

ROOMHERO

MODULAR SOLUTIONS

Our Furnishing Concept & Processes

for RANDSTAD EUROPE



A high-angle photograph of a city skyline at sunset. The sun is a bright, glowing orb in the upper left, casting a warm orange and yellow light over the scene. Several tall skyscrapers are visible, including a prominent one with a pointed top in the center. The buildings are silhouetted against the bright sky, and the lower parts of the city are filled with smaller, more densely packed structures.

AGENDA

1. *Projektrahmen*
2. *Success Story*
3. *Furniture Selection & Identity*
 - a. *Brands & Furniture*
 - b. *Building Blocks & CI Color Guide*

A modern office interior featuring two bright blue armchairs with white bases, a small white side table, and large windows with horizontal blinds. A glass partition is visible in the background.

RANDSTAD **PROJEKTRAHMEN**

Projektflow & Leistungsumfang

FURNISHING FOR RANDSTAD EU-WIDE IN 4 WEEKS

based on predefined building blocks - stock items

Contact us today to learn more or use the cost calculator
to get a free quote within 24h.

RANDSTAD LANDINGPAGE



BENEFITS FOR YOUR EU PROJECT WITH ROOMHERO

PROJECT BENEFITS WITH ROOMHERO:

RESPONSIBILITY

Randstad One-Stop-Shop = 1 contact person = 1 responsible Project Manager

EXPERIENCE

59 locations have already been implemented in Germany & Switzerland

TESTED CONCEPT

Randstad Building Blocks were developed in over 12 months of intensive preliminary work

Other EU countries can benefit on this pre-work & adjust for local wishes/requirements

UNDERSTANDING

We have been working with various Randstad entities since 2020 and understand the requirements

FLEXIBILITY

Manufacturer-independent, we can offer other products/brands at any time

BRAND MIX

Colorful brand mix from Europe, modern brands, very high quality, price attractive

GUARANTEE

Individual manufacturers can offer up to 10 years warranty

SUSTAINABILITY

Certificates far above market standard

OTHER BENEFITS WITH ROOMHERO:

FULL SERVICE

ROOMHERO offers all services around the office from one source

RENOVATION

ROOMHERO offers all renovation tasks as one stop shop with construction partner network EU-Wide

TEMPORARY LIVING

Partner for temporary housing for temporary workers/major projects

AUSBAU / UMBAUARBEITEN

ROOMHERO & Partner



ROOMHERO
PARTNER
PROGRAMM

Die Umbauarbeiten werden bei einem entsprechenden Rahmenvertrag über unseren Exklusiv-Partner deutschlandweit umgesetzt.

BODENBELAG

BELEUCHTUNG

MALERARBEITEN

BRANDING

KÜCHE

AKUSTIK

TRENNWÄNDE

TEAM RÜCKBAU



TEAM REFURBISHMENT



TEAM NEW OFFICE



AUSBAU /UMBAUARBEITEN

ROOMHERO & Partner



100 - 200

Handwerker

>20 TEAMS

á 5 Mitarbeiter



**BODENLEGER /
MALER**

ELEKTRIKER

SANITÄR

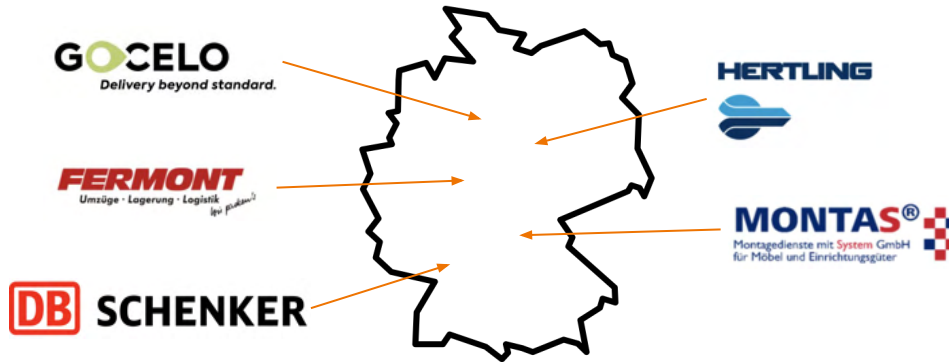
SCHREINER

MÖBLIERUNG / LOGISTIK

ROOMHERO & Partner



- ✓ über 30 verschiedenen Logistik-Teams in Deutschland
- ✓ ROOMHERO-Schulungen & Zertifizierungen für jedes Logistik-Team



- **Projekt Außenbüros Randstad:**
 - einen Möbel / Warenbestand an min. 3 Standorten vorhalten
 - An diesen Standorten werden wir die Möbel pro Einheit / Niederlassung vor-kommissionieren und an den jeweiligen Standort anliefern.
- bestehende Verträge **in jeder großen TOP20 Stadt in Deutschland. ROOMHERO** hat sich verpflichtet bis zu **500 Einheiten an Vonovia** deutschlandweit zu möblieren.
- Anlieferung kann jederzeit noch granularer organisiert werden

YOUR EASY & PRAGMATIC WAY TO YOUR NEW OFFICE

STEP 1



Go to Randstad landing page

RANDSTAD LANDING
PAGE

STEP 2



Transmission of the project data
Get free quote

GET FREE QUOTE

STEP 3



Choose from the Randstad Shop*

3 predefined packages including 4 weeks delivery promise



Individual planning

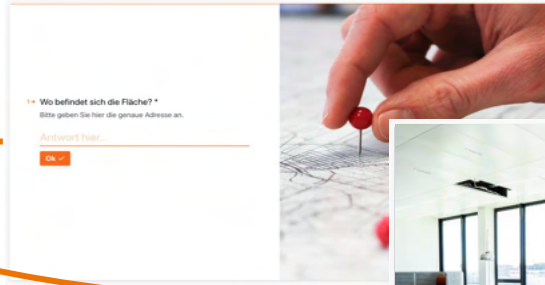
(for complex planning & services)



* Pre-version, Randstad Shop will be further developed in the next months to offer more products / packages

INFORMATION TRANSFER LANDINGPAGE

STEP 1 PROJECT INFORMATION



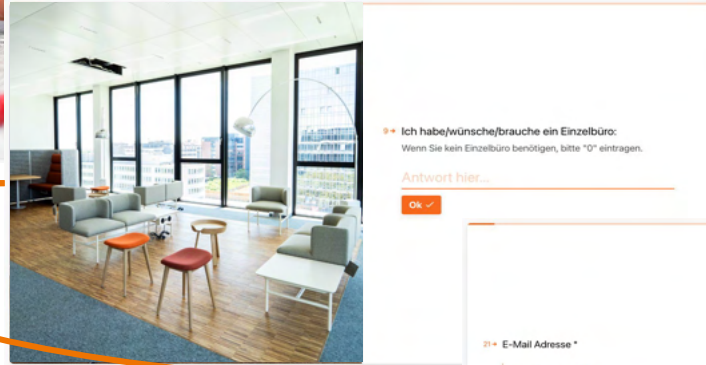
1* Wo befindet sich die Fläche? *

Bitte geben Sie hier die genaue Adresse an.

Antwort hier...

OK ✓

STEP 2 CONCEPT PHASE

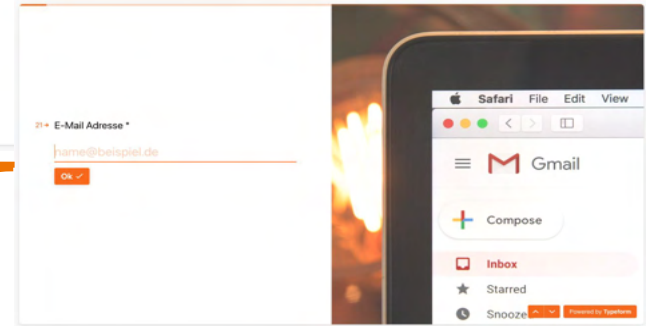


2* Ich habe/wünsche/brauche ein Einzelbüro:
Wenn Sie kein Einzelbüro benötigen, bitte "0" eintragen.

