



# U.S. Voters' Views Toward AI

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U.S. National Survey Results

# Detailed Research Methodology

- This survey was conducted within the United States from **May 31<sup>st</sup> to June 1<sup>st</sup>** among **1,009 registered voters** via the HarrisX overnight poll.
- Respondents for the HarrisX overnight poll are recruited through a broad variety of professional, validated respondent panels to expand the sampling frame as wide as possible and minimize the impact of any given panel on recruiting methods.
- The results reflect a **nationally representative sample of registered voters**. Results were weighted for age, gender, region, race/ethnicity, income, political party, education, and ideology where necessary to align them with their actual proportions in the population. The margin of error for the total sample is +/- 3.1 percentage points.



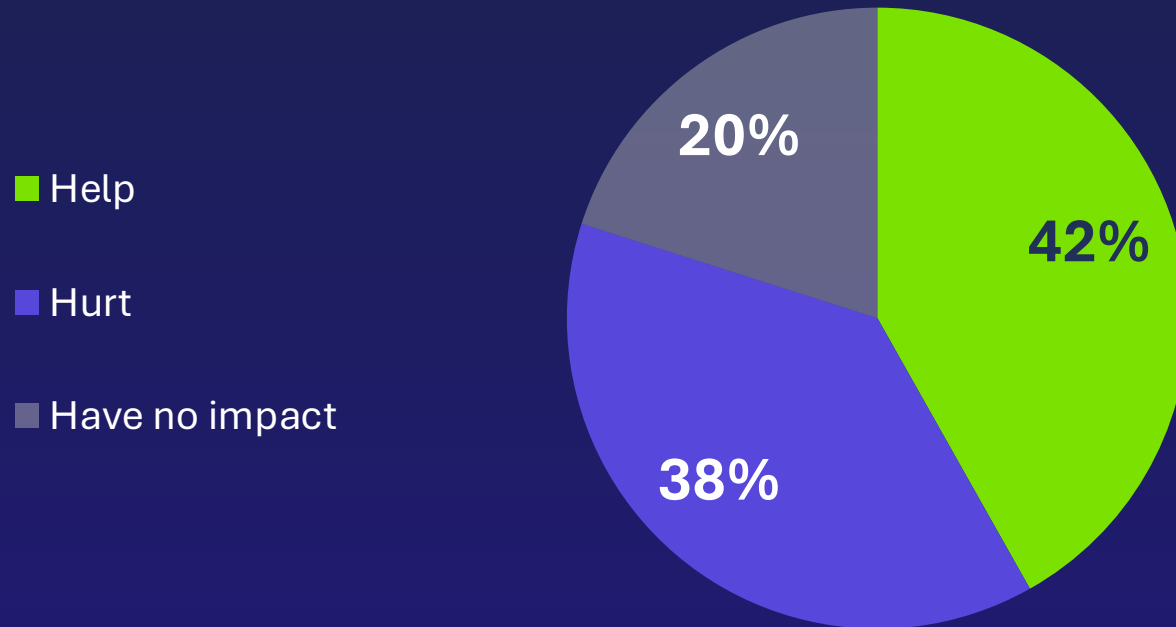
## The sample size and sampling margin of error

<b>1,009</b> Registered voters in total	<b>+/-3.1 pts</b> Sampling Margin of Error
<b>335</b> Republicans (GOP)	<b>+/-5.4 pts</b> Sampling MoE
<b>386</b> Democrats	<b>+/-5.0 pts</b> Sampling MoE
<b>267</b> Independents	<b>+/-6.0 pts</b> Sampling MoE

**Note:** Some percentages on the slides may not add up to exactly 100% due to rounding.

# Voters are divided on whether AI will help or hurt, with Republicans most optimistic

Do you think AI will help you, hurt you, or have no impact?

