

Mikka Huang

Visual Designer / Art Director

323.515.1777

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mikkahuang.com

m!kka

Education:

Oct 2023–Antipated Dec 2025

Trine University

Phoenix, Arizona

Master of Business Administration with digital marketing focus

May 2019–Aug 2022

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design with branding and interaction focus.

Recognition:

Featured on Voyage LA (2024)

ArtCenter Entrance Scholarship (2019-2022)

Featured by Dieline (2020)

ArtCenter Provost's List (2019)

Expertise:

Software & Web:

Figma, Webflow, Framer, (Adobe Suites)
After Effects, Illustrator, InDesign, Photoshop,
Dimension, Premier, Media Encoder,
Lightroom, Midjourney, Rhino, Solidworks,
Keyshot, Google Analytics, Cinema 4D,
Adobe XD, Processing, p5.js, Keynote,
Microsoft, Google Workspace, HTML5, CSS,
MadMapper

Communication & Design:

UI/UX design, storytelling, conceptualing,
Digital Marketing, creating project briefs,
project management, assets organization,
presentation deck design, laser cutting,
documentation, DSLR photography,
bookbinding, digital illustration, sketching,
painting, drawing, sculpting

Language:

English (proficient)

Mandarin (native)

Experience:

Art Director

Shuimu Hehe LLC. Beijing, China

Dec 2024–Present | Los Angeles, CA (Remote)

- Led the creative direction of integrated brand systems across physical and digital platforms
- Partnered with marketing and strategy teams to shape narratives aligned with business goals
- Supervised end-to-end execution, ensuring design excellence across junior staff and external partners

Visual Designer

Recreation RSA Inc.

Feb 2023–Dec 2024 | San Francisco, CA (Remote)

- Produce visual designs across multiple disciplines (digital, print, environmental, and experiential)
- Designs and upkeeps responsive websites using Webflow and Figma/ Collaborating closely with senior team members and clients to meet project goals and deadlines.
- Develop visual identity platforms, systems, typography, palette, illustration, iconography systems.
- Integrated AI tools to generate visuals and streamline image editing in design workflows.

Graphic Designer

Bareface Beauty Studio

Oct 2022–Feb 2023 | Irvine, CA

- Developed the full brand identity system, including logo, color palette, business cards, print collateral, and environmental applications like storefront signage
- Created cosmetic product packaging, covering label design and secondary packaging for retail display

Freelance Project:

- **Multiple Websites (2024–2025)**
Figma, Webflow, Framer, Shopify, Cargo
- **MACTI Makeup Art Institution (2024–2025)**
Logo, Motion, Website, Packaging
- **mi.pmu (2025)**
Branding, Website
- **Keyword Pet Grooming (2022)**
Brand Strategy, Identity System, Environmental
- **J-Type Real Estate LLC. (2021)**
Branding, Visual Identity, Stationery