Antwort hier...

OK ✓

STEP 3 CONTACT INFORMATION



3* E-Mail Adresse *

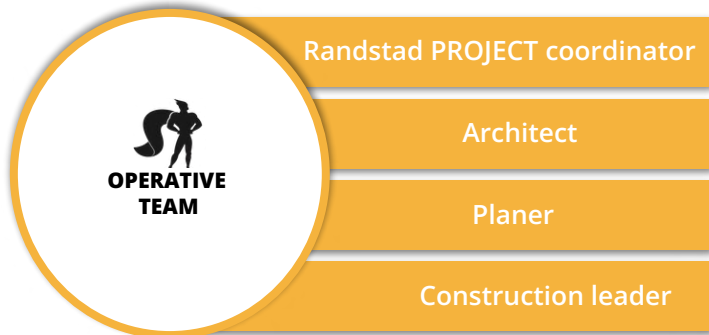
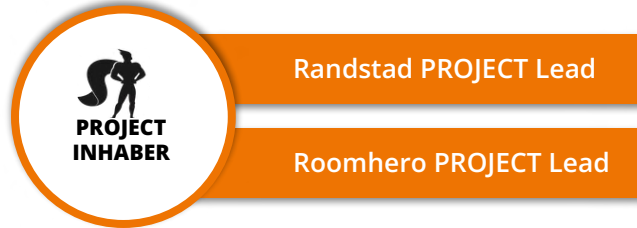
hame@beispiel.de

