XTAG
LIFT & LEARN

USER GUIDE



XT610™ LIFT & LEARN

Android

OFFLINE/STANDALONE APP

Thank you for purchasing this product.

For optimum performance and safety, please read these instructions carefully before connecting, operating or adjusting this product. Please keep this manual for future reference.

Reference Guide:

XTag



XT-Controller



Activator Key



Adhesive Pad

Product Overview

XT610™ Lift & learn is an in-store experience that encourages customers to interact with feature products. When a customer makes contact with a product on the shelf, an assigned digital display will instantly present digital media related to that product.

The technology integrates seamlessly with digital signage and media players to showcase informative product marketing media.

External Requirements

- Screen/digital signage
- Android 11+ Media Player (Ex. Android 13)
- HDMI Lead
- Keyboard/mouse for setup
- PC/laptop to download the app
- USB Memory Stick

Product Contents

- 1 x Controller Module
- 1 x USB-A to USB-B cable
- 5 x Product Tags
- 1 x Activator Key
- 10 x Product Pads
- 1 x Annual Controller Licence

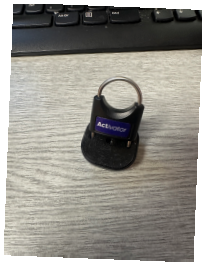
User Guide XT610™ Lift & Learn

Part One: Tag Activation

1. Activate an Xtag with the Activator Key. Insert one key metal into the back of the end hole of the Xtag and hold down for 3 seconds until the blue LED flashes in the centre hole. If using Light Sensors, insert both key metals into the Xtag and hold down until the LED flashes 3 times.

(Motion Sensor)





(Light Sensor)

2. Place an adhesive pad on the back of the Xtag or insert a tie-wrap in the tie-wrap loop.



3. Secure the Xtag to your product and repeat the proccess with any additional Xtags.



Notes

- Turn tags off and save battery life by repeating step one. A solid blue light will appear to confirm the XTag has been turned off.

Part Two: Media Player Setup

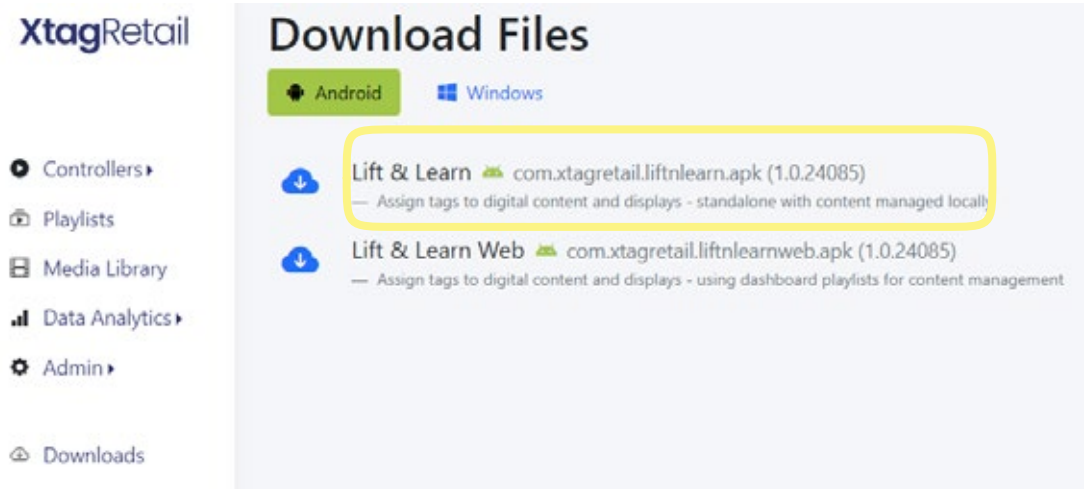
4. Power on your Android 11+ Media Player (Ex. Android 13) and connect the player to your screen/digital signage via a HDMI cable.

5. Plug your XT-Controller into your Android 11+ Media Player via supplied USB cable. The Controller must be connected to your media player at all times. **Ensure you accept all USB permissions. You may also need to unplug and replug the controller during the setup to connect it.**

Part Three: Dashboard Setup

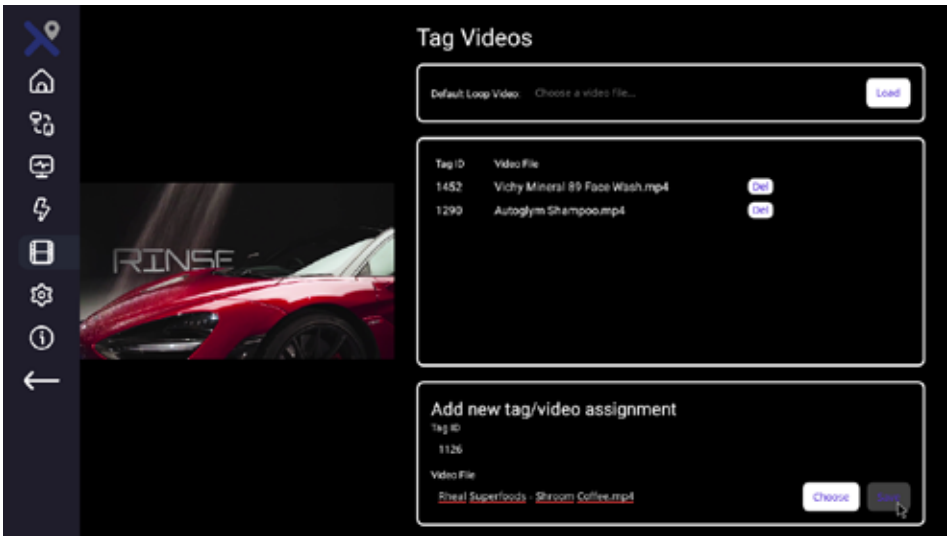
6. Visit https://dashboard.xtagliftlearn.com/ on your PC and create an account.

7. Click on the "Downloads" tab and click on the blue cloud icon for the "Lift & Learn" app for Android to download the app.



8. You will now have the standalone app downloaded. Save the file to a USB memory stick and plug the memory stick into your Android 11+ Media Player. (Ex. Android 13) On the media player, go to explore/files and install the app.

9. Add your tag trigger content by entering the tag ID number on the XTag label and loading a media file that you wish to be associated with XTag. Repeat the process with any additional XTags.



10. Minimise the navbar by clicking the white arrow to display full screen mode. You can re-open the navbar by dragging the left hand side of the screen out with your mouse.



Setup complete.

Resources

Xtag Website - https://xtagliftlearn.com

User Dashboard - https://dashboard.xtagliftlearn.com

Support - support@xtagliftlearn.com