

Thursday, May 7, 2026

**FOR:** PUBLIC RELEASE

**FROM:** HarrisX Public Policy Research Team – America’s Most Accurate Pollster

**RE:** Voter Perceptions & Support for CLARITY ACT

## National survey of voters shows bipartisan support for American leadership in cryptocurrencies and passing the CLARITY Act.

*Methodology: HarrisX online poll of 2,008 registered voters, fielded May 1–4, 2026. Margin of error  $\pm 2.2$  points at the 95% confidence level. Subgroup results carry larger margins of error.*

### Introduction

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Digital assets and the federal framework that will govern them are at an inflection point. The Digital Asset Market Clarity (CLARITY) Act of 2025 [H.R.3633], now before Congress, would clarify which federal agency (the SEC or the CFTC) regulates each type of digital asset, create registration rules for cryptocurrency exchanges and custodians, and establish consumer protection standards for the industry. It is one of the most consequential pieces of digital-asset legislation Congress has considered.

In continuing its legacy of premiere public opinion polling, HarrisX conducted a national survey of 2,008 registered voters to measure awareness and ownership of digital assets, attitudes toward U.S. leadership in digital finance, support for the CLARITY Act, and whether candidates’ positions on cryptocurrency regulation will affect the 2026 midterms.

Eight of the ten largest cryptocurrency exchanges are based outside the United States<sup>1</sup>. As digital payment systems and stablecoin infrastructure are built and deployed globally, the absence of clear federal rules in the U.S. risks ceding leadership of a strategic financial technology to foreign jurisdictions, resulting in real implications for national security, the global role of the U.S. dollar, the migration of developers and companies offshore, and American competitiveness in financial-technology innovation.

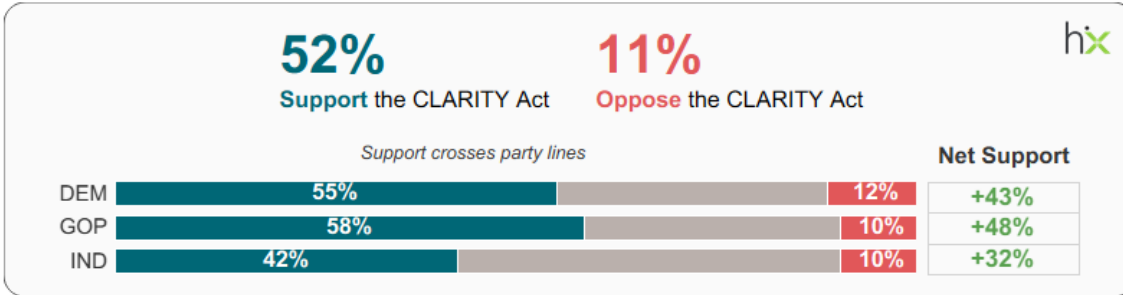
**Voters across party lines acknowledge this risk and want Congress to act fast.**

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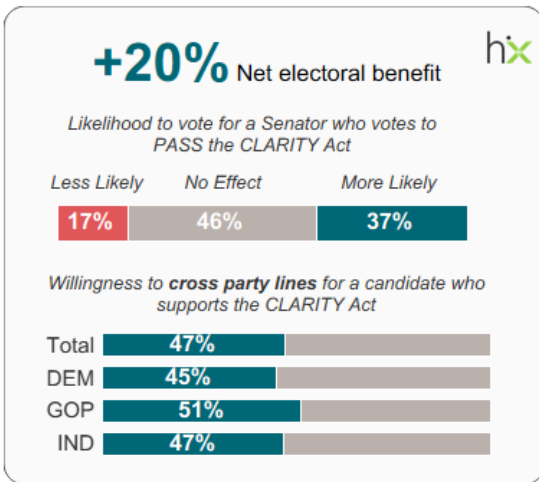
<sup>1</sup> Based on Coingecko and Coinmarketcap exchange rankings

