

# Rich + Tone

## Creative Directors/Choreographers

### Film

|                                      |                                  |                       |
|--------------------------------------|----------------------------------|-----------------------|
| Michael                              | Choreographers                   | Dir: Antoine Fuqua    |
| Candy Cane Lane                      | Choreographers                   | Dir: Reginald Hudlin  |
| Cheaper by the Dozen 3               | Choreographers                   | Dir: Gail Lerner      |
| Ferdinand                            | Choreographers                   | Dir: Carlos Saldanha  |
| Alvin & The Chipmunks: The Road Chip | Choreographers                   | Dir: Walt Becker      |
| Battle of the Year: The Dream Team   | Choreographers                   | Dir: Benson Lee       |
| Streetdance 2                        | Choreographers                   | Dir: Max & Dania      |
| Step Up 3D                           | Choreographers                   | Dir: John Chu         |
| Bring It On Yet Again                | Co-Choreographers                | Dir: Steve Rash       |
| Steppin Up: Save The Last Dance 2    | Choreographers                   | Dir: David Petrarca   |
| Take The Lead                        | Choreographers                   | Dir: Liz Friedlander  |
| Rize                                 | Chor, Prod, Origin. Music, Score | Dir: David LaChapelle |

### Television

|                                                |                               |           |
|------------------------------------------------|-------------------------------|-----------|
| Lady in the Lake                               | Choreographers                | Apple TV+ |
| Dave – EP 210                                  | Choreographers                | FX        |
| Legion – S3, EP 306 – Chapter 25               | Choreographers                | FX        |
| Lip Sync Battle Live – Michael Jackson Tribute | Choreographers                | Spike     |
| Legion - S2, EP201 – Battle Scene              | Choreographers                | FX        |
| Michael Jackson Halloween Special              | Choreographers                | CBS       |
| The Get Down                                   | Assoc. Prod/Choreographers    | Nefflix   |
| iHeartRadio Festival 2013 – MILEY CYRUS        | Choreographers                | CW        |
| MTV VMA's 2013 – MILEY CYRUS & ROBIN THICKE    | Choreographers                | MTV       |
| America's Got Talent – BACKSTREET BOYS         | Creative Dirs./Choreographers | NBC       |
| Billboard Awards 2013 – CHRIS BROWN            | Creative Directors            | ABC       |
| BET Awards 2012 – CHRIS BROWN                  | Choreographers                | BET       |
| Billboard Music Awards 2012 – CHRIS BROWN      | Choreographers                | ABC       |
| Superbowl XLVI Halftime Show – MADONNA         | Choreographers                | NBC       |
| Grammy Awards 2012–                            | Choreographers                | CBS       |
| CHRIS BROWN, DAVID GUETTA                      |                               |           |
| American Music Awards 2011 – CHRIS BROWN       | Creative Dirs./Choreographers | ABC       |
| MTV VMA's 2011 – CHRIS BROWN                   | Creative Dirs./Choreographers | MTV       |
| Dancing with the Stars 2010 – Macy's Presents  | Creative Dirs./Choreographers | ABC       |
| BET Awards 2010 – CHRIS BROWN MJ TRIBUTE       | Creative Dirs./Choreographers | BET       |
| Jimmy Kimmel Live – COMMON                     | Choreographers                | ABC       |
| Fashion Rocks 2008 – CHRIS BROWN               | Creative Dirs./Choreographers | CBS       |
| Dancing with the Stars 2008– KYLIE MINOGUE     | Choreographers                | ABC       |
| NAACP Image Awards 2008                        | Choreographers                | Fox       |
| American Music Awards 2007– CHRIS BROWN        | Creative Dirs./Choreographers | ABC       |
| Fashion Rocks 2007 – JENNIFER LOPEZ            | Creative Dirs./Choreographers | CBS       |
| MTV Video Music Awards 2007– CHRIS BROWN       | Creative Dirs./Choreographers | MTV       |
| Dancing With the Stars 2007 – JENNIFER LOPEZ   | Creative Dirs./Choreographers | ABC       |
| Ellen – JENNIFER LOPEZ                         | Creative Dirs./Choreographers | NBC       |
| Grammy's 2007– CHRIS BROWN                     | Creative Dirs./Choreographers | CBS       |
| Tribute Concert 2001 – MICHAEL JACKSON         | Co-Choreographers             | CBS       |
| JAMIE FOXX- NBC Special: Unpredictable         | Choreographers                | NBC       |
| Today Show – JENNIFER LOPEZ                    | Creative Dirs./Choreographers | NBC       |
| BET Awards 2004 – USHER                        | Choreographers                | BET       |
| ESPY Awards 2002 & 2003                        | Choreographers                | ESPN      |
| Superbowl Half-time 2003 – NO DOUBT            | Choreographers                | Fox       |

