



# Luam

## Creative Director/Choreographer

### Producing Credits

Dancing With the Stars – Season 31	Senior Producer	Disney+
Dancing With the Stars – Season 30	Senior Producer	ABC

### Film

Step Up Revolution	Asst. Choreographer	Lionsgate
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### Television

Cher x SNL	Choreographer	NBC
Macy's Thanksgiving Day Parade (ft Huntr/x)	Choreographer	NBC
Dancing With the Stars – S34 – Prince Night – Opening Number	Choreographer	ABC
Cher x Victoria's Secret	Choreographer	Amazon Prime
Dancing With the Stars – S33 – Soul Train Night – Opening Number	Choreographer	ABC
Cher iHeart Radio w/Jennifer Hudson	Choreographer	
Dancing With the Stars – Season 32	Choreographer	ABC
Karma's World	Choreographer	Netflix
Dancing With the Stars – Season 31	Senior Producer	Disney+
Dancing With the Stars – Season 30	Senior Producer	ABC
Bring It	Choreographer	Lifetime
Kids Choice Awards	Choreographer	Nickelodeon
Homeschool Class of 2020	Choreographer	HBO Max
Making the Band – Day 26	Choreographer	MTV
MTV Fashion the Life	Choreographer	MTV
VMA's – Travis Scott 2018	Choreographer	MTV
Black Girls Rock 2014, 2017, Jill Scott, Estelle	Choreographer	BET
BET Awards 2016 Host Open	Choreographer	BET
BET Awards: Kelly Rowland, Trey Songz, Janelle Monae	Choreographer	BET
BET BGR Awards – VV Brown	Choreographer	BET
Alicia Keys Performances: BET Honors, MTV Awards, X-Factor, Jimmy Kimmel Live, People's Choice Awards, GMA, David Letterman, 106 <sup>th</sup> & Park	Choreographer	Various
Carly Rae Jepsen Performances: GMA, New Year's Rockin Eve	Choreographer	Various
Rihanna Performances: GMA, Tyra Banks, Craig Ferguson, Today Show	Choreographer	Various
MTV Tempo Concert		
Seth Meyers – Spencer Ludwig	Choreographer	NBC
Jimmy Fallon – Neon Hitch	Choreographer	NBC
Michael Jackson Tribute	Choreographer	

### Music Videos

Alicia Keys "Girl On Fire"	Choreographer	Dir: Sophie Muller
Beyonce "Run the World"	Choreographer	Dir: Lawrence Francis
Kelly Rowland "Motivation"	Choreographer	Dir: Sarah Chatfield
Beyonce "Move Your Body"	Asst. Choreographer	Chor: Frank Gatson
Dawn Richard "Broken Record"	Choreographer	Dir: Sarah McColgan

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**Music Videos (continued)**

T-Pain x Sophia Fresh "This Instant"  
J Status x Rihanna x Shontelle "Roll"  
Joe Buddens x Busta Rhymes x Li'l Mo "Fire"  
Head Automatica "Beating Heart Baby"  
TV On The Radio "The Golden Age"  
Chris Lee "Eclipse"  
Elva "More More More" Wow"  
Show Luo "Au De Zhu"  
Indah "Move Your Body"  
Rollin Wang

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Touch & Go  
Dir: Vashtie Kola Cosmo  
Dir: Paul Hunter  
Dir: Jon Watts  
Nappy Boy  
China  
Taiwan  
China  
Indonesia  
China

**Live/Stage Performances**

PinkPantheress Tour  
Cher x Dolce & Gabbana  
Cher x Love Rocks  
GAP San Francisco Event  
Cher x Rock & Roll Hall of Fame  
Apollo Theatre Usher Tribute  
Cher amfAR Event  
Cher iHeart Radio w/Jennifer Hudson  
Cher Jingle Ball  
Alicia Keys South America Tour  
Tory Burch NYFW  
Nar Ibiza  
Adidas Original x Danielle Cathari NYFW  
The Lox – Tidal 2018  
John Legend Tour 2017  
Nick Jonas Tour Visuals 2016  
Alicia Keys - Set the World on Fire Tour  
Britney Spears – Femme Fatale Tour  
Gwen Stefani Tour (opening: Rihanna)  
Kanye West x John Legend – Webster Hall  
Shontelle x Rihanna – House of Blues Tour  
Natalie La Rose – Los Angeles Shows  
Matisse Events  
Moncler Grenoble NYFS 2016

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**Commercials**

MTV VMA x Geico Promo  
CK One "Trouble"  
Macy's Back to School "Summer Set"  
Charter Communication  
Nair  
Converse  
Pepsi x Janelle Monae – 2016 Super Bowl  
Above the Influence  
Shoe Carnival  
MTV Hip Hop Week (10 Spots)  
MTV MC Battle (5 Spots)  
Mastercard Promo Campaign  
MTV Direct Effect, Show Intro TV Spots

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Dir: Andrew Loevenguth  
  
Dir: Joaquim Baca-Asay  
Dir: Alex Weil  
Dir: Antonio MacDonald  
Dir: Antonio MacDonald  
Dir: David Coolbirth  
Dir: Chike Oazh



### **International Artists**

Indah Dewi Pertiwi  
Elva Diamond World Tour  
A'mei Lion World Tour  
Show Lo

Artistic Director  
Artistic Director

Indonesia  
Taiwan  
Hong Kong  
China

### **Artist Development**

Alicia Keys  
Shontelle  
Boy Band Project  
Bayje

Rihanna  
Dawn Richards  
J Status  
Aliyah Bah

Moncade  
Que-Day 26<sup>th</sup>  
Ginette Claudette

### **Awards**

2024 World Choreography Awards Nomination – Television Reality Show/Competition – DWTS S32 Opening