OK ✓

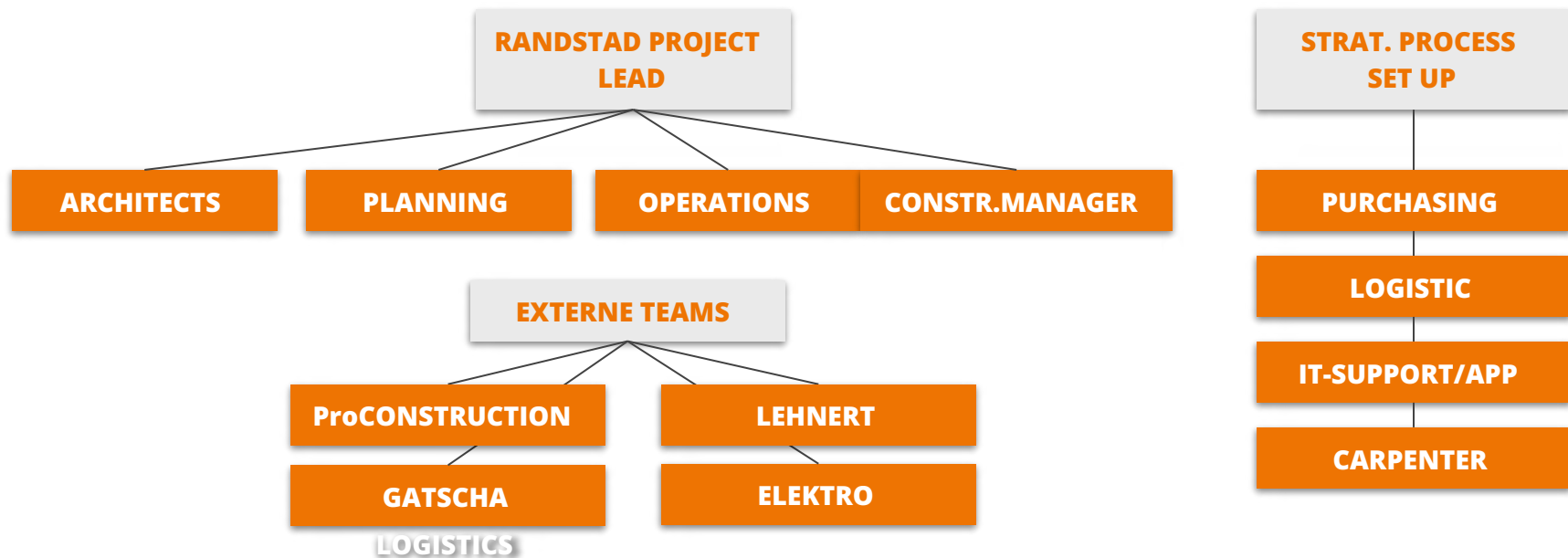
STEP 4 SEND FORM

SEND FORM

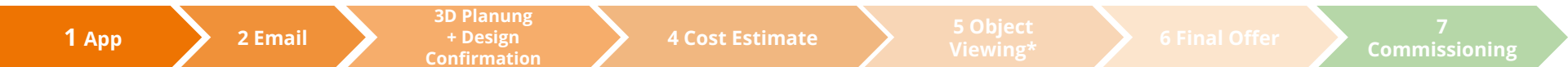
PROJECT-STRUCTURE - TEAM SET UP



RANDSTAD PROJECT-STRUCTURE

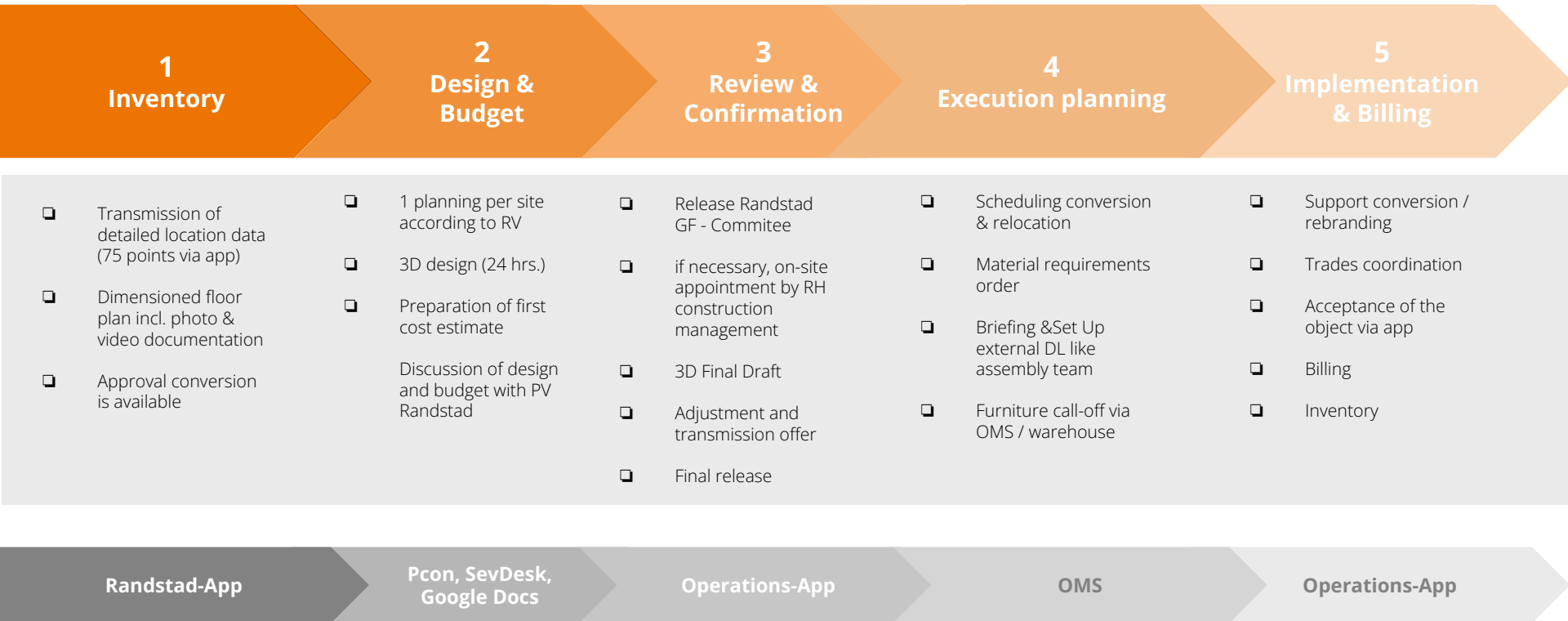


PROCESS - SIGN OFF PROJECT



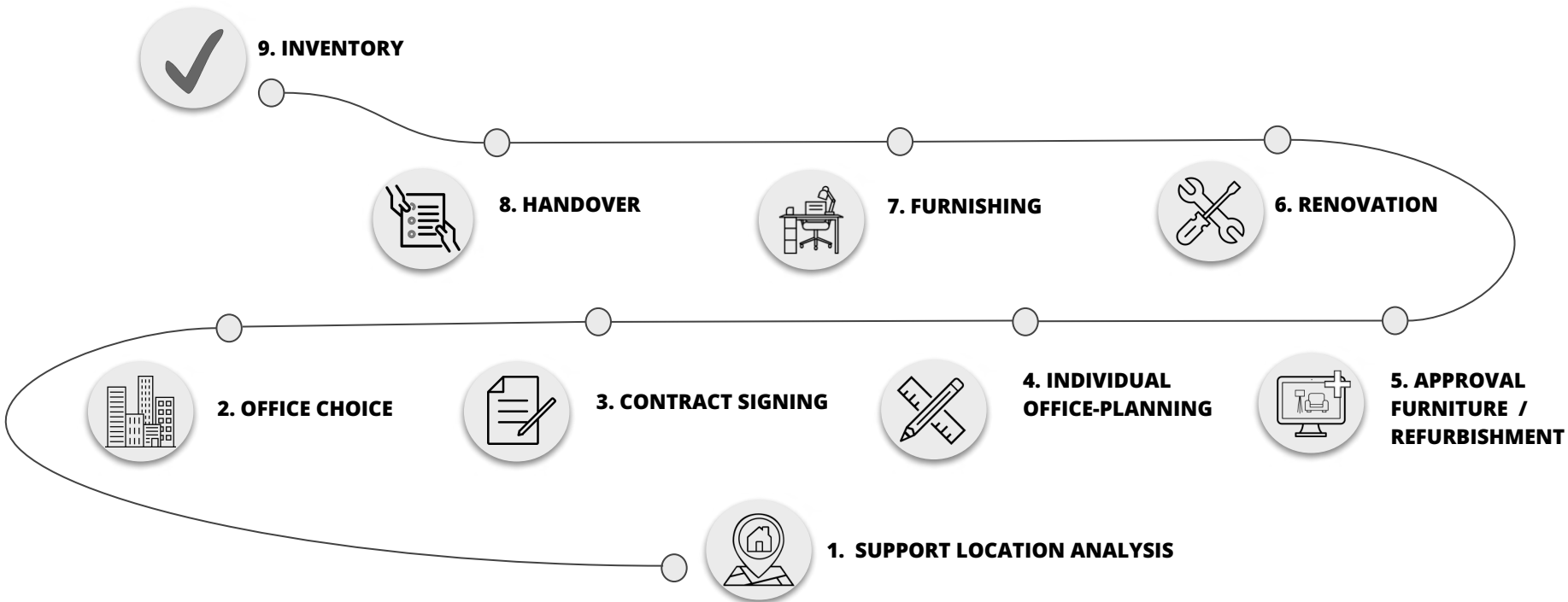
- 1 Core data is entered into app by Randstad (**inventory, FTE's, location info, pictures, link to drive folder**).
- 2 Individual Briefing will be provided by Randstad via email (**Expose/Optional 3D Tour, Video + Optional Sketch with Implementation Proposal**)
- 3 ROOMHERO creates the 3D planning and works out the final implementation with the Randstad app (in case of queries or detailed coordination, a short telco is set up)
- 4 After design approval, the RH AP prepares an initial KVA or, in the case of alternative surfaces, submits an initial m2 price for orientation.
- 5 After the project approval, RH takes measurements or inspects the property and submits a dimensioned floor plan* (to be agreed individually per project scope)*.
- 6 Once the order is clear, the RH AP prepares the final KVA and submits it to Randstad for written assignment.

