



# Rich + Tone

## Creative Directors/Choreographers

### Film

Michael	Choreographers	Dir: Antoine Fuqua
Candy Cane Lane	Choreographers	Dir: Reginald Hudlin
Cheaper by the Dozen 3	Choreographers	Dir: Gail Lerner
Ferdinand	Choreographers	Dir: Carlos Saldanha
Alvin & The Chipmunks: The Road Chip	Choreographers	Dir: Walt Becker
Battle of the Year: The Dream Team	Choreographers	Dir: Benson Lee
Streetdance 2	Choreographers	Dir: Max & Dania
Step Up 3D	Choreographers	Dir: John Chu
Bring It On Yet Again	Co-Choreographers	Dir: Steve Rash
Steppin Up: Save The Last Dance 2	Choreographers	Dir: David Petrarca
Take The Lead	Choreographers	Dir: Liz Friedlander
Rize	Chor, Prod, Origin. Music, Score	Dir: David LaChappelle

### Television

Lady in the Lake	Choreographers	Apple TV+
Dave – EP 210	Choreographers	FX
Legion – S3, EP 306 – Chapter 25	Choreographers	FX
Lip Sync Battle Live – Michael Jackson Tribute	Choreographers	Spike
Legion - S2, EP201 – Battle Scene	Choreographers	FX
Michael Jackson Halloween Special	Choreographers	CBS
The Get Down	Assoc. Prod/Choreographers	Nefflix
iHeartRadio Festival 2013 – MILEY CYRUS	Choreographers	CW
MTV VMA's 2013 – MILEY CYRUS & ROBIN THICKE	Choreographers	MTV
America's Got Talent – BACKSTREET BOYS	Creative Dirs./Choreographers	NBC
Billboard Awards 2013 – CHRIS BROWN	Creative Directors	ABC
BET Awards 2012 – CHRIS BROWN	Choreographers	BET
Billboard Music Awards 2012 – CHRIS BROWN	Choreographers	ABC
Superbowl XLVI Halftime Show – MADONNA	Choreographers	NBC
Grammy Awards 2012– CHRIS BROWN, DAVID GUETTA	Choreographers	CBS
American Music Awards 2011 – CHRIS BROWN	Creative Dirs./Choreographers	ABC
MTV VMA's 2011 – CHRIS BROWN	Creative Dirs./Choreographers	MTV
Dancing with the Stars 2010 – Macy's Presents	Creative Dirs./Choreographers	ABC
BET Awards 2010 – CHRIS BROWN MJ TRIBUTE	Creative Dirs./Choreographers	BET
Jimmy Kimmel Live – COMMON	Choreographers	ABC
Fashion Rocks 2008 – CHRIS BROWN	Creative Dirs./Choreographers	CBS
Dancing with the Stars 2008– KYLIE MINOGUE	Choreographers	ABC
NAACP Image Awards 2008	Choreographers	Fox
American Music Awards 2007– CHRIS BROWN	Creative Dirs./Choreographers	ABC
Fashion Rocks 2007 – JENNIFER LOPEZ	Creative Dirs./Choreographers	CBS
MTV Video Music Awards 2007– CHRIS BROWN	Creative Dirs./Choreographers	MTV
Dancing With the Stars 2007 – JENNIFER LOPEZ	Creative Dirs./Choreographers	ABC
Ellen – JENNIFER LOPEZ	Creative Dirs./Choreographers	NBC
Grammy's 2007– CHRIS BROWN	Creative Dirs./Choreographers	CBS
Tribute Concert 2001 – MICHAEL JACKSON	Co-Choreographers	CBS
JAMIE FOXX- NBC Special: Unpredictable	Choreographers	NBC
Today Show – JENNIFER LOPEZ	Creative Dirs./Choreographers	NBC
BET Awards 2004 – USHER	Choreographers	BET
ESPY Awards 2002 & 2003	Choreographers	ESPN
Superbowl Half-time 2003 – NO DOUBT	Choreographers	Fox

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## **Music Videos**

Rauw Alejandro "Dando Vueitas"

Choreographers

Dir: Rauw Alejandro +  
Martin Seipel

J. Rey Soul x will.i.am "HOLLA"

Choreographer (Rich)

Dir: Michael Jurkovic

will.i.am x J Balvin "Let's Go"

Choreographers

Dir: Andrew Donoho

will.i.am x Britney Spears "Mind Your Business"

