

HarrisX J.D. Vance Vice President Selection

This survey was conducted online within the United States from July 15-16 among 1,002 registered voters by HarrisX. The sampling margin of error of this poll is plus or minus 3.1 percentage points. The results reflect a nationally representative sample of registered voters. Results were weighted for age, gender, region, race/ethnicity, income, political party, education, ideology and area type where necessary to align them with their actual proportions in the population.

F133: J.D. Vance - Now we will show you some names and groups. Please indicate if you have a favorable or unfavorable view of that person or group - or if you've never heard of them.

Column %	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
TOP 2 BOX	27%	49%	0%	51%	11%	19%	47%	10%	12%
Very favorable	11%	20%	0%	24%	3%	5%	22%	2%	0%
Favorable	16%	29%	0%	26%	8%	14%	25%	8%	12%
Unfavorable	12%	21%	0%	5%	19%	11%	6%	18%	13%
Very unfavorable	17%	30%	0%	3%	29%	19%	3%	34%	8%
BOTTOM 2 BOX	29%	51%	0%	8%	48%	30%	9%	52%	21%
Never heard of them	21%	0%	47%	15%	25%	25%	19%	21%	29%
No opinion	23%	0%	53%	27%	17%	26%	26%	17%	39%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP1: As you may know, Donald Trump recently selected J.D. Vance as his Vice President running mate for the November 2024 Presidential election. How strongly do you approve or disapprove of Trump picking J.D. Vance as his running mate?

Column %	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
TOP 2 BOX	40%	53%	24%	70%	17%	33%	66%	16%	22%
Strongly approve	20%	29%	8%	42%	5%	9%	37%	4%	2%
Somewhat approve	20%	24%	15%	28%	12%	23%	28%	12%	20%
Somewhat disapprove	9%	11%	7%	3%	15%	11%	4%	15%	10%
Strongly disapprove	21%	27%	12%	4%	38%	19%	3%	41%	17%
BOTTOM 2 BOX	30%	38%	20%	7%	53%	30%	7%	56%	27%
Don't know	30%	9%	56%	23%	31%	37%	27%	28%	51%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP2: Does Donald Trump's selection of J.D. Vance as his running mate make you more or less likely to vote for Trump in November, or does the selection have no impact on your vote?

Column %	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
More likely to vote for Trump	21%	26%	14%	41%	7%	14%	39%	4%	5%
Less likely to vote for Trump	18%	23%	12%	4%	33%	16%	3%	36%	17%
No impact on my vote	61%	50%	74%	55%	60%	70%	58%	60%	78%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP3r: Which of the following, if any, do you think are the main reasons why Donald Trump selected J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Will be loyal to Trump	32%	40%	23%	33%	36%	29%	31%	37%	18%
Is a strong supporter of Trump's Make America Great Again (MAGA) policies	30%	37%	20%	34%	28%	27%	32%	31%	12%
Will help Trump win the election	21%	24%	17%	26%	17%	21%	27%	17%	10%
Will help win over undecided voters	18%	21%	15%	23%	14%	18%	22%	15%	10%
Will help turn out Trump supporters	14%	15%	13%	15%	14%	15%	15%	14%	14%
Is the most qualified Republican to serve as Vice President	12%	16%	8%	20%	6%	9%	19%	6%	3%
Will help Trump raise money for the campaign	12%	14%	9%	9%	16%	12%	8%	16%	10%
Makes the Republican ticket more diverse	12%	14%	9%	14%	9%	13%	14%	10%	7%
Looks good on TV	11%	14%	7%	8%	15%	12%	8%	16%	5%
Will help Trump governor if elected	9%	11%	6%	11%	7%	8%	13%	6%	3%
Other, please specify	4%	5%	2%	1%	4%	6%	3%	5%	2%
None of these	6%	5%	7%	2%	8%	6%	2%	8%	11%
Don't know	20%	8%	36%	17%	19%	23%	17%	17%	46%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP4: How qualified or not qualified do you think J.D. Vance is to serve as Vice President?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
TOP 2 BOX	44%	56%	29%	69%	26%	36%	67%	23%	22%
Very qualified	23%	33%	12%	48%	7%	12%	43%	7%	0%
Somewhat qualified	21%	23%	17%	21%	19%	24%	25%	16%	21%
Not too qualified	13%	17%	8%	7%	18%	15%	6%	21%	12%
Not at all qualified	13%	18%	8%	1%	26%	13%	1%	28%	8%
BOTTOM 2 BOX	26%	35%	15%	8%	44%	28%	7%	49%	20%
Don't know	30%	9%	56%	23%	30%	36%	26%	27%	58%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP5: How qualified or not qualified do you think J.D. Vance would be to serve as President, if for any reason he had to take over for Donald Trump?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
TOP 2 BOX	42%	55%	26%	67%	24%	36%	65%	23%	19%
Very qualified	21%	28%	11%	41%	7%	12%	37%	7%	1%
Somewhat qualified	22%	27%	16%	26%	17%	24%	28%	17%	18%
Not too qualified	12%	12%	13%	7%	16%	15%	6%	18%	17%
Not at all qualified	18%	25%	10%	2%	34%	19%	3%	36%	16%
BOTTOM 2 BOX	31%	37%	23%	9%	50%	34%	10%	54%	34%
Don't know	27%	8%	50%	23%	26%	30%	25%	23%	47%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP6: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Exciting	46%	51%	40%	80%	19%	38%	75%	18%	25%
Boring	54%	49%	60%	20%	81%	62%	25%	82%	75%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP7: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Honest	57%	58%	55%	91%	24%	56%	89%	22%	49%
Dishonest	43%	42%	45%	9%	76%	44%	11%	78%	51%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP8: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Cares about people like me	49%	51%	47%	88%	17%	44%	84%	15%	30%
Does not care about people like me	51%	49%	53%	12%	83%	56%	16%	85%	70%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP9: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Is similar to Trump	78%	75%	81%	74%	82%	75%	71%	85%	75%
Is different from Trump	22%	25%	19%	26%	18%	25%	29%	15%	25%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP10: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Experienced	51%	53%	49%	79%	28%	45%	77%	25%	35%
Inexperienced	49%	47%	51%	21%	72%	55%	23%	75%	65%
<i>Unweighted Sample</i>	1002	575	427	391	383	209	473	427	102