RANDSTAD PROJECT-FLOW



OUR SOLUTIONS

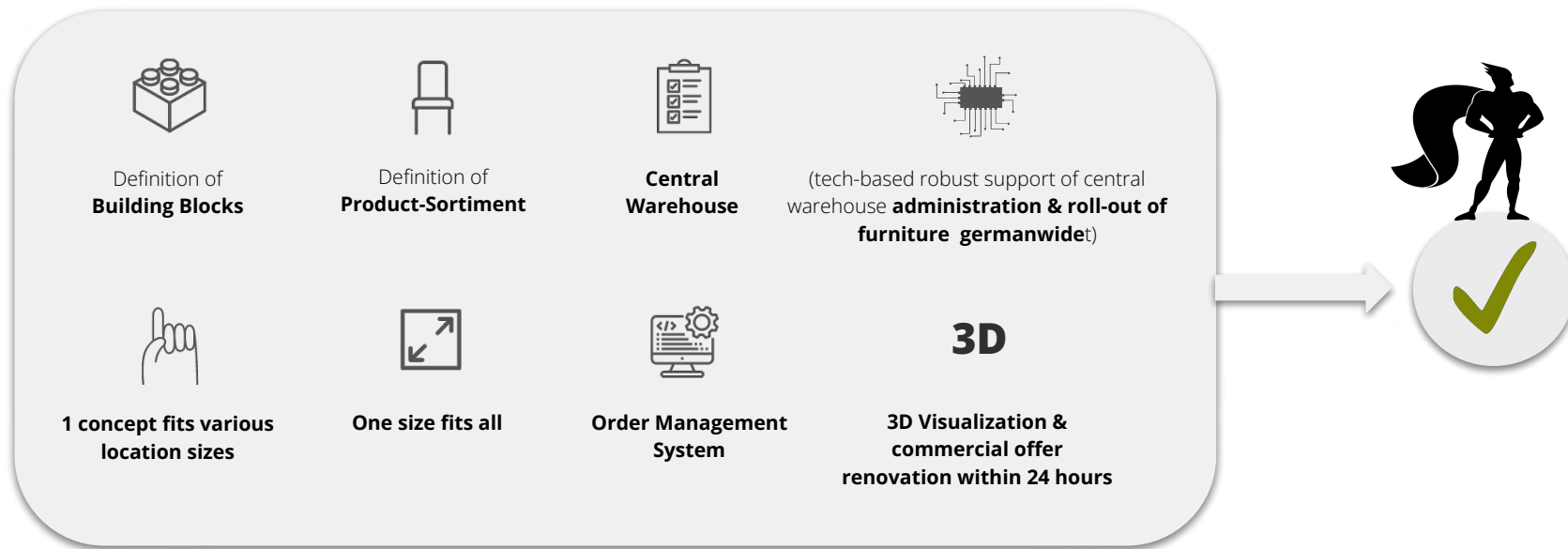
Randstad Use Case / Journey in Germany



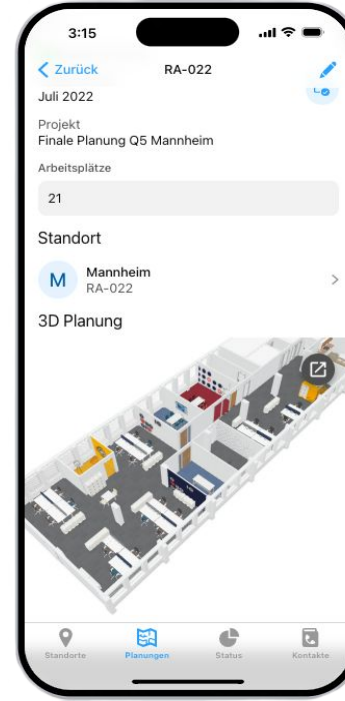
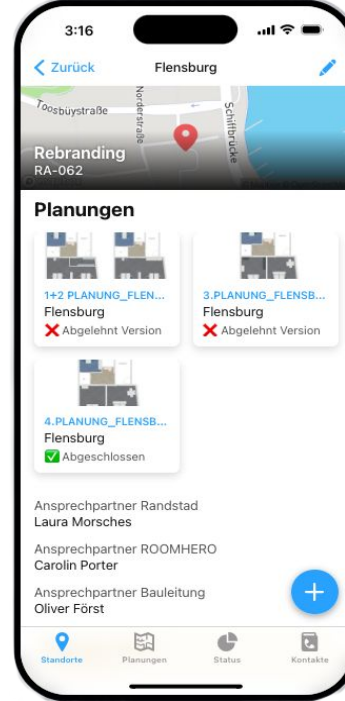
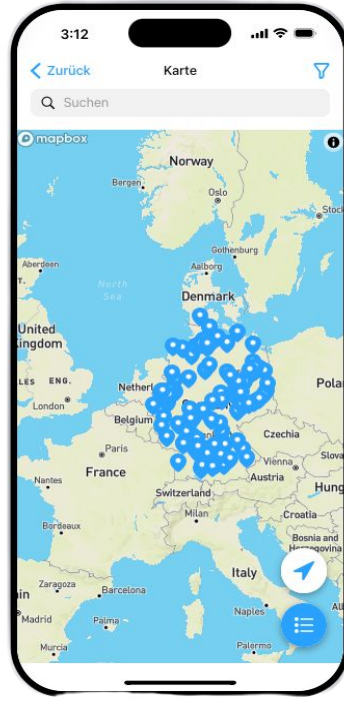
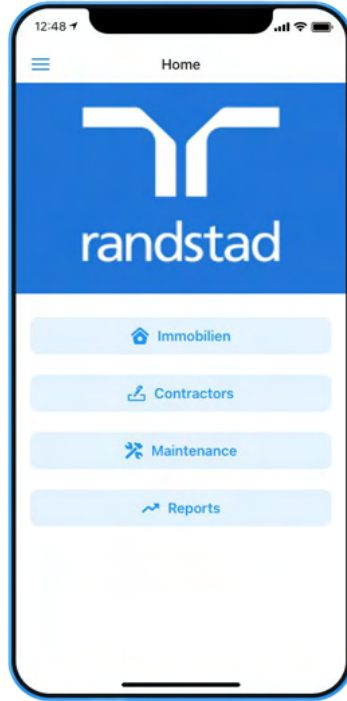
RANDSTAD - USE CASE PERSONNEL SERVICE

Success factors for a smooth mornization
PROVIDER

Scaling concept supported by morn Prop-Tech solutions:



RANDSTAD CUSTOMER APP



PROFILE OF REQUIREMENTS APP (RANDSTAD)

1

Transfer of complete object data

- ❑ Assessment of object condition via 75-point questionnaire using app
- ❑ Fire prevention documentation
- ❑ HLS and electrical documentation (optimal test report, photo documentation of the fuse box)
- ❑ **written approval of the conversion project on the part of the lessor**

Inventory via APP

2

Basic requirement fulfillment 24h SLA

- ❑ Dimensioned floor plan (DWG/PDF) incl. meaningful photo/video documentation, as well as measurement according to checklist
- ❑ **If no DWG file is available, an on-site measurement must be made by RH.**

3D planning status via APP

The screenshot shows a mobile app interface with a status bar at the top displaying 12:00, signal strength, Wi-Fi, and battery. The app has a header with 'Abbrechen' (blue), 'Form' (black), and 'Absenden' (blue). Below the header is a 'Datum' (Date) section with a calendar icon and the text '19.5.2022 12:00:07' and a close icon. The main form area contains several sections: 'Innenstadtlage' with a toggle switch, 'Zugänglichkeit / Gebäudeinformation' with a large text input field, 'Parkmöglichkeiten / Container' with a large text input field, and 'Besonderheiten Umbau' with a large text input field.



CASE & SUCCESS STORY

RANDSTAD DE & CH

HEADQUARTERS and other branches

LOCATION

55 Locations in Germany & 4 locations in Switzerland

ROLL-OUT

April 2022 - March 2023

A modern office interior featuring a large, open-plan space with high ceilings and exposed wooden beams. The room is filled with natural light from large floor-to-ceiling windows. In the foreground, there are two blue modular sofas arranged around a low wooden coffee table. A large, curved, arched floor lamp with a metallic finish is positioned over the seating area. The background shows more of the office space, including a wooden reception desk and additional seating areas.

RANDSTAD SUCCESS STORY

*Use Cases Germany & Switzerland
HQs & Other Branches*

HOW DOES ROOMHERO ORGANIZE THE TURNKEY HANDOVER IN GERMANY?

230 LOCATIONS IN 30 MONTHS

PROJECT FRAMEWORK:

No.	230 Locations
START	February 2022
DURATION	3 years (10 Locations per month)
SERVICE	Modernization, complete rebranding, new positioning

Project Scope:

- Mix Tempo Team / Gulp / Randstad
- New Branding Tempo Team / Gulp
- Refresh Randstad

USECASE MANNHEIM

3D-LINK

Rollout June 2022

Planning until move in <5 weeks



lighting



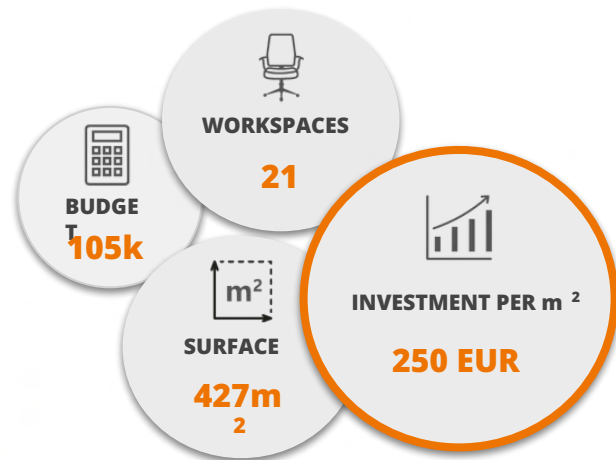
CO2-neutral
carpet



electricity



water
dispenser



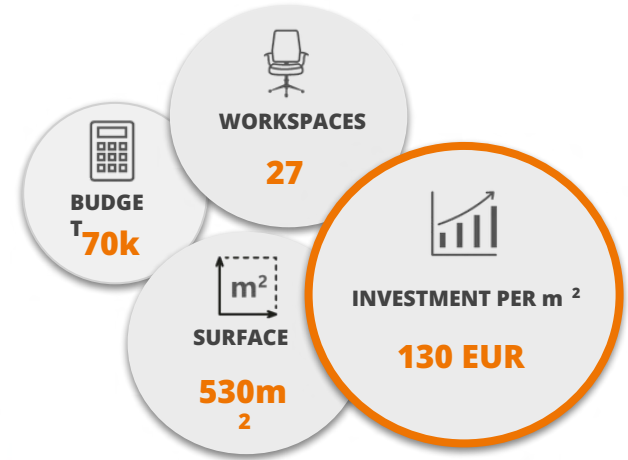
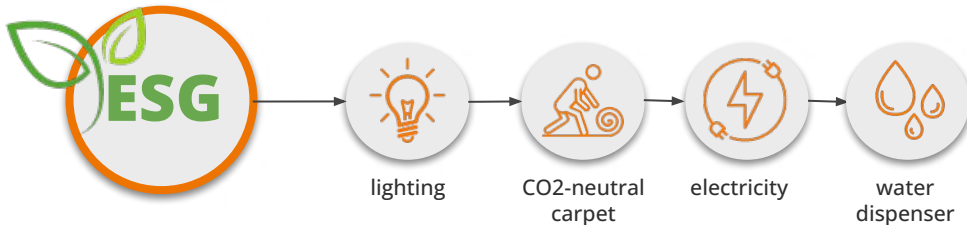
Our Services:

- Floor plan adaptation on over 60 running metres
- Demolition & drywall work
- Ceiling - corridor adjustment over 35 running metres
- All-glass installation (sound insulation)
- Painting & floor work
- Electrical and data technology (Wi-Fi networking)
- New lighting concept
- Kitchen & water dispenser solution
- Multimedia solutions CONFERENCE rooms (Google Play)
- Uniform branding
- Morne workstations & Locker solution (Desk Sharing 0.6 factor FTE)

USECASE

STUTTGART
Rollout July 2022 Randstad / Gulp
Planning until move in 3 weeks

3D-LINK



Our Services:

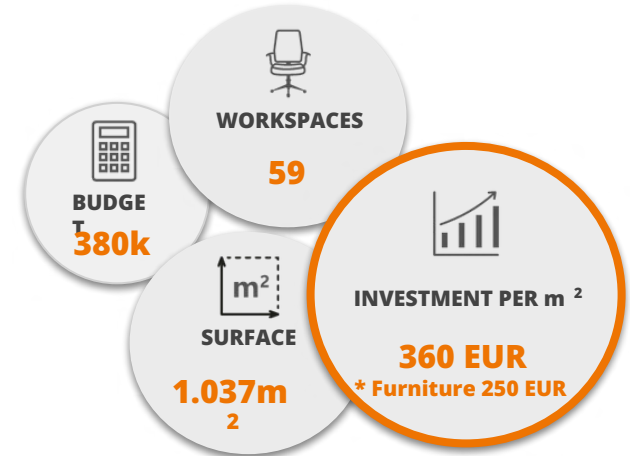
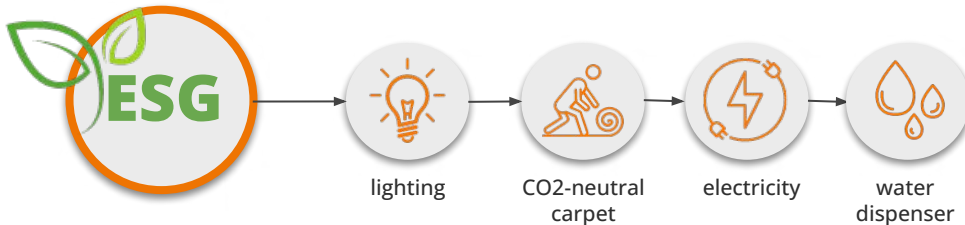
- minor drywall work
- painting & floor works
- Electrical, data technology (Wi-Fi networking)
- Kitchen & water dispenser solution
- Multimedia solutions CONFERENCE rooms (Google Play)
- Unified branding
- Morne WORKPLACES & Locker solution (Desk Sharing 0.6 factor FTE)

USECASE ZÜRICH

3D-LINK

Rollout January 2023 Randstad Switzerland Headquarter

Planning until move in 10 weeks



Our Services:

- smaller drywall works
- all-glass installation (sound insulation)
- Floor works >900sqm
- Uniform branding based on
- Building Blocks of the DE company
- Reception counter & lounge furniture
- Morne WORKPLACES & Locker solution (Desk Sharing 0.6 factor FTE)
- LOGISTIC takeover / customs clearance CH

USECASE

ESCHBORN

Rollout May 2021 Randstad German Headquarter
> 2500 products were assembled within 2 weeks

VIDEO



PRODUCTS

>2.500



INVESTMENT

1m EUR



SURFACE

16.000m²

Our furniture:

- Conference Rooms
- Discuss Rooms
- Lounges
- Phone Booths
- Acoustic Walls
- Children's Room
- Creativ Room (Gulp)
- Silent Areas
- Break Rooms
- Open Space / Foyer Furniture

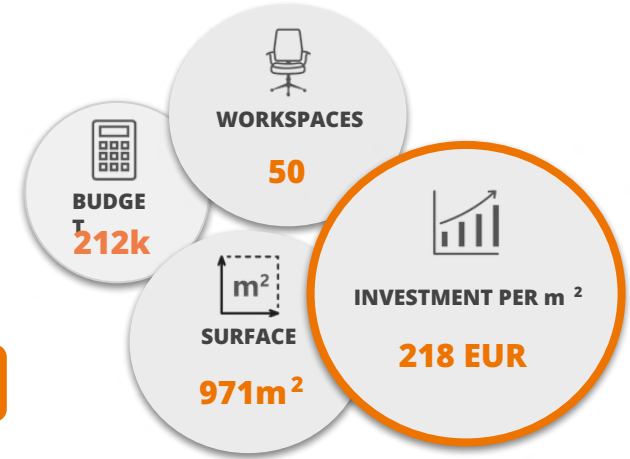
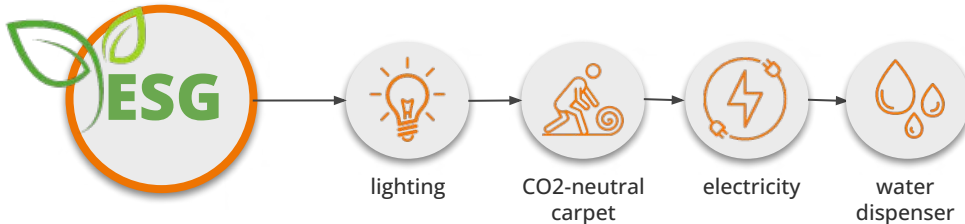
USECASE MÜNCHEN

Rollout April 2025 Randstad Munich Headquarter
Planning until move in 10 weeks



3D-LINK Part 1

3D-LINK Part 2



Our Services:

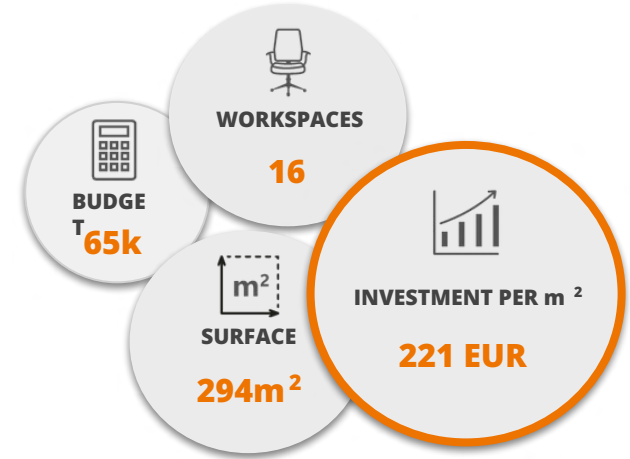
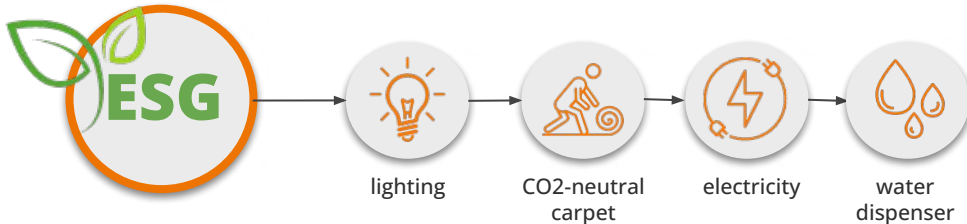
- smaller drywall works
- all-glass installation (sound insulation)
- Floor works >900sqm
- Uniform branding based on
- Building Blocks of the DE company
- Reception counter & lounge furniture
- Morne WORKPLACES & Locker solution (Desk Sharing 0.6 factor FTE)
- LOGISTIC takeover / customs clearance CH