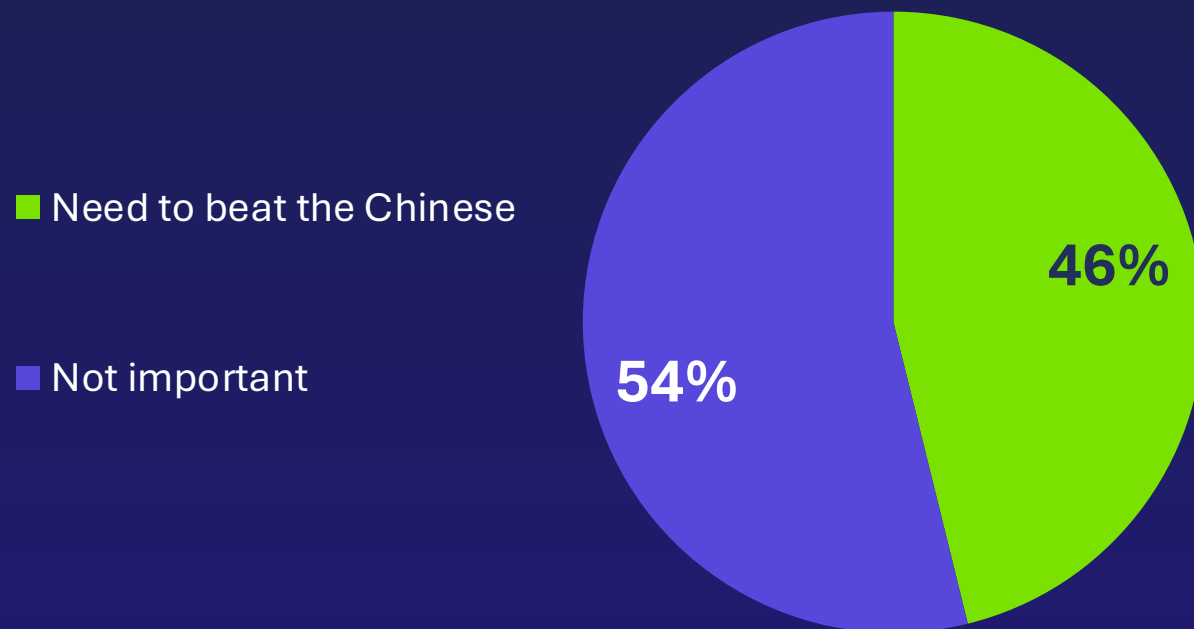


	GOP	DEM	IND
Help	45%	43%	40%
Hurt	36%	38%	39%
Have no impact	19%	19%	21%

AI1. Do you think AI will help you, hurt you, or have no impact?

# Voters, driven by Democrats and independents, don't view the competition with China in AI deployment as a priority

Do you think we need to beat the Chinese in AI deployment or is that not important?

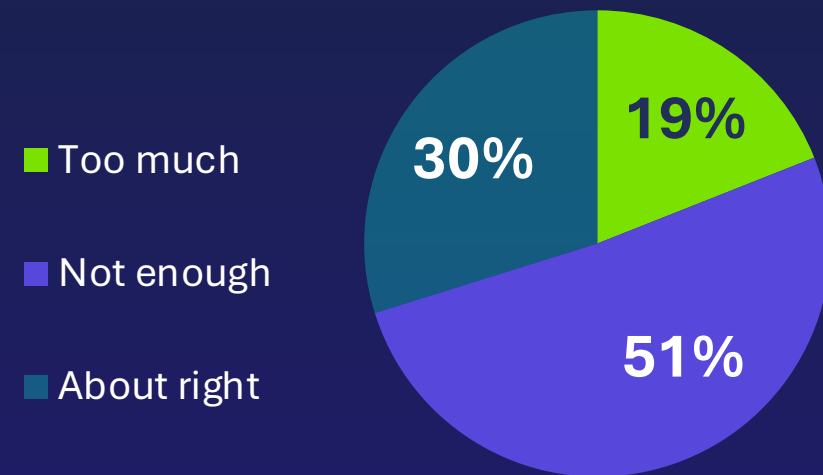


	GOP	DEM	IND
Need to beat the Chinese	61%	36%	41%
Not important	39%	64%	59%

AI2. Do you think we need to beat the Chinese in AI deployment or is that not important?

