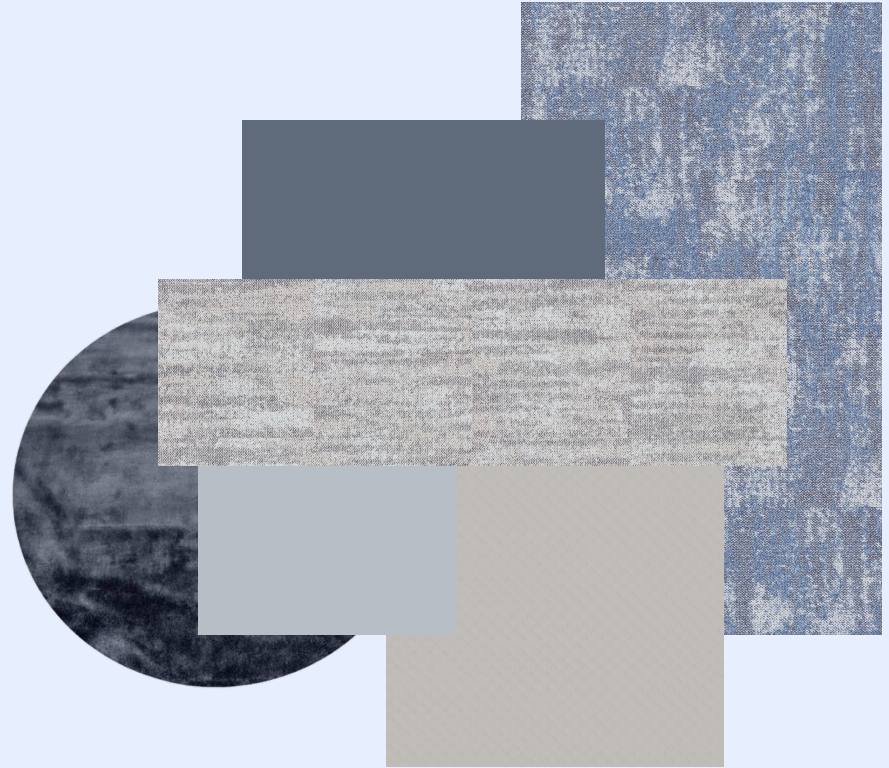
COLOR CONCEPT

The Partner for Talent Guide combines soft **blue and sand tones** that create a calming and warm atmosphere, perfectly suited to the requirements of a **modern working environment**. Transparent curtains allow natural light to flood in and lend the room a sense of lightness, while modular acoustic installations provide a pleasant background noise. The carpet in greige tones does not only offer comfort, but also adds **stylish accents** that make the room feel warmer and more inviting. The blue tones of the CI concept are picked up in the meeting rooms, creating an ideal contrast to the open space. The **loosened-up zoning** creates different areas that offer employees flexible options for working and relaxing. Overall, a **homely atmosphere** is created that promotes the well-being of employees and invites them to linger.



MOOD BOARD

Inspired by nature, we use warm, inviting colors and a harmonious, natural and fresh interior to create an environment that promotes well-being and productivity. A restrained color palette of blue and greige tones ensures a clear and open zoning that simultaneously conveys calm and structure.





PARTNER FOR TALENT **INCREASED WELL-BEING**

HEALTH

THE OPTIMAL WORKPLACE

- 1** We offer a **customized workplace design** that ensures employees can work in an ergonomic and productive environment.
- 2** Our service includes the selection of the ideal chair, the individual adjustment of height and backrest as well as a check of the sitting posture to ensure **maximum comfort**.
- 3** We also check the lighting conditions and the distance to the PC to create the best possible conditions for your employees and **minimize health risks**.



OFFICE CHAIR - ERGO FIT



Characteristics

- ✓ Innovative system for independent sideways movement of the backrest and seat (SmartHPS)
- ✓ Simple adjustment of the basic functions of the mechanism, which ensures synchronous reclining of the backrest and seat
- ✓ Adjustable armrests, lumbar support and seat extension

Swivel chair

The swivel chair is characterized by its modern design and lightness of form. The swivel chair was designed according to the principles of so-called active sitting, i.e. the need for the seat and backrest to adapt to the user's body movements.



FLEXIBLE WORKPLACES - THE IDEAL ZONING



Lounge The use of this lounge furniture creates a boundary between traditional work at the workplace and a somewhat free choice in a somewhat separate area. We have deliberately chosen relaxed and soft materials and furniture to increase the sense of well-being and create a relaxed atmosphere. A lounge consists of 2 swing or lounge chairs, a coffee table and a fluffy ocean blue carpet. This area is separated by a shimmering beige curtain which has noise reducing effect.