USECASE KÖLN

3D-LINK

Rollout November 2024 Randstad Cologne Headquarter

Planning until move in 10 weeks



Our Services:

- smaller drywall works
- all-glass installation (sound insulation)
- Floor works >900sqm
- Uniform branding based on
- Building Blocks of the DE company
- Reception counter & lounge furniture
- Morne WORKPLACES & Locker solution (Desk Sharing 0.6 factor FTE)
- LOGISTIC takeover / customs clearance CH

USECASE HAMBURG

3D-LINK

Rollout September 2025 Randstad Hamburg Headquarter

Planning until move in 6 weeks



lighting



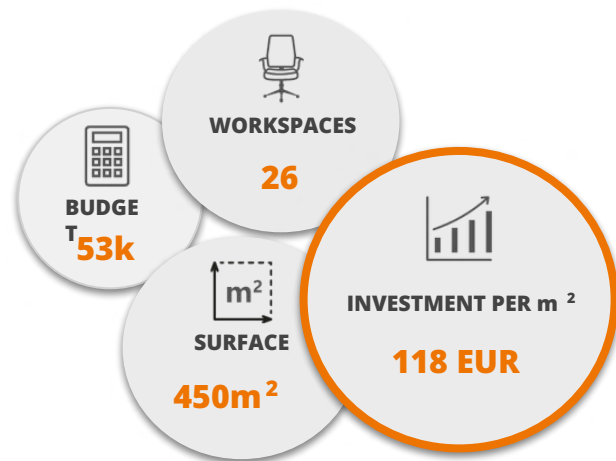
CO2-neutral
carpet



electricity



water
dispenser



Our Services:

- smaller drywall works
- all-glass installation (sound insulation)
- Floor works >900sqm
- Uniform branding based on
- Building Blocks of the DE company
- Reception counter & lounge furniture
- Morne WORKPLACES & Locker solution (Desk Sharing 0.6 factor FTE)
- LOGISTIC takeover / customs clearance CH



RANDSTAD Furniture Selection

*Modular Solutions based on
Randstad presets and Guidelines*



BRANDS & FURNITURE

OUR BRANDS **FOR YOUR PROJECT**

AWARDED DESIGNS



reddot design award
product design 2014



reddot design award



Selection



A SELECTION OF OUR MANUFACTURERS



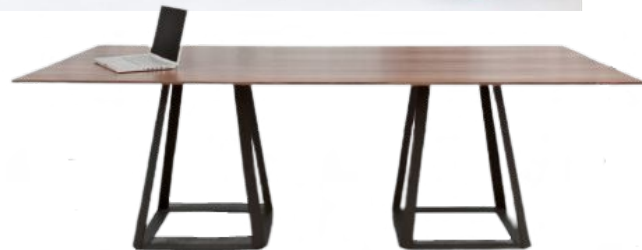
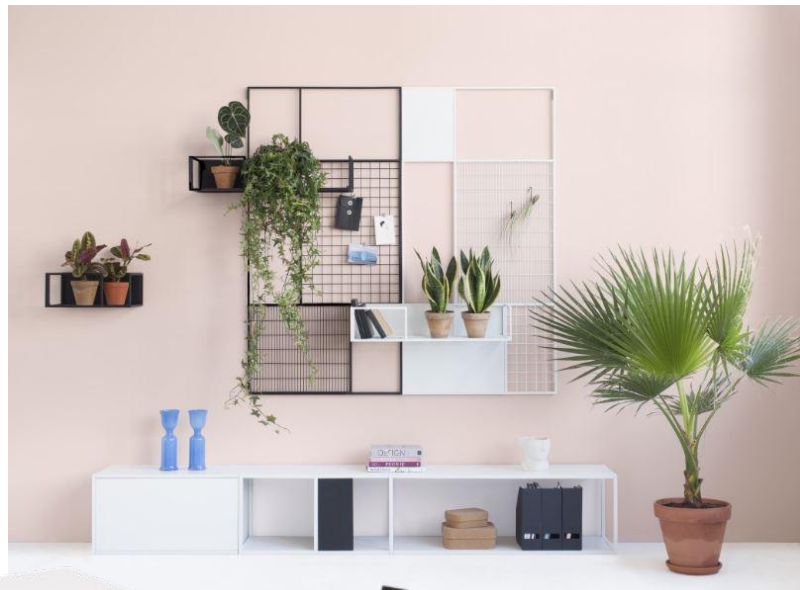
NOTI

Brands



BALMA

Brands



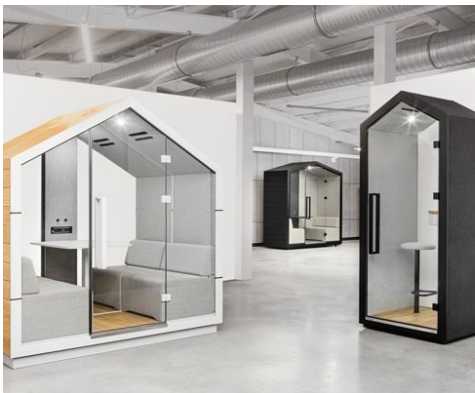
NARBUTAS

Brands



BEJOT

Brands



PROFIM

Brands



MUTE DESIGN

Brands



RANDSTAD BUILDING BLOCKS - AREAS

WELCOME

The Welcome AREA consists of:

- **Small**
- **Medium**
- **Large**
- **Special**

WORK

The Work AREA consists of:

- **Existing**
- **New**

DISCUSS

The DISCUSS AREA consists of:

- **Meeting S 4 TN (red)**
- **Meeting M 6 TN (red)**
- **Meeting L 8 TN (red)**
- **Meeting XL 12 TN (red)**
- **Stand-up 6 TN (blue)**
- **Think Tank 2 TN (blue)**
- **Think Tank 4 TN (blue/yellow)**
- **Think Tank Lounge 2 TN (yellow/red)**
- **Open Space Lounge**
- **Telefonbox**

ADJOINING ROOMS

The ADJOINING AREA consists of:

- **Kitchen (small, medium, large)**
- **Copy & Print**
- **Restrooms**



BUILDING BLOCKS

WELCOME AREA

Overview

Welcome

Small



Medium



Large



Small

1x Brandwall 120x160cm incl.
1x Locker + 1x Coat rack
1x High table 120x70cm
2x highchair



Medium

1x Brandwall 160x160cm incl.
2x Locker + 1x Coat rack
1x High table 180x70cm
4x highchair
1x Overlay carpet 240cm



Large

1x Brandwall 200x160cm incl.
3x Locker + 1x Coat rack
1x High table 180x70cm
6x highchair
1x Overlay carpet 240cm



WORK AREA

Overview



2 AP

2x Schreibtisch mit Filzbox
Drehstuhl 2x blau
Akustikpaneel 2x beige
1x Sideboard 100cm/3OH
Stehleuchten je nach
Lichtverhältnissen



3 AP

3x Schreibtisch mit Filzbox
Drehstuhl 2x blau | 1x beige
Akustikpaneele 1x blau | 2x beige
2x Sideboard 100cm/3OH
Stehleuchten je nach
Lichtverhältnissen



4 AP

4x Schreibtisch mit Filzbox
Drehstuhl 2x blau | 2x beige
Akustikpaneele 2x beige | 2x blau
2x Sideboard 100cm/3OH
Stehleuchten je nach
Lichtverhältnissen



6 AP

6x Schreibtisch mit Filzbox
Drehstuhl 4x blau | 2x beige
Akustikpaneele 4x beige | 2x blau
3x Sideboard 100cm/3OH
Stehleuchten je nach
Lichtverhältnissen



DISCUSS AREA (BLUE)