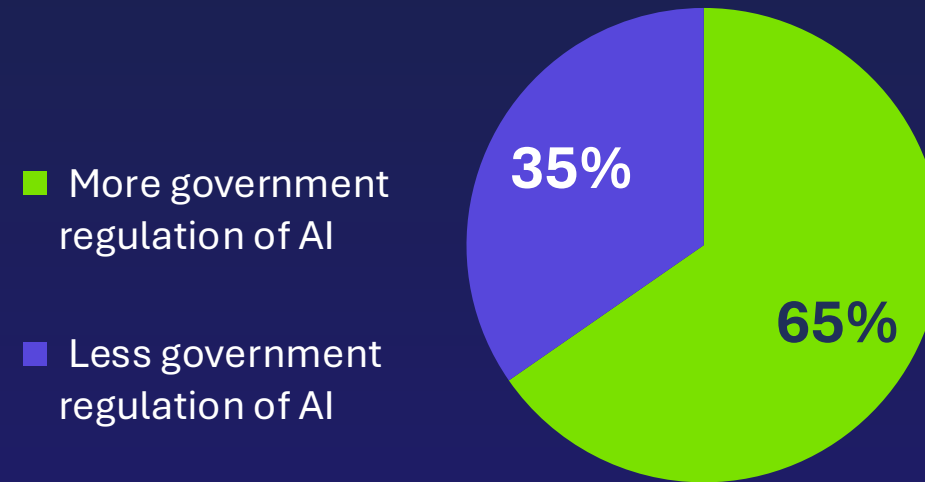
# Across party lines, voters do not believe the government is doing enough to regulate AI and would like more regulation

Do you think government is regulating AI too much, not enough, or about right?



	GOP	DEM	IND
Too much	16%	20%	18%
Not enough	47%	55%	54%
About right	37%	25%	28%

Do you want more or less government regulation of AI?



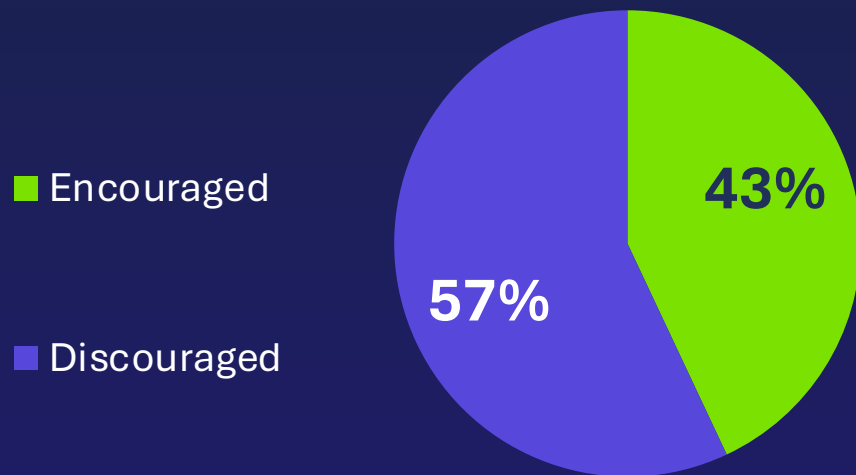
	GOP	DEM	IND
More regulation	67%	72%	58%
Less regulation	33%	28%	42%

AI5. Do you want more or less government regulation of AI?

AI3. Do you think government is regulating AI too much, not enough, or about right?