## **Music Videos**

J. Rey Soul x will.i.am "HOLLA"  
 will.i.am x J Balvin "Let's Go"  
 will.i.am x Britney Spears "Mind Your Business"  
 Backstreet Boys –  
     "Don't Go Breaking My Heart"  
 MJ & JT "Love Never Felt So Good"  
 Robin Thicke "Feel Good"  
 Chris Brown "Fine China"  
 Michael Jackson "Hollywood Tonight"  
 Michael Jackson "Rock My World"  
 Madonna "4 Minutes"  
 Madonna "Sorry"  
 Chris Brown "She Ain't You"  
 Black Eyed Peas "Pump It"  
 Nicole Scherzinger "Poison"  
 Black Eyed Peas "Shut-Up"  
 Britney Spears "3"  
 Lopez "Fresh Out of The Oven"  
 Chris Brown "I Can Transform Ya"  
 Kylie Minogue "Wow"  
 Jennifer Lopez "Hold It Don't Drop It"  
 Chris Brown "Kiss Kiss"  
 Jennifer Lopez "Do It Well"  
 Nicole Scherzinger "Whatever You Like"  
 Chris Brown "Wall to Wall"  
 Daniel Powter "Lie To Me"  
 Jennifer Lopez "Get Right"  
 Gwen Stefani Ft. Eve "Rich Girls"  
 LL Cool J "Headsprung"  
 Blink 182 "Feeling This"  
 Christina Aguilera Ft. Lil Kim "Can't Hold"  
 Avril Lavigne "I'm With You"  
 Red Hot Chili Peppers "Zephyr"  
 Christina Aguilera "Dirty"

Choreographer  
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 Casting/Choreographers

Chor: Richmond Talauega  
 Dir: Andrew Donoho

Dir: Rich + Tone

Dir: L.A. Reid  
 Dir: Sophie Muller  
 Dir: Sylvain White  
 Dir: Wayne Isham  
 Dir: Paul Hunter  
 Dir: Jonas & Francois  
 Dir: Jamie King/Warner  
 Dir: Colin Tilley  
 Dir: Francis Lawrence  
 Dir: Joseph Kahn  
 Dir: The Malloys/A&M  
 Dir: Diane Martel/Jennifer  
 Dir: Jonas Akerlund  
 Dir: Joseph Kahn  
 Dir: Melina  
 Dir: Melina  
 Dir: Erik White  
 Dave LaChappelle  
 Dir: Paul Hunter  
 Dir: Erik White  
 Dir: Marc Webb  
 Dir: Francis Lawrence  
 Dir: David LaChappelle  
 Dir: Fat Cats  
 Dir: David LaChappelle  
 Dir: David LaChappelle  
 Dir: David LaChappelle  
 Dir: Dayton & Faris  
 Dir: David LaChappelle

## **Tours/Live Stage**

MJ, The Musical – Broadway  
 MJ, The Musical – West End, London  
 MJ, The Musical – Germany  
 MJ, The Musical – Australia  
 Backstreet Boys – LV Residency x The Sphere  
 Backstreet Boys DNA World Tour  
 Michael Jackson – One – Cirque Du Soleil  
 Backstreet Boys 2020 South America Tour  
 Backstreet Boys 2019 Tour  
 One Hell Of A Nite Tour 2016 - Chris Brown  
 Madonna Tour 2015 - Madonna  
 Charli xcx Tour 2015 – Charli xcx  
 Between The Sheets Tour 2015 - Chris Brown  
 Bangerz Tour 2014 - Miley Cyrus  
 Backstreet Boys Tour 2013 - Backstreet Boys  
 MDNA Tour 2012 - Madonna  
 Michael Jackson Immortal World Tour -  
     Cirque Du Soleil  
 F.A.M.E. US Tour 2011 - Chris Brown

Michael Jackson Movement  
 Michael Jackson Movement  
 Michael Jackson Movement  
 Michael Jackson Movement  
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 Directors/Choreographers  
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 Creative Directors/Choreographers  
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 Creative Directors/Choreographers  
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 Creative Directors/Choreographers  
 Associate Directors/Choreographers  
 Creative Directors/Choreographers  
 Co-Directors  
 Choreographers  
 Choreographers