Choreographers

Dir: Andrew Donoho

Backstreet Boys –

Directors

Dir: Rich + Tone

"Don't Go Breaking My Heart"

MJ & JT "Love Never Felt So Good"

Choreographers

Dir: L.A. Reid

Robin Thicke "Feel Good"

Choreographers

Dir: Sophie Muller

Chris Brown "Fine China"

Choreographers

Dir: Sylvain White

Michael Jackson "Hollywood Tonight"

Choreographers

Dir: Wayne Isham

Michael Jackson "Rock My World"

Choreographers

Dir: Paul Hunter

Madonna "4 Minutes"

Choreographers

Dir: Jonas & Francois

Madonna "Sorry"

Choreographers

Dir: Jamie King/Warner

Chris Brown "She Ain't You"

Choreographers

Dir: Colin Tilley

Black Eyed Peas "Pump It"

Choreographers

Dir: Francis Lawrence

Nicole Scherzinger "Poison"

Choreographers

Dir: Joseph Kahn

Black Eyed Peas "Shut-Up"

Choreographers

Dir: The Malloys/A&M

Britney Spears "3"

Choreographers

Dir: Diane Martel/Jennifer

Lopez "Fresh Out of The Oven"

Choreographers

Dir: Jonas Akerlund

Chris Brown "I Can Transform Ya"

Choreographers

Dir: Joseph Kahn

Kylie Minogue "Wow"

Choreographers

Dir: Melina

Jennifer Lopez "Hold It Don't Drop It"

Choreographers

Dir: Melina

Chris Brown "Kiss Kiss"

Choreographers

Dir: Erik White

Jennifer Lopez "Do It Well"

Choreographers

Dave LaChappelle

Nicole Scherzinger "Whatever You Like"

Choreographers

Dir: Paul Hunter

Chris Brown "Wall to Wall"

Choreographers

Dir: Erik White

Daniel Powter "Lie To Me"

Choreographers

Dir: Marc Webb

Jennifer Lopez "Get Right"

Choreographers

Dir: Francis Lawrence

Gwen Stefani Ft. Eve "Rich Girls"

Casting/Choreographers

Dir: David LaChappelle

LL Cool J "Headsprung"

Choreographers

Dir: Fat Cats

Blink 182 "Feeling This"

Choreographers

Dir: David LaChappelle

Christina Aguilera Ft. Lil Kim "Can't Hold"

Choreographers

Dir: David LaChappelle

Avril Lavigne "I'm With You"

Choreographers

Dir: David LaChappelle

Red Hot Chili Peppers "Zephyr"

Choreographers

Dir: Dayton & Faris

Christina Aguilera "Dirty"

Casting/Choreographers

Dir: David LaChappelle

## **Tours/Live Stage**

MJ, The Musical – Broadway

Michael Jackson Movement

MJ, The Musical – West End, London

Michael Jackson Movement

MJ, The Musical – Germany

Michael Jackson Movement

MJ, The Musical – Australia

Michael Jackson Movement

Backstreet Boys – LV Residency x The Sphere

Cr. Dirs./Directors/Choreographers

Backstreet Boys DNA World Tour

Directors/Choreographers

Michael Jackson – One – Cirque Du Soleil

Choreographers

Backstreet Boys 2020 South America Tour

Creative Directors/Choreographers

Backstreet Boys 2019 Tour

Creative Directors/Choreographers

One Hell Of A Nite Tour 2016 - Chris Brown

Creative Directors/Choreographers

Madonna Tour 2015 - Madonna

Choreographers

Charli xcx Tour 2015 – Charli xcx

Choreographers

Between The Sheets Tour 2015 - Chris Brown

Creative Directors/Choreographers

Bangerz Tour 2014 - Miley Cyrus

Associate Directors/Choreographers

Backstreet Boys Tour 2013 - Backstreet Boys

Creative Directors/Choreographers

MDNA Tour 2012 - Madonna

Co-Directors

Michael Jackson Immortal World Tour -

Choreographers

Cirque Du Soleil

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### **Tours/Live Stage - Continued**