# Most believe data centers should be discouraged and even more are opposed to one in their neighborhood

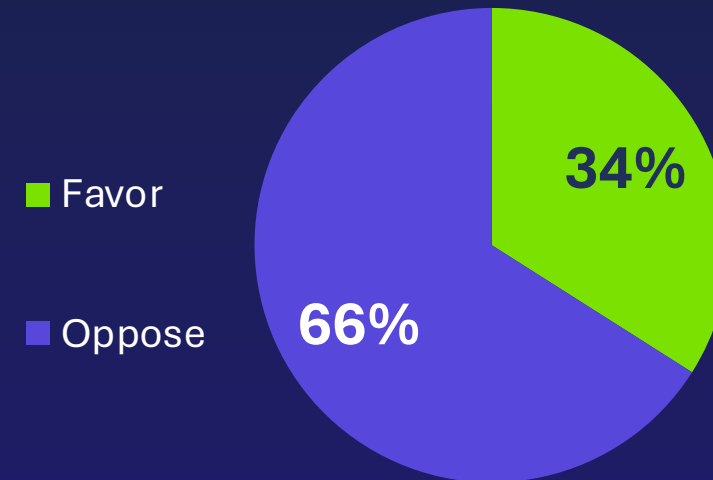
Do you think data centers needed for AI should be encouraged or discouraged?



■ Encouraged  
■ Discouraged

	GOP	DEM	IND
Encouraged	50%	41%	40%
Discouraged	50%	59%	60%

Would you favor or oppose building a data center in your neighborhood?



■ Favor  
■ Oppose

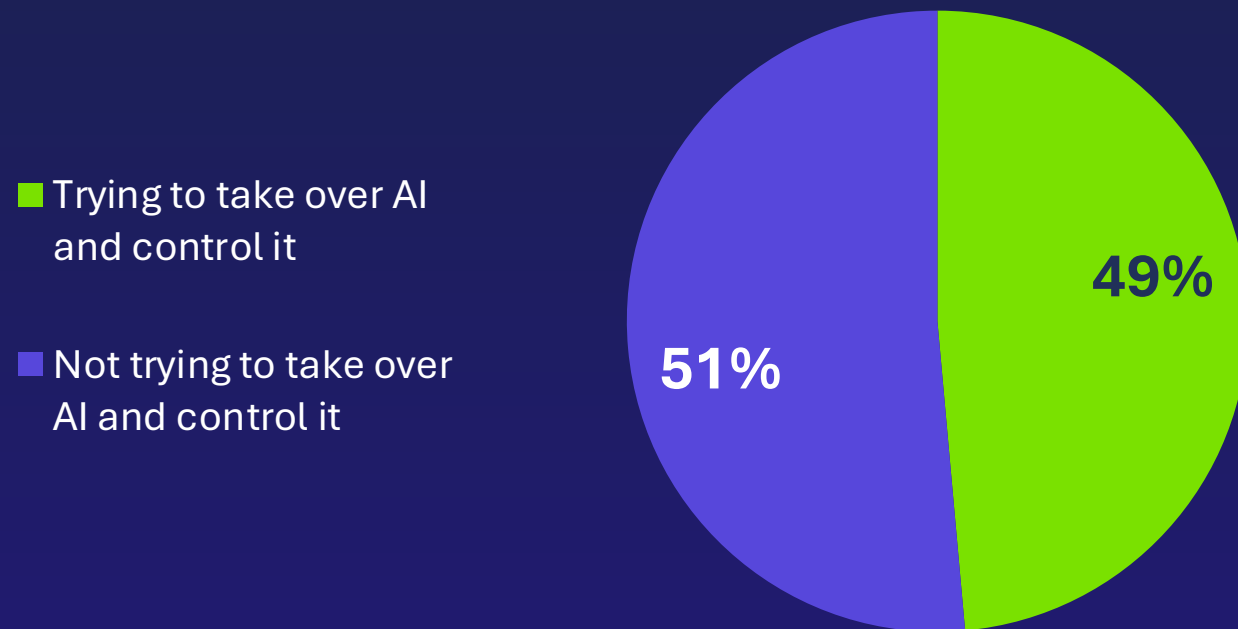
	GOP	DEM	IND
Favor	39%	35%	30%
Oppose	61%	65%	70%

AI5. Do you want more or less government regulation of AI?

AI3. Do you think government is regulating AI too much, not enough, or about right?

# Voters are split on whether the left is trying to take over AI and control it

Do you think the left is trying to take over AI and control it or not trying to take it over and control it?



	GOP	DEM	IND
Trying to take over AI	63%	36%	43%
Not trying to take over AI	37%	64%	57%

AI7. Do you think the left is trying to take over AI and control it or not trying to take it over and control it?