### **Tours/Live Stage - Continued**

|                                             |                                    |
|---------------------------------------------|------------------------------------|
| Sticky & Sweet Tour 2008, 2009 - Madonna    | Choreographers                     |
| Madonna Promo Tour 2008 - Madonna           | Choreographers                     |
| Confessions World Tour 2006 - Madonna       | Choreographers                     |
| Reinvention Tour 2004 - Madonna             | Choreographers                     |
| Fashion Rocks Brazil 2009 - Ciara           | Creative Directors, Choreographers |
| Backstreet Boys Tour 2008                   | Creative Directors, Choreographers |
| Spice Girls Reunion Tour 2007               | Co-Choreographers                  |
| Brave Tour 2007 - Jennifer Lopez            | Creative Directors, Choreographers |
| Ricky Martin World Tour                     | Choreographers                     |
| Mimi World Tour 2006 - Mariah Carey         | Choreographers                     |
| P!nk World Tour 2006                        | Creative Directors, Choreographers |
| Up Close & Personal Tour 2006 - Chris Brown | Creative Directors, Choreographers |
| Jennifer Lopez International Tour 2006      | Creative Directors, Choreographers |
| Jennifer Lopez Promo Tour 2005              | Creative Directors, Choreographers |
| Never Gone Tour 2005 - Backstreet Boys      | Creative Directors, Choreographers |

### **Commercials**

|                                                |                |                       |
|------------------------------------------------|----------------|-----------------------|
| Ram Trucks Football Epic Launch ft Terry Crews | Choreographers | Dir: Joseph Kahn      |
| LNER "Freedom All The Way"                     | Choreographers | Dir: Tom Kuntz        |
| AT&T                                           | Choreographers | Dir: Martin Granger   |
| Tiffany – Believe in Dreams                    | Choreographers | Dir: Mark Romanek     |
| Bacardi – Dance Floor                          | Choreographers | Dir: Tom Kuntz        |
| Adidas                                         | Choreographers | Dir: Manu Cossu       |
| Heineken                                       | Choreographers | Dir: Nicolai Fuglsig  |
| Coca-Cola                                      | Choreographers |                       |
| Target                                         | Choreographers | Dir: Diane Martel     |
| Sprint                                         | Choreographers |                       |
| E*Trade                                        | Choreographers | Dir: Stacy Wall       |
| Beats By Dre                                   | Choreographers | Dir: Stacy Wall       |
| NBA                                            | Choreographers | Dir: Chris Riggert    |
| Beats by Dre - Ellen Degeneres / Superbowl     | Choreographers | RGA                   |
| Xbox Just Dance                                | Choreographers | Dir: Brian Beletic    |
| Ipod 2010, '08, '07, '06                       | Choreographers | Dir: Mark Romanek     |
| Chrysler                                       | Choreographers | Dir: Mark Romanek     |
| Old Navy 2011 – Dresses, Ankle, Anthem         | Choreographers | Dir: Joseph Kahn      |
| Best Buy – Justin Bieber                       | Choreographers | Hungry Man            |
| Carmax                                         | Choreographer  | Dir: Tim Gilchrist    |
| Nikon                                          | Choreographers | Dir: Jonas Akerlund   |
| Panasonic                                      | Choreographers | Bob Industries        |
| Svedka                                         | Choreographers | Dir: Francis Lawrence |
| Heineken Commercial                            | Choreographers | Dir: Carl Rinsch      |
| Gap 2006 Commercials                           | Choreographers | Dir: Francis Lawrence |
| Snickers Campaign Starring Black Eyed Peas     | Choreographers | Dir: Jesse Dylan      |
| Pepsi – Dancetron                              | Choreographers | Dir: Stylewar         |
| Chevrolet Cobalt                               | Choreographers | Dir: Jim Sonzero      |
| Toyota                                         | Choreographers | Dir: Leggatt/Marling  |
| Soft & Dri                                     | Choreographers | Dir: Zach Snyder      |
| Fox Sports                                     | Choreographers | Dir: Larry Frey       |
| Pepsi – East, West South                       | Choreographers | Dir: Francis Lawren   |

## **Awards**

2022 Outer Critics Circle Awards – **Winner** – Outstanding Choreography – MJ the Musical  
2022 Drama Desk Awards – Nominee – Outstanding Choreography – MJ the Musical  
2019 World Choreography Awards - Nominee – Digital Content – Liquid Days  
2017 World Choreography Awards - Nominee – Television Episodic – The Get Down  
2008 MTV Award - Nominee – Best Choreography – Chris Brown “Forever”  
2008 Choreography Media Honors – TV Variety or Special – 2007 Grammy Awards – Chris Brown  
2007 MTV Award - Nominee – Best Choreography – Chris Brown “Wall to Wall”  
2007 Choreography Media Honors – Feature Films – Take the Lead  
2007 Choreography Media Honors – TV Variety or Special – Madonna “Confessions”  
2007 Choreography Media Honors – Commercials – Pepsi “DanceTron”  
2005 MTV Award - Nominee – Best Choreography – Jennifer Lopez “Get Right”  
2005 Emmy Awards - Nominee – Best Choreography – 2005 NAACP Image Awards  
2005 MVPA Awards - Nominee – Best Choreography – Jennifer Lopez “Get Right” Video