F.A.M.E. US Tour 2011 - Chris Brown	Choreographers
Sticky & Sweet Tour 2008, 2009 - Madonna	Choreographers
Madonna Promo Tour 2008 - Madonna	Choreographers
Confessions World Tour 2006 - Madonna	Choreographers
Reinvention Tour 2004 - Madonna	Choreographers
Fashion Rocks Brazil 2009 - Ciara	Creative Directors, Choreographers
Backstreet Boys Tour 2008	Creative Directors, Choreographers
Spice Girls Reunion Tour 2007	Co-Choreographers
Brave Tour 2007 - Jennifer Lopez	Creative Directors, Choreographers
Ricky Martin World Tour	Choreographers
Mimi World Tour 2006 - Mariah Carey	Choreographers
P!nk World Tour 2006	Creative Directors, Choreographers
Up Close & Personal Tour 2006 - Chris Brown	Creative Directors, Choreographers
Jennifer Lopez International Tour 2006	Creative Directors, Choreographers
Jennifer Lopez Promo Tour 2005	Creative Directors, Choreographers
Never Gone Tour 2005 - Backstreet Boys	Creative Directors, Choreographers

### **Commercials**

KFC - Finger Lickin' Machine	Choreographers	Dir: Tom Kuntz
T-Mobile x Backstreet Boys	Choreographers	Dir: Steve Pink
Ram Trucks Football Epic Launch ft Terry Crews	Choreographers	Dir: Joseph Kahn
LNER "Freedom All The Way"	Choreographers	Dir: Tom Kuntz
AT&T	Choreographers	Dir: Martin Granger
Tiffany – Believe in Dreams	Choreographers	Dir: Mark Romanek
Bacardi – Dance Floor	Choreographers	Dir: Tom Kuntz
Adidas	Choreographers	Dir: Manu Cossu
Heineken	Choreographers	Dir: Nicolai Fuglsig
Coca-Cola	Choreographers	
Target	Choreographers	Dir: Diane Martel
Sprint	Choreographers	
E*Trade	Choreographers	Dir: Stacy Wall
Beats By Dre	Choreographers	Dir: Stacy Wall
NBA	Choreographers	Dir: Chris Riggert
Beats by Dre - Ellen Degeneres / Superbowl	Choreographers	RGA
Xbox Just Dance	Choreographers	Dir: Brian Beletic
Ipod 2010, '08, '07, '06	Choreographers	Dir: Mark Romanek
Chrysler	Choreographers	Dir: Mark Romanek
Old Navy 2011 – Dresses, Ankle, Anthem	Choreographers	Dir: Joseph Kahn
Best Buy – Justin Bieber	Choreographers	Hungry Man
Carmax	Choreographer	Dir: Tim Gilchrist
Nikon	Choreographers	Dir: Jonas Akerlund
Panasonic	Choreographers	Bob Industries
Svedka	Choreographers	Dir: Francis Lawrence
Heineken Commercial	Choreographers	Dir: Carl Rinsch
Gap 2006 Commercials	Choreographers	Dir: Francis Lawrence
Snickers Campaign Starring Black Eyed Peas	Choreographers	Dir: Jesse Dylan
Pepsi – Dancetron	Choreographers	Dir: Stylewar
Chevrolet Cobalt	Choreographers	Dir: Jim Sonzero
Toyota	Choreographers	Dir: Leggatt/Marling
Soft & Dri	Choreographers	Dir: Zach Snyder
Fox Sports	Choreographers	Dir: Larry Frey
Pepsi – East, West South	Choreographers	Dir: Francis Lawren



## **Awards**

2022 Outer Critics Circle Awards – **Winner** – Outstanding Choreography – MJ the Musical  
2022 Drama Desk Awards – Nominee – Outstanding Choreography – MJ the Musical  
2019 World Choreography Awards - Nominee – Digital Content – Liquid Days  
2017 World Choreography Awards - Nominee – Television Episodic – The Get Down  
2008 MTV Award - Nominee – Best Choreography – Chris Brown “Forever”  
2008 Choreography Media Honors – TV Variety or Special – 2007 Grammy Awards – Chris Brown  
2007 MTV Award - Nominee – Best Choreography – Chris Brown “Wall to Wall”  
2007 Choreography Media Honors – Feature Films – Take the Lead  
2007 Choreography Media Honors – TV Variety or Special – Madonna “Confessions”  
2007 Choreography Media Honors – Commercials – Pepsi “DanceTron”  
2005 MTV Award - Nominee – Best Choreography – Jennifer Lopez “Get Right”  
2005 Emmy Awards - Nominee – Best Choreography – 2005 NAACP Image Awards  
2005 MVPA Awards - Nominee – Best Choreography – Jennifer Lopez “Get Right” Video