# FIVE KEY TAKEAWAYS

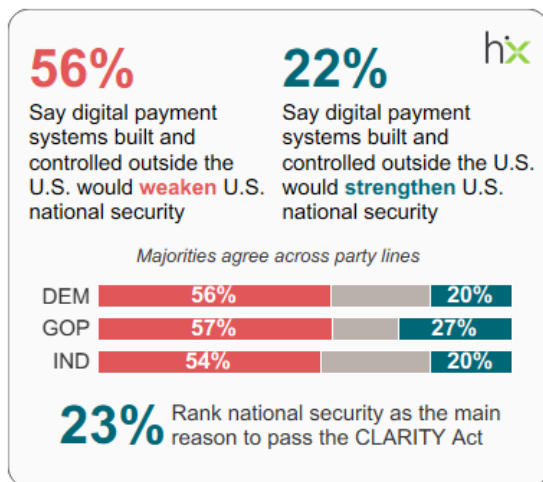
## 1. There is bipartisan support for the CLARITY Act



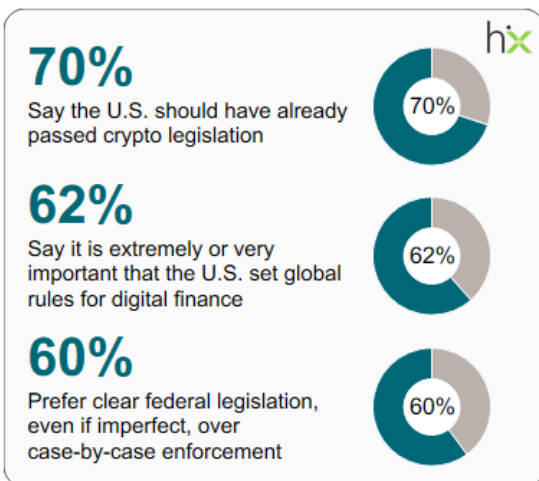
## 2. Supporting the CLARITY Act provides significant electoral upside



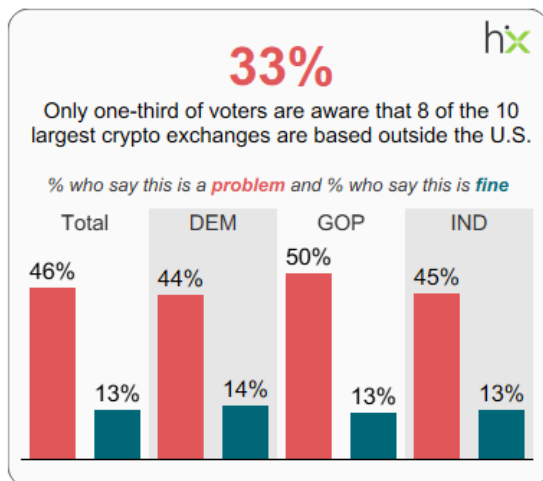
## 3. National Security is the most powerful frame



## 4. Voters want U.S. leadership and clear rules



## 5. Most voters do not know how much crypto activity is offshore



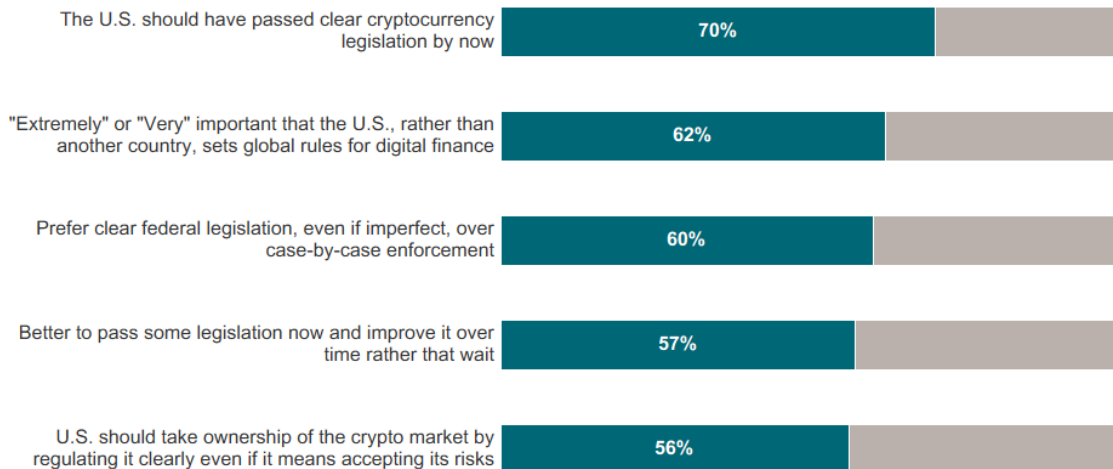
## U.S. Leadership and the Need for Clear Federal Rules

*Voters are under-informed on digital assets, but have a clear and consistent view: the U.S. should set the rules for digital finance, and it should do so soon.*

### Digital assets remain low-familiarity, however crypto owners are a sizeable voting bloc

- **39%** of voters say they are familiar with digital assets and blockchain technology; **61%** are not familiar.
- **2 in 5 voters** have ever purchased crypto; **30% have purchased in the past year.** Familiarity and ownership are concentrated among men and voters under 35.

