

# m!kka

## Mikka Huang

UI/UX Designer  
Graphic Designer  
Digital Marketing Specialist  
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## Education:

May 2019–Aug 2022  
**ArtCenter College of Design** (GPA 3.74)  
Pasadena, CA  
Bachelor of Fine Arts in Graphic Design  
with Branding, UI/UX and packaging  
focus.

Sep 2014–May 2019  
**Mt. San Antonio College** (Transferred)  
Walnut, CA  
Studied Fine Art and Business.

## Certification:

**Google Digital Marketing &  
E-commerce Professional Certificate**

**Google Data Analytics Professional  
Certificate**

## Recognition:

May 2019–Aug 2022  
**ArtCenter Entrance Scholarship**

May 2021  
**Method Zero Packaging Project Fea-  
tured by Dieline Website**

Summer 2020  
**ArtCenter Provost's List**

## Experience:

Visual Designer

**Recreation RSA Inc.**

**Feb 2023–Present | San Francisco, CA (Remote)**

- Produce visual designs across multiple disciplines (digital, print, environmental, and experiential)
- Designs and upkeeps responsive websites using Webflow and Figma/Collaborating closely with senior team members and clients to meet project goals and deadlines.
- Develop visual identity platforms, systems, typography, palette, illustration, iconography systems.

Associate Graphic Designer

**Bareface Beauty Studio**

**Oct 2022–Feb 2023 | Irvine, CA**

- Developed logomark and identity system, which was applied to the storefront and all physical/digital content.
- Created packaging for company's own cosmetic product, including labels and secondary packaging.
- Collaborated with interior design team to build out the spatial applications such as storefront, signs and guides.

Vice President of ArtCenter Chinese Student Association

Co-President of ArtCenter Branding Atelier

**ArtCenter College of Design**

**May–Aug 2022 | Pasadena, CA**

- Facilitated seminars and workshops for ArtCenter students and industry professionals to share, explore, and brainstorm to discuss new branding opportunities.
- Managed social media accounts and created posts to promote planned club events to the ArtCenter community and other art communities.

## Freelance/Sponsored Project:

**Keyword Pet Grooming, Feb–May 2022 | Shanghai, China**

Developed the identity system and logo, which was applied to the storefront and online presence. Expanded the system with various deliverables such as posters, key chains, stationery, and coupons. Worked closely with interior design team to build out the spatial applications.

**J-Type Real Estate LLC., Jan–Mar 2021 | Los Angeles, CA**

Designed an identity system for this real estate and investment company, J-Type Real Estate LLC. Developed a stationery system which included business cards, letterhead, and envelopes.

## Expertise:

**Software & Web:**

Figma, Webflow,  
(Adobe Suites)  
After Effects,  
Illustrator,  
InDesign,  
Photoshop,  
Rhino, Solidworks,  
Keyshot, Cinema  
4D, Adobe XD,  
Processing, p5.js,  
Dimension,  
Lightroom,  
Keynote,  
Microsoft, Google  
Workspace,  
HTML5, CSS,  
MadMapper

**Communication &  
Design:**

Digital Marketing,  
UI/UX design,  
storytelling,  
concepting,  
creating project  
briefs, project  
management,  
organization/  
archive of assets,  
presentation  
deck design,  
laser cutting,  
documentation,  
DSLR  
photography,  
bookbinding,  
digital illustration,  
sketching,  
painting, drawing,  
sculpting

**Language:**

English (proficient)  
Mandarin (native)