Overview

Discuss BLAU

Meeting



Lounge



LOUNGE



Sessel 2x blau
Beistelltisch 1x schwarz/beige
Stehleuchte 1x weiß

4 TN

Tisch 1x 160x80cm
Stühle 4x blau



6 TN

Tisch 1x 180x80cm
Stühle 6x blau



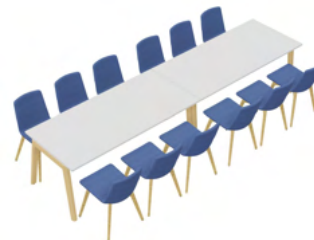
8 TN

Tisch 2x 160x80cm
Stühle 8x blau



12 TN

Tisch 2x 180x80cm
Stühle 12x blau



DISCUSS AREA (LIGHT BLUE & BEIGE)

Discuss HELLBLAU & BEIGE

Stand-Up

6 TN



Meeting

4 TN



Think Tank

2 TN



Lounge

2 TN



Stand-up

Hochtisch 1x 180x80cm



Meeting

Tisch 1x 160x80cm
Stühle 4x hellblau



Think Tank

Tisch 1x 120x120cm
Stühle 2x hellblau



Lounge

Sessel 2x beige
Coffee Table 1x schwarz/beige
Stehleuchte 1x weiß
Teppich rund beige 1x



DISCUSS AREA (OPTIONAL)

Overview



DISCUSS AREA OPTIONAL

Open Space Lounge Optional

Furniture

2x Lounge chair beige
1x Coffee Table

Lightning:

allg. Grundbeleuchtung, wenn möglich Bestand
1x Stehleuchte

Flooring:

Auflagenteppich in blaue Farbe

Wall Elements:

Flurwände Glaselement (100cm breit)
geschlossenes Türblatt, Eiche Dekor

Electrification

1x Current per Light

Lounge

Schaukelstühle 2x beige
Coffee Table 1x schwarz/beige
Stehleuchte 1x weiß



Hocker

Hocker mit Rollen
1x hellblau
1x blau



KITCHEN AREA



Small

Kitchenette 1432x74cm
Left or right



Medium

Kitchenette 1832x74cm
Left or right



Large

Kitchenette 2332x74cm
Left or right

KITCHEN AREA



Small

High table 1x 120x70cm
highchair 2x yellow



Medium

High table 1x 160x70cm
highchair 4x yellow



Large

High table 1x 180x70cm
highchair 6x yellow

Adjoining Rooms

Small
1432cm



Medium
1832cm



Large
2332cm



FURNITURE



0 - 4 FTE



1x Brandwall 120x160cm inkl.
1x Locker + 1x Coat rack
1x High table 120x70cm
| 2x highchair



table 1x 160x80cm
chairs 4x red



meeting table 1x 80x80cm
chairs 2x white



High table 1x 120x70cm
highchair 2x yellow



kitchenette 1232x74cm

FURNITUR E



4,1 - 6,9



1x Brandwall 120x160cm inkl.
1x Locker + 1x Coat rack
1x High table 120x70cm
| 2x highchair



table 1x 160x80cm
chairs 4x red



meeting table 1x 80x80cm
chairs 2x white



High table 1x 120x70cm
highchair 2x yellow



kitchenette 1232x74cm

FURNITURE

7,0- 9,9 FTE



7,0 - 9,9



1x Brandwall 120x160cm inkl.
1x Locker + 1x Coat rack
1x High table 120x70cm
| 2x highchair



table 1x 180x80cm
chairs 6x red



table 1x 120x120cm
chairs 2x blue



table 1x 80x80cm
chairs 2x white



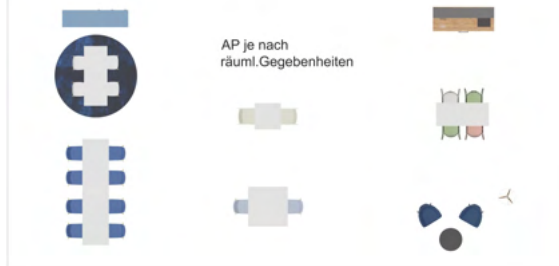
High table 1x 160x70cm
highchair 4x yellow



kitchenette 1832x74cm

FURNITURE

10 - 14,9 FTE



1x Brandwall 160x160cm inkl.
2x Locker + 1x Coat rack
1x High table 180x70cm
| 4x highchair | 1x Overlay
carpet 240cm



table 2x 160x80cm
chairs 8x red



table 1x 80x80cm
chairs 2x white



High table 1x 160x70cm
highchair 4x yellow



kitchenette 1832x74cm

10 - 14,9

FURNITUR E

10 - 14,9 FTE



10 - 14,9



table 1x 120x120cm
chairs 2x blue

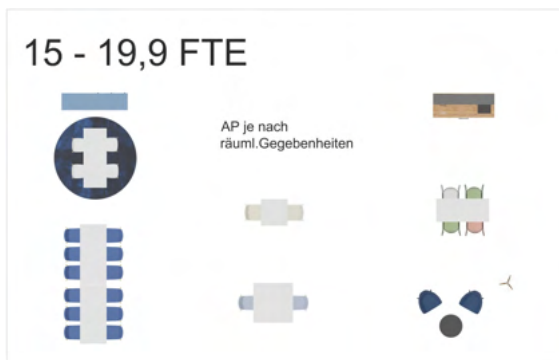


lounge chair 2x yellow
sidetable 1x white
Coffee Table 1x oak
floor lamp 1x white

> 17.175,- €

FURNITUR E

15 - 19,9 FTE



15 - 19,9



1x Brandwall 160x160cm inkl.
2x Locker + 1x Coat rack
1x High table 180x70cm
| 4x highchair | 1x Overlay
carpet 240cm



table 2x 180x80cm
chairs 12x red



table 1x 80x80cm
chairs 2x white



High table 1x 160x70cm
highchair 4x yellow



kitchenette 1832x74cm

FURNITUR E

15 - 19,9 FTE



AP je nach
räuml. Gegebenheiten



table 1x 120x120cm
chairs 2x blue



lounge chair 2x yellow
sidetable 1x white
Coffee Table 1x oak
floor lamp 1x white

15 - 19,9

FURNITURE

20 - 29,9 FTE



20 - 29,9



1x Brandwall 200x160cm inkl.
3x Locker + 1x Coat rack
1x High table 180x70cm
| 6x highchair | 1x Overlay
carpet 240cm



table 2x 160x80cm
chairs 8x red



table 1x 80x80cm
chairs 2x white



High table 1x 180x70cm
highchair 6x yellow



kitchenette 2332x74cm

FURNITURE

20 - 29,9 FTE



20 - 29,9



table 1x 160x80cm
chairs 4x blue



(Or)
lounge chair 2x beige or blue
sidetable 1x dark grey
floor lamp 1x white



High table 1x 180x80cm

FURNITUR E



30 - 39,9



1x Brandwall 200x160cm inkl.
3x Locker + 1x Coat rack
1x High table 180x70cm
| 6x highchair | 1x Overlay
carpet 240cm