FLEXIBLE WORKPLACES - OPEN ROOM DIVIDER



New Work - Flex Zone This element offers an alternative to the classic desk space in the open space. The room-in-room module is also suitable for small team meetings or customer meetings. The element also serves as a room divider with appropriate sound insulation.



SPEECH TRAINER - Pssst!

NEW

If the office space is acoustically well conditioned and employees are still complaining about the volume being too loud, the cause is usually a few "loudspeakers". With the help of the speech trainer, they can learn to adjust to the speech behavior in group rooms.

In contrast to conventional traffic lights, the speech trainer offers the opportunity to reduce the volume throughout the office by providing direct feedback to individual employees.

- *Green* $\leq$ 54 Decibel
- *Yellow* $\geq$ 55-65 Decibel
- *Red* $\geq$ 65 Decibel

Characteristics

- ✓ Maintains the vocal health of the "voice-worker"
- ✓ Responds directly to your speech and signals
- ✓ Your speaking volume is indicated by lights in different colors
- ✓ Easy to use: Connect to keyboard, screen, computer or notebook with USB cable



AIR PURIFIER - BREATH 300i

NEW



The **Air purifier 300i** with HEPA filter ensures a fresh and healthy working environment by removing up to 99.9% of pollen, dust, viruses and allergens. With a peak CADR output of 220 m³/h, it is perfect for an area of up to 50m². Thanks to three practical modes, including an automatic mode, the air purifier adapts flexibly to the needs of your office and always guarantees clean air for greater well-being and productivity.



REDUCE VOLUME - DESIGN AND FUNCTION

NEW



Characteristics

- ✓ Class A acoustic certificate
- ✓ Acoustic fleece filling for high sound absorption
- ✓ Low installation effort due to 2-point suspension

Wall- & Ceiling panels Not only add aesthetic sophistication to Randstad spaces, but also improve acoustics with our high-quality wall and ceiling panels. Whether square, rectangular, triangular or round, the versatile shapes offer endless design possibilities to create unique, creative layouts. Thanks to innovative acoustic technology, the panels optimize sound, dampen noise and create a pleasant atmosphere. The colors are multi-layered to create the perfect design for rooms that are both visually impressive and acoustically convincing.



REDUCE VOLUME

- Acoustics

NEW



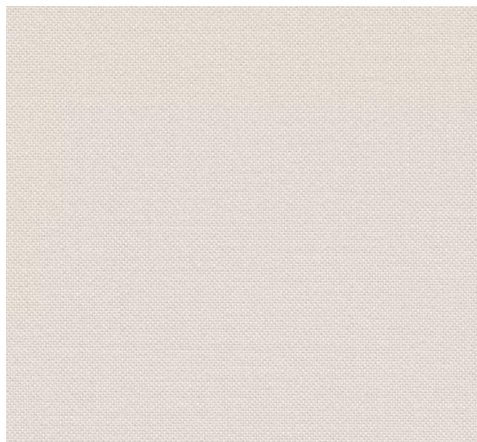
Key Facts:

- ✓ Full-surface wall covering
- ✓ Custom-fit panels or rolls
- ✓ Dynamic design
- ✓ Flexible installation options
- ✓ Sustainable Acoustic element



REDUCE VOLUME - LIVING ROOM FEELING

NEW



Sinfoniacoustic. This semi-transparent curtain fabric with acoustic function is based on the bestseller Sinfonia, absorbs sound and, with an α_w value of 0.60, is many times more efficient than a classic transparent curtain. The front and back are designed differently and an integrated foil strip ensures acoustic functionality. In addition, the cream-colored curtain brings a homely feel to the office environment and is used for zoning.





PARTNER FOR TALENT
SUSTAINABLE AND
ENERGY-EFFICIENT

ENERGY-EFFICIENT - ECO OFFICE 2025

With the campaign:

"How energy-efficient is your office?"

we precisely determine the energy consumption of your employees' equipment and lighting. We record all relevant devices, from IT to kitchen appliances, and measure the energy values of your office lighting to uncover potential savings. This provides you with a sound basis for implementing targeted energy transition measures together with Roomhero and reducing operating costs in a very concrete way. We also offer appropriate coaching sessions to help employees become more energy-efficient in their day-to-day work.



ENERGY - EFFICIENT - POTENTIAL SAVINGS

By converting energy directly into light, **LEDs save significantly on electricity costs and help to reduce CO2 emissions.** Switching to LEDs not only means improved lighting, but also long-term savings and a more sustainable future.