### Voters desire U.S. leadership on cryptocurrency



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Despite limited familiarity with the technical details of digital **assets**, **voters express a strong, broad-based, and consistent demand for U.S. leadership and clear federal rules.** A 70% majority say the U.S. should already have passed clear cryptocurrency legislation, and 62% say it is important that the U.S. set the global rules for digital finance.

Voters also reject the argument for continued case-by-case enforcement: 60% prefer clear federal legislation, even if imperfect, and 57% say it is better to pass some legislation now and improve it over time than to wait for the perfect law. That preference for action carries through even when the trade-offs are made explicit. 56% say the U.S. should take ownership of the crypto market by regulating it clearly, even if that means accepting its risks.

Taken together, these results describe an electorate that is not asking Congress to debate whether to act, but to act soon, clearly, and at the federal level.

## The offshore concentration is a major, under-recognized concern

*Voters are pro-American oversight. The offshore concentration of crypto exchanges gives voters another concrete reason to support federal crypto rules.*

The survey revealed voters generally do not know how much of the digital-asset market sits outside U.S. oversight, yet once they learn, few say that is acceptable.

- Only **one-third of voters** were aware that 8 of the 10 largest cryptocurrency exchanges are based outside the United States.
- After learning that fact, **46%** say most crypto trading taking place outside U.S. oversight is at least somewhat of a problem; only 13% say it is fine or good.

## National security is the key driver for voter support of federal action

When highlighted as a national security issue, it reinforces voters' concern that foreign-controlled digital payments could weaken both U.S. security and the dollar's global role.

- **56%** say that if future digital payment systems are built and controlled outside the U.S., it would **weaken** U.S. national security. Only 22% say it would strengthen national security.
- **Over 2 in 5 voters** say foreign issued stablecoins becoming dominant would weaken the global role of the U.S. dollar; only 17% say it would strengthen it.

## Voters have long wanted better rules and regulations around digital assets

*The demand for federal action did not begin with the current debate. Across multiple HarrisX studies over the past three years<sup>2</sup>, voters have consistently preferred clearer rules, stronger guardrails, and a more proactive U.S. approach to digital assets.*

Findings from our previous research:

- **Voters want clear crypto rules, not regulation by enforcement.** In a 2024 study, voters preferred clear rules over enforcement by 48% to 23%; in 2025, the split remained similar at 49% support for clear rules to 26% for enforcement.
- **Voters think the U.S. is falling behind, creating a leadership gap.** In both 2024 and 2025, only about one in five voters said the U.S. was ahead on crypto regulation, while 36% said the U.S. was behind.
- **But voters want the U.S. to lead.** In 2025, 69% of registered voters and 84% of crypto investors said it is important for the U.S. to lead the world in blockchain technology development, and 82% supported Congress creating stricter rules for crypto exchanges and brokers.

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<sup>2</sup> **Source:** HarrisX/Blockchain Association poll of 1,717 U.S. registered voters, conducted between Oct 25-28, 2024. Link: [HarrisX/Blockchain Association SEC Enforcement Study, October 2024](#); HarrisX/Blockchain Association poll of 1,861 U.S. registered voters, conducted between Dec 3-4, 2025. Link: [HarrisX/Blockchain Association Policy Summit Study, December 2025](#).