table 2x 180x80cm
chairs 12x red



table 1x 80x80cm
chairs 2x white



High table 1x 180x70cm
highchair 6x yellow



kitchenette 2332x74cm

FURNITUR E



30 - 39,9



table 1x 160x80cm
chairs 4x blue



table 1x 160x80cm
chairs 4x yellow

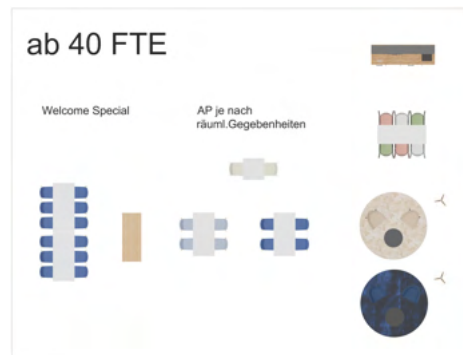


lounge chair 2x beige or blue
sidetable 1x dark grey
floor lamp 1x white



High table 1x 180x80cm

FURNITUR E



> 40 FTE



table 2x 180x80cm
chairs 12x red



High table 1x 180x80cm



table 1x 80x80cm
chairs 2x white

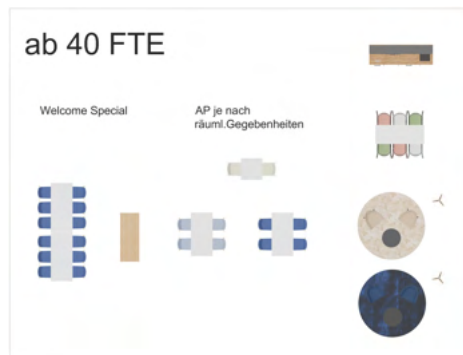


High table 1x 180x70cm
highchair 6x yellow



kitchenette 2332x74cm

FURNITUR E



> 40 FTE



table 1x 160x80cm
chairs 4x light blue



table 1x 160x80cm
chairs 4x blue



lounge chair 2x blue
Coffee Table 1x dark grey
floor lamp 1x white



lounge chair 2x yellow
Coffee Table 1x dark grey
floor lamp 1x white

COLOURS



Dark blue



Medium blue



Light blue



Light beige



Dark beige



Green

RGB

44,69,92

108,125,140

172,183,192

226,215,205

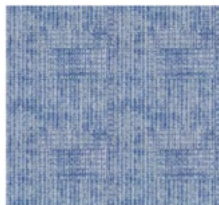
188,181,172

139,157,126

CARPET TILES - VINYL



Works - Sense Shell



Works - Element Lakeside



Works - Effect Lakeside



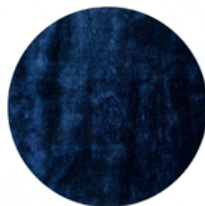
Works - Sense Lakeside



Works - Element Shell



Washed Wheat



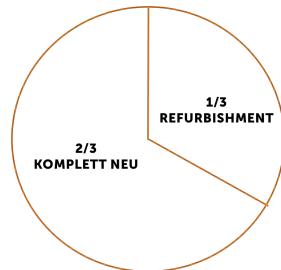
Overlay carpet

HOW DOES ROOMHERO ORGANIZE THE TURNKEY HANDOVER ?

330 LOCATIONS IN 30 MONTH

PROJECT FRAMEWORK:

No.	330 Locations
START	February / March 2022
Duration	2-3 years (10 Location per month)
Service	Modernization, complete rebranding, new positioning



Project Scope:

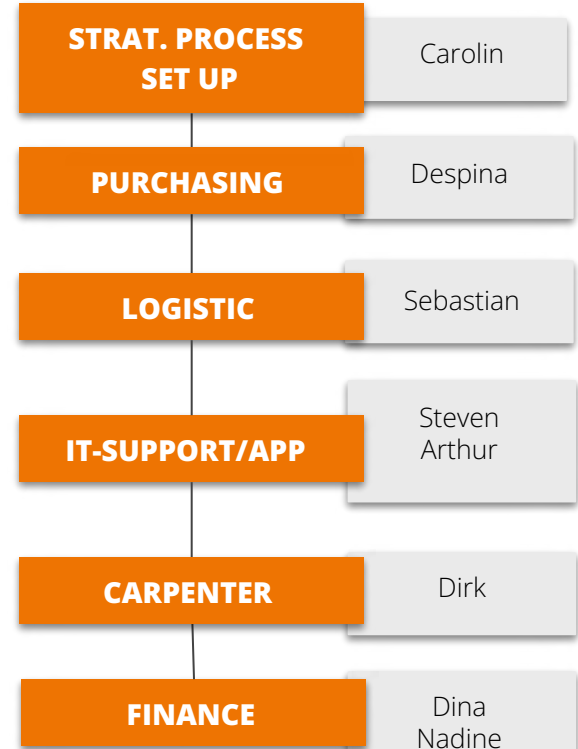
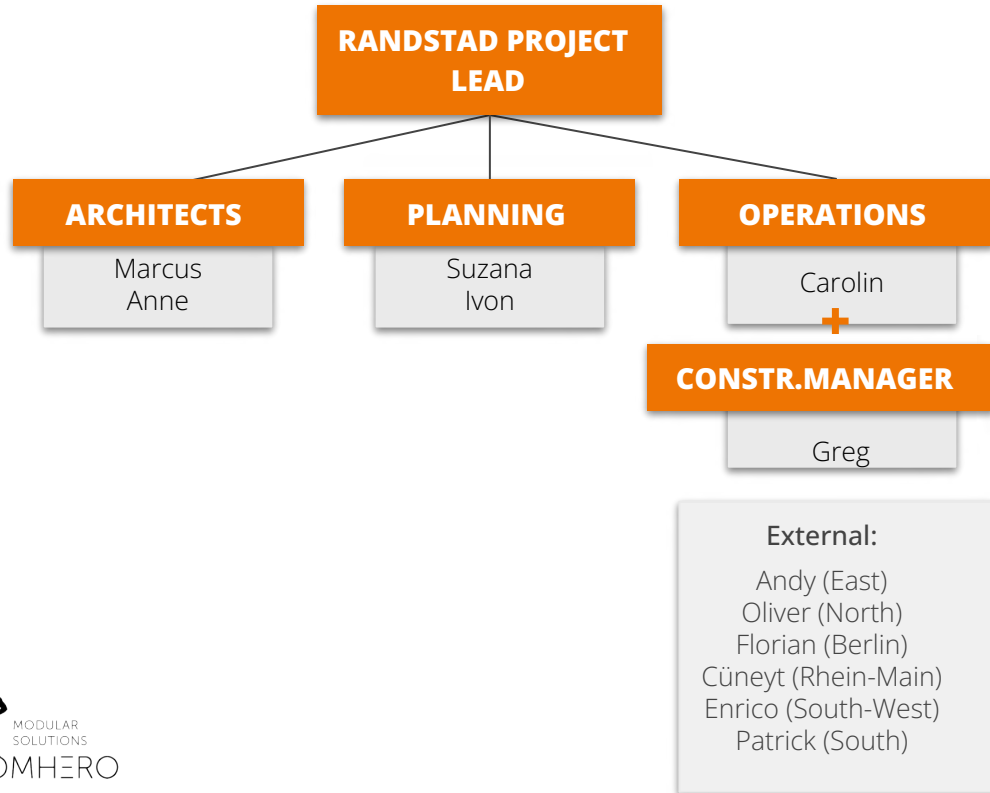
- Mix Tempo Team / Gulp / Randstad
- New Branding Tempo Team / Gulp
- Refresh Randstad

randstad®

tempo-team

GULP
experts united

ROOMHERO-TEAM OVERVIEW EMPLOYEES



AGREEMENT 2023 (PARTNER APPROACH)

1

6 weeks before implementation is commissioned in writing by Randstad. RH ensures timely completion by the move-in date.

2

The App is used and maintained by all Randstad and ROOMHERO PROJECT managers.

3

The service catalogue 2023 is used to significantly reduce the commissioning/auditing effort. Additional costs are communicated in advance by the auditor and approved in writing by Randstad.

4

A ROOMHERO site manager accompanies the implementation from the start of construction to the acceptance of the conversion (the intensity of support is determined individually per PROJECT size)*.

IHRE ANSPRECHPARTNER - PROJEKT-TEAM RANDSTAD



CAROLIN PORTER

Head of Project Operation

+49 162 1917105

carolin.porter.ext@roomhero.de



MICHAEL JÄGERS

CFO

+49 151 26 23 27 77

michael@roomhero.de



ANDREAS ERLSBACHER

Projektleiter

+49 1723690369

andreas.erlsbacher.ext@roomhero.de

CONTACT

ROOMHERO GmbH

Moselstraße 27
60329 Frankfurt am Main

Telefon: 069 1532595 00
E-Mail: info@roomhero.de
www.roomhero.de

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Photocredit angeben!