

**TO:** <<Email Address>>  
**FROM:** “Cognism Privacy Settlement” <<info@[SettlementWebsite].com>>  
**SUBJECT:** Cognism Privacy Settlement – You are Eligible to File a Claim

---

**LEGAL NOTICE**

*Kis v. Cognism, Inc.*

Case No. 2025CH000017

In the Circuit Court of Lasalle County, Illinois, County Department, Chancery Division

**RECORDS INDICATE THAT YOUR CONTACT PROFILE WAS DISPLAYED TO A FREE TRIAL USER BY COGNISM, INC.**

**A PROPOSED CLASS ACTION SETTLEMENT MAY AFFECT YOUR RIGHTS, AND ENTITLE YOU TO A CASH PAYMENT.**

*A court has authorized this notice. This is not a solicitation from a lawyer.*

*You are not being sued.*

***Please read this Notice carefully and completely.***

Dear << First >> << Last >>:

A Settlement has been reached with Cognism, Inc. (“Cognism” or “Defendant”), in a class action lawsuit alleging that the way Cognism displayed individual contact information to its free trial users violated certain privacy laws in Alabama, California, Illinois, Indiana, Nevada, Ohio, and South Dakota.

Cognism denies that it did anything wrong, and the Court has not decided who is right. The parties have agreed to settle the lawsuit (“Settlement”) to avoid the costs and risks, disruption, and uncertainties of continued litigation.

A copy of the Settlement is available at [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com).

**Who is included in the Settlement?** Cognism’s records indicate that you may be part of the Class. The Court has defined the class as any resident of the listed states who was both not a Cognism.com registered user, and whose contact profile was viewed by a free trial user on Cognism.com any time during the relevant time period.

The relevant time period is specific to each state:

**Alabama:** any time between September 20, 2020, and March 11, 2025

**California:** any time between September 20, 2020, and March 11, 2025

**Illinois:** any time between September 20, 2021, and March 11, 2025

**Indiana:** any time between September 20, 2020, and March 11, 2025

**Nevada:** any time between September 20, 2018, and March 11, 2025

**Ohio:** any time between September 20, 2018, and March 11, 2025

**South Dakota:** any time between September 20, 2019, and March 11, 2025

**What are the Settlement benefits?** All Class Members who file a valid timely claim will receive a cash payment.

The amount will be state specific:

**Alabama:** \$150.00

**California:** \$22.50  
**Illinois:** \$30.00  
**Indiana:** \$30.00  
**Nevada:** \$22.50  
**Ohio:** \$75.00  
**South Dakota:** \$30.00

**How do I receive a benefit?** To submit a claim online or to download a printable Claim Form, visit [www.SettlementWebsite.com](http://www.SettlementWebsite.com).

**Claims must be submitted online or postmarked by [DATE].**

**Who represents me?** The Court has appointed attorneys from Strauss Borrelli PLLC, the Law Office of Benjamin Osborn PLLC, and Morgan & Morgan, to represent the Settlement Class, to represent you and other Class Members (“Class Counsel”).

**What if I don’t want to participate in the Settlement?** If you do not want to be legally bound by the Settlement, you must exclude yourself by [DATE] or you will not be able to sue Cognism for the claims made in *this* lawsuit. If you exclude yourself, you cannot get benefits from this Settlement. If you want to object to the Settlement, you may file an objection by [DATE]. The Settlement Agreement, available on the Settlement website at [www.SettlementWebsite.com](http://www.SettlementWebsite.com), explains how to exclude yourself or object.

**When will the Court decide whether to approve the Settlement?** The Court will hold a hearing in this case on [DATE/TIME] at the [ADDRESS], to consider whether to approve the Settlement. The Court will also consider Class Counsel’s request for attorneys’ fees and costs of up to \$525,000.00, and \$2,500.00 for each of the Plaintiffs. You may attend the hearing at your own cost, but you do not have to.

This notice email is only a summary. For more information, call 1-XXX-XXX-XXXX or click here: [www.SettlementWebsite.com](http://www.SettlementWebsite.com).

**User ID:** <<User ID>>

## NOTICE OF PROPOSED CLASS ACTION SETTLEMENT

*Kis v. Cognism, Inc.*

Case No. 2025CH000017

In the Circuit Court of Lasalle County, Illinois, County Department, Chancery  
Division

**RECORDS INDICATE THAT YOUR CONTACT PROFILE WAS DISPLAYED  
TO A FREE TRIAL USER BY COGNISM, INC.  
A PROPOSED CLASS ACTION SETTLEMENT MAY AFFECT YOUR RIGHTS,  
AND ENTITLE YOU TO A CASH PAYMENT.**