QVEEP11: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Represents change	45%	49%	41%	78%	16%	41%	76%	15%	27%
Is more of the same	55%	51%	59%	22%	84%	59%	24%	85%	73%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP12: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Will support Donald Trump no matter what	70%	67%	74%	64%	76%	69%	62%	79%	70%
Will stand up to Donald Trump if needed	30%	33%	26%	36%	24%	31%	38%	21%	30%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP13: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Is part of the Make America Great Again (MAGA) movement	80%	80%	81%	84%	80%	76%	83%	78%	75%
Is not part of the Make America Great Again (MAGA) movement	20%	20%	19%	16%	20%	24%	17%	22%	25%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP14: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Holds extreme views	46%	47%	44%	22%	73%	40%	21%	75%	40%
Holds mainstream views	54%	53%	56%	78%	27%	60%	79%	25%	60%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP15: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Likely to become the leader of the Make America Great Again (MAGA) movement after Trump leaves politics	62%	62%	62%	75%	55%	55%	74%	53%	49%
Unlikely to become the leader of the Make America Great Again (MAGA) movement after Trump leaves politics	38%	38%	38%	25%	45%	45%	26%	47%	51%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

QVEEP16: Which of the following statements is closer to your view about J.D. Vance?

	J.D.Vance Awareness			Party ID			2024 Vote Choice		
	Total	Have an opinion of Vance	Don't know/never heard of Vance	Republican	Democrat	Independent	Donald Trump	Joe Biden	Don't Know / Unsure
Column %									
Will have a significant impact on who wins the presidential election	41%	44%	37%	53%	32%	37%	51%	29%	39%
Will have little/no impact on who wins the presidential election	59%	56%	63%	47%	68%	63%	49%	71%	61%
<i>Unweighted Sample</i>	<i>1002</i>	<i>575</i>	<i>427</i>	<i>391</i>	<i>383</i>	<i>209</i>	<i>473</i>	<i>427</i>	<i>102</i>

Nature of Sample

		%
Total	Total	100%
Gender	Male	48%
	Female	52%
Age	18-29	16%
	30-44	24%
	45-64	37%
	65+	23%
Race	White	68%
	Black/AA	13%
	Hispanic	13%
	Other	6%
Region	Northeast	18%
	Midwest	21%
	South	37%
	West	24%
Income	Less than \$50K	34%
	\$50K to \$99K	30%
	\$100K +	33%
	Decline to answer	3%
Area	Suburban	50%
	Urban	30%
	Rural	20%
Party affiliation	Democrat	37%
	Independent	25%
	Republican	36%
	Other	2%
Political ideology	Liberal	24%
	Moderate	38%
	Conservative	38%
EducationXGender	College grad Male	18%
	College grad Female	22%
	Non-college Male	30%
	Non-college Female	30%
<i>Unweighted Sample</i>		<i>1002</i>