

Stand-alone App (Local/Offline)

Step Three

The Standalone Lift & Learn App displays media content associated with the Sensor on the screen via a HDMI input from the media player or directly through a smart signage display with a built-in Android 7+ OS.

Content Distribution

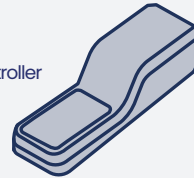
**SA**
App

Step Two

The USB-Controller receives the trigger from the Sensors and sends a command to the Lift & Learn App which is stored locally on a smart signage display (option one) or a media player (option two).

Signage (Android OS)

XT-Controller

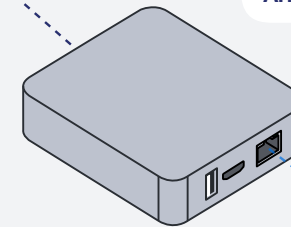


① Use a smart signage display with an Android 7+ OS to bypass using a media player.

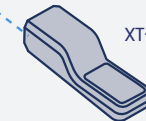
Option One

Or

Android Media Player



Media Player



XT-Controller

Option Two

Step One

Wireless Active RFID sensors (XTAG® Sensors) transmit a trigger to the USB-Controller when motion (or light) is detected, e.g. when a customer interacts with a product.

Product Xtags



Cloud CMS App (Wi-Fi Required)



Step Three

The Lift & Learn CMS/Analytics App displays media content associated with the Sensor on the screen(s) via a HDMI input from the media player or directly through a smart signage display with a built-in Android 7+. The cloud-based CMS enables users to manage and push content to multiple screens remotely via our web-based dashboard. Requires a Wi-Fi connection.

Step Two

The USB-Controller receives the trigger from the Sensors and sends a command to the Lift & Learn App which is stored locally on a smart signage display (option one) or a media player (option two).

Step One

Wireless Active RFID sensors (XTAG® Sensors) transmit a trigger to the USB-Controller when motion (or light) is detected, e.g. when a customer interacts with a product.