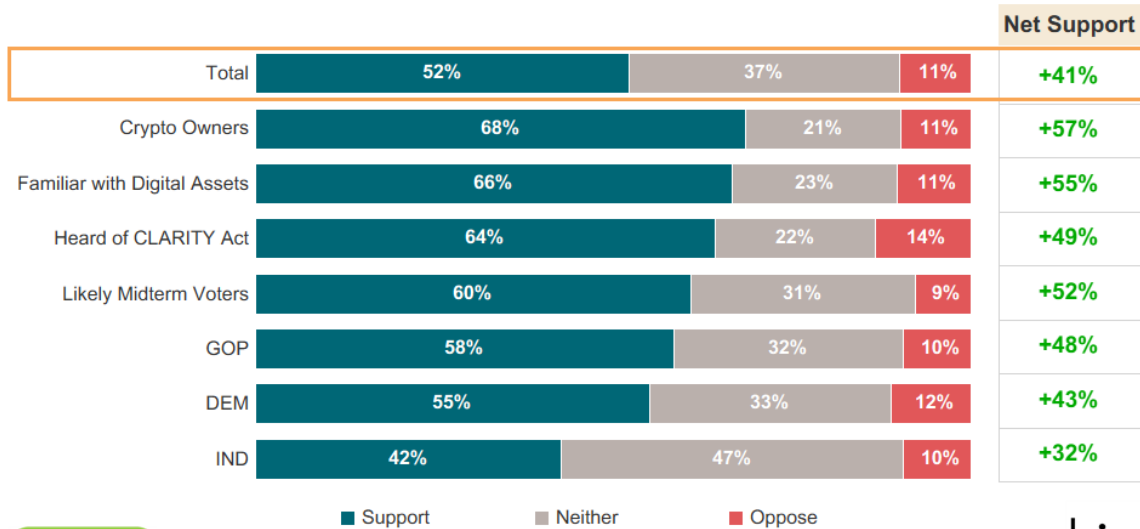
## The CLARITY Act Receives Bipartisan Support

52% support the CLARITY Act after a neutral description; 11% oppose. Support is bipartisan, and the persuadable middle is large.

### Awareness of the bill is currently low

- **64%** of voters have not heard of the CLARITY Act; 14% have heard a lot, 22% have heard a little.
- The first explanation voters hear will set the political ceiling for the bill. The neutral description used in this survey produces solid majority support.

### After a neutral description, support is strong and opposition is limited



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CL12: The CLARITY Act would clarify which federal agency (either the SEC or the CFTC) regulates different types of digital assets, create registration rules for cryptocurrency exchanges and custodians, and establish consumer protection standards for the industry. Based only on this description, would you support or oppose this legislation?

### Support for the CLARITY Act is strong across key groups

- Support is **notably bipartisan**: Republicans (+48 net), Democrats (+43), Likely Midterm Voters (+52), Independents (+32).
- Only **10% of Independents oppose**, they sit overwhelmingly in the persuadable middle (47% neither support nor oppose).
- Support is strongest among voters most familiar with the issue: **crypto owners (+57)**, **voters familiar with digital assets (+55)**, and **those aware of CLARITY (+49)**. Education and exposure increase support.

## Support for the CLARITY Act is anchored in broader concerns about national security

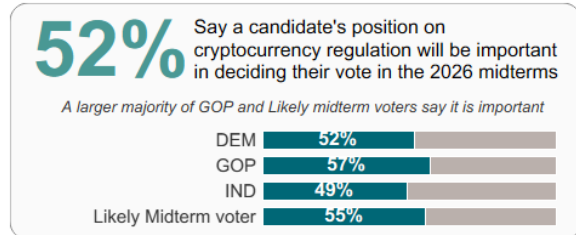
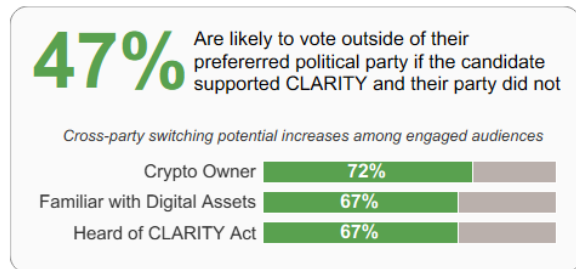
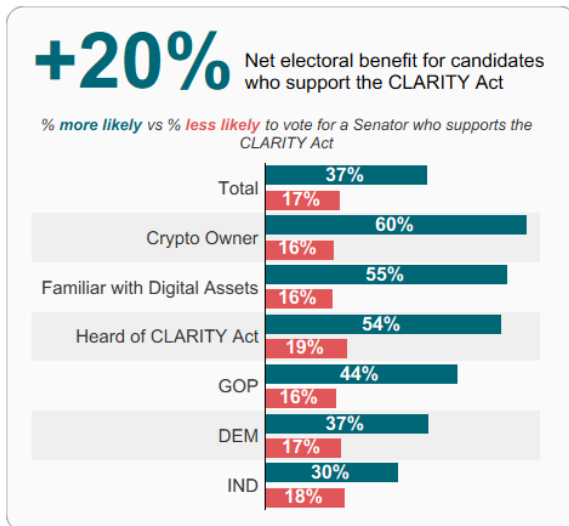
When voters were asked which argument best supports passing CLARITY:

- **National security and the dollar (23%):** “keeping the U.S. dollar and U.S. payment systems at the center of global finance is a national security priority.”
- **Law enforcement and illicit finance (17%)**
- **Consumer protection and fraud prevention (16%)**
- **Jobs and companies leaving the U.S (11%)**

## Electoral Implications of Supporting the CLARITY Act

*Voting to pass CLARITY is a clear electoral positive across party lines, and nearly half of voters say it is the kind of issue that could move them across party lines.*

### A senator who votes to pass CLARITY gains support – across the board



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- **37%** of voters say they would be more likely to support a senator who votes to pass CLARITY; **17% less likely; 46% no effect – a net +20 benefit.**
- The effect is strongest among **Republicans (44% more likely)** and remains positive among **Democrats (37%) and independents (31%).**

### Cross-party pull: 47% would consider switching parties on this issue

*In a midterm environment where most issues reinforce existing partisan lines, CLARITY is one of the few legislative items with the potential to create cross-party movement.*

- **47%** of voters say they would be at least somewhat likely to consider voting for a candidate **outside their preferred party** if that candidate supported the CLARITY Act and their party did not.
- Openness to switching is even higher with **crypto owners (72%)**, **voters familiar with digital assets (67%)** and **voters aware of the CLARITY Act (67%)**.

### A majority of voters say the issue matters to their 2026 vote

- **52%** of voters say a candidate’s position on cryptocurrency regulation will be **extremely or somewhat important** in their 2026 midterm vote.
- Among **crypto owners**, importance rises to **78%**; among voters familiar with digital assets, **74%**.
- Intensity is moderate – 16% say “extremely important” – while it is not a top-tier vote driver, it has broad political reach: many voters are open to factoring crypto regulation into their 2026 vote.

### Crypto voters are a sizeable and influential voting bloc

Beyond general voter support for the CLARITY Act, the findings also suggest that **appealing to crypto voters carries distinct political value**. Crypto voters represent a sizable and influential bloc, and prior HarrisX work<sup>3</sup> has shown that they are highly engaged, issue-motivated, and open to crossing party lines when candidates align with their views on crypto policy:

- **High engaged:** 92% of crypto owners planned to vote in the 2024 U.S. election
- **Issue-motivated:** 49% of U.S. voters said it was important for a candidate to support pro-crypto policies, and this rises to 85% among crypto owners.
- **Persuadable across party lines:** U.S. voters were +13 points more likely on net to consider a candidate outside their party if that candidate supported their preferred pro-crypto policies, rising to **+58 points** among crypto owners.
- **Influential in swing states:** Crypto-motivated voters outnumbered the prior presidential margin of victory in Michigan, Pennsylvania, and Wisconsin.
- **Recognized political force:** CBS News reporting that crypto-backed candidates won 85% of the congressional races where the industry was active.<sup>4</sup>

## Strategic Implications

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<sup>3</sup> **Source:** HarrisX/Consensys survey of 1,664 U.S. registered voters nationally, and in PA, MI, WI, TX between 1,512-1,774 registered voters per state, conducted between September 4-14, 2024. Link: <https://consensys.io/blog/new-data-reveals-importance-of-pro-crypto-voters-in-us-election>

<sup>4</sup> **Source:** CBS News, “Big crypto spent big money to reshape the political landscape”, December 8, 2024, <https://www.cbsnews.com/news/crypto-spent-big-money-to-reshape-the-political-landscape-60-minutes-transcript/>

**Voters respond to the CLARITY Act because of its broader implications for American leadership, national security, and keeping digital finance under U.S. oversight.**

Voters do not need to be crypto enthusiasts to support CLARITY. They respond to the simple proposition that digital finance is happening anyway, much of it offshore, and the U.S. should bring it under clear federal rules.

**The political case for passing CLARITY is stronger than the political case for blocking it.** A senator who votes to pass the CLARITY Act enjoys a +20 net electoral upside and creates the conditions for cross-party support.

**For target audiences, this can be a true vote driver.** Among crypto owners, digitally familiar voters, younger men, and voters already aware of CLARITY, this issue moves votes – including across party lines. For the broader electorate, supporting CLARITY is a clear net-positive credential.