Halogen

- 50 Watt
- Lumen: 800
- Lifecycle: 1500 hours
- **electricity costs/year: 8.57€**

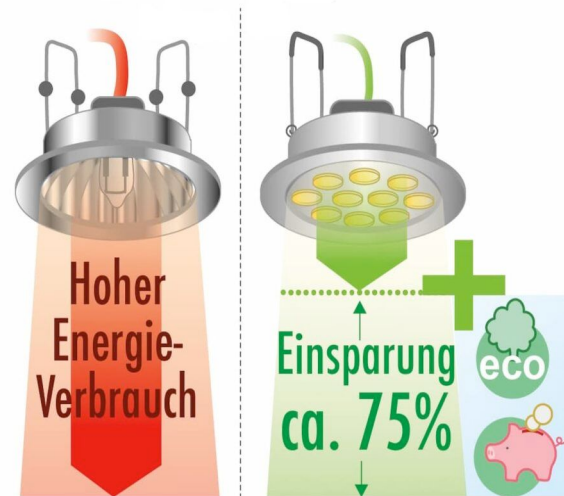
LED

- 6.5 Watt
- Lumen: 800
- Lifecycle: 50.000 hours
- **electricity costs/year: 1.12€**

HALOGEN

vs.

LED



ACOUSTIC ELEMENT - ECO FRESH

NEW



Characteristics

- ✓ sustainable product
- ✓ can be equipped with real plants or artificial plants
- ✓ recyclable

Acoustic columns

The acoustic columns ensure that high, medium and low frequencies are attenuated. Whether it's an acoustic column with a flowerpot recess for biophilic design, one with hooks for meeting areas or one with a power strip for meetings and lounges - all are a perfect choice depending on the placement and room type.



COFFETABLE - ECO FLEX

NEW



Coffee Table

This special table fulfills several functions in one. In addition to its purist design, it acts as an absorbent element and blends in perfectly with its surroundings.

Characteristics

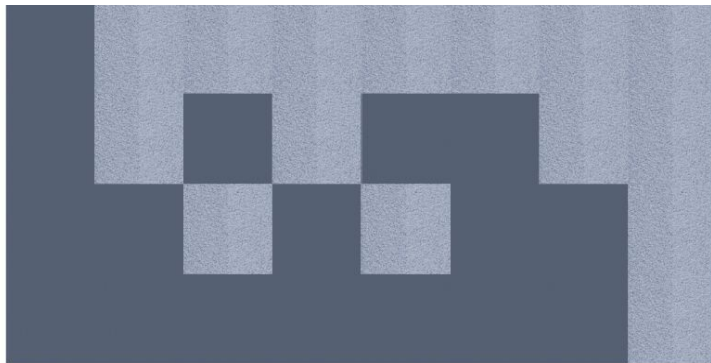
- ✓ Acoustic element
- ✓ sustainable through upcycling of materials
- ✓ Flexible series (coat rack, plant, charging station, podium, etc.)





PARTNER FOR TALENT **CI UPDATE**

CI CHANGE - DESIGN MEETS FUNCTION



Characteristics

- ✓ Full-surface wall cladding
- ✓ Cut-to-size panels or rolls
- ✓ dynamic design
- ✓ flexible mounting options
- ✓ Acoustic element





SUCCESS STORIES
COLOGNE, MUNICH, HAMBURG
VISUALIZATION

COLOGNE | VISUALIZATION



3D Visualization - Design
Partner for Talent RH



MUNICH | VISUALIZATION



3D Visualization - Design
Partner for Talent RH



MUNICH | IMPRESSIONS MULTI SPACE



HAMBURG | VISUALIZATION

3D Visualization - Design
Partner for Talent RH



HAMBURG | IMPRESSIONS MULTI SPACE



IHRE ANSPRECHPARTNER - PROJEKT-TEAM RANDSTAD



CAROLIN PORTER

Head of Project Operation

+49 162 1917105

carolin.porter.ext@roomhero.de



MICHAEL JÄGERS

CFO

+49 151 26 23 27 77

michael@roomhero.de



ANDREAS ERLSBACHER

Projektleiter

+49 1723690369

andreas.erlsbacher.ext@roomhero.de

CONTACT

ROOMHERO GmbH

Moselstraße 27
60329 Frankfurt am Main

Telephone: 069 1532595 00

E-Mail: info@roomhero.de

www.roomhero.de

OTHER WISHES?
CALL US RIGHT AWAY!

© 2024 ROOMHERO All rights reserved.