*A court has authorized this notice. This is not a solicitation from a lawyer.*

*You are not being sued.*

***Please read this Notice carefully and completely.***

- A Settlement has been reached with Cognism, Inc. (“Cognism” or “Defendant”), in a class action lawsuit. This class action lawsuit alleges that the way Cognism displayed individual contact information to free trial users violated certain privacy laws in Alabama, California, Illinois, Indiana, Nevada, Ohio, and South Dakota.
- The lawsuit is captioned *Kis v. Cognism, Inc.*, Case No. 2025CH000017 pending in the Circuit Court of Lasalle County, Illinois, County Department, Chancery Division (the “Action”).
- Cognism denies that it did anything wrong, and the Court has not decided who is right.
- The parties have agreed to settle the lawsuit (the “Settlement”) to avoid the costs and risks, disruptions, and uncertainties of continuing the litigation.
- Cognism's records indicate that you may be a Class Member, and entitled to benefits under the Settlement.
- Your rights are affected whether you act or don't act. ***Please read this Notice carefully and completely.***

| SUMMARY OF YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | DEADLINE                 |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| <b>SUBMIT A CLAIM</b>                                       | <p>The only way to receive benefits from this Settlement is by submitting a valid and timely Claim Form.</p> <p>The fastest way to submit your Claim Form is online at <a href="http://www.[SettlementWebsite].com">www.[SettlementWebsite].com</a>. If you prefer, you can download the Claim Form from the Settlement Website and mail it to the Settlement Administrator. You may also call or email the Settlement Administrator to receive a paper copy of the Claim Form.</p> | <u>          </u> , 2025 |
| <b>OPT OUT OF THE SETTLEMENT</b>                            | You can choose to opt out of the Settlement and receive no payment. This option allows you to sue, continue to sue, or be part of another lawsuit against the Defendants related to the legal claims resolved by this Settlement. You can hire your own lawyer at your own expense.                                                                                                                                                                                                 | <u>          </u> , 2025 |
| <b>OBJECT TO THE SETTLEMENT AND/OR ATTEND A HEARING</b>     | If you do not opt out of the Settlement, you may object to it by writing to the Court about why you don't like the Settlement. You may also ask the Court for permission to speak about your objection at the Final Approval Hearing. If you object, you may also file a claim for Settlement benefits.                                                                                                                                                                             | <u>          </u> , 2025 |
| <b>DO NOTHING</b>                                           | Unless you opt out of the Settlement, you are automatically part of the Settlement. If you do nothing, you will not receive benefits from this Settlement and you will give up the right to sue, continue to sue, or be part of another lawsuit against the Defendant related to the legal claims resolved by this Settlement.                                                                                                                                                      | No Deadline              |

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement.

## WHAT THIS NOTICE CONTAINS

|                                                       |   |
|-------------------------------------------------------|---|
| BASIC INFORMATION .....                               | 3 |
| WHO IS IN THE SETTLEMENT .....                        | 4 |
| THE SETTLEMENT BENEFITS .....                         | 4 |
| SUBMITTING A CLAIM FORM FOR SETTLEMENT BENEFITS ..... | 5 |
| THE LAWYERS REPRESENTING YOU .....                    | 5 |
| EXCLUDING YOURSELF FROM THE SETTLEMENT .....          | 6 |
| COMMENTING ON OR OBJECTING TO THE SETTLEMENT .....    | 7 |
| THE COURT’S FINAL APPROVAL HEARING .....              | 8 |
| IF I DO NOTHING .....                                 | 8 |
| GETTING MORE INFORMATION .....                        | 8 |

## Basic Information

### 1. Why was this Notice issued?

The Circuit Court of Lasalle County, Illinois, County Department, Chancery Division authorized this Notice. You have a right to know about the proposed Settlement of this class action lawsuit, and about all of your options, before the Court decides whether to grant final approval of the Settlement. This Notice explains the lawsuit, your legal rights, what benefits are available, and who can receive them.

The lawsuit is captioned *Kis v. Cognism, Inc.*, Case No. 2025CH000017 pending in the Circuit Court of Lasalle County, Illinois, County Department, Chancery Division. The people that filed this lawsuit are called the “Plaintiffs” (or “Class Representatives”) and the entity they sued, Cognism, Inc., is called the “Defendant.”

### 2. What is this lawsuit about?

This lawsuit alleges that the way Cognism displayed individual contact information to free trial users violated certain privacy laws in Alabama, California, Illinois, Indiana, Nevada, Ohio, and South Dakota.

### 3. What is a class action?

In a class action, one or more individuals sue on behalf of other people with similar claims. These individuals are called the “Plaintiffs” or “Class Representatives.” Together, the people included in the class action are called a “Class” or “Class Members.” One court resolves the lawsuit for all Class Members, except for those who opt out from the settlement. In this Settlement, the Class Representatives are Nicholas Kis, Kate Hoffower, Rashad Debose, Tammy McAlpine Brown, Reid Cooper, Anibal Osuna, and Leslie Bowar, and everyone included in this Action are the Class Members.

### 4. Why is there a Settlement?

Cognism denies that it did anything wrong, and the Court did not decide whether the Plaintiffs or the Defendant are right. Both sides have agreed to a Settlement to avoid the costs and risks of a trial, and to allow the Class Members to receive benefits from the Settlement. Plaintiffs and their attorneys think the Settlement is best for all Class Members.

## Who is in the Settlement?

### 5. Who is included in the Settlement?

The court has defined the Class as:

- (1) all residents of Alabama, California, Illinois, Indiana, Nevada, Ohio, or South Dakota; and
- (2) who are not registered users of Cognism.com; and
- (3) whose contact profiles were viewed by a free trial user on Cognism.com during the relevant time period.

The relevant time period is specific to each state:

**Alabama:** any time between September 20, 2020, and March 11, 2025

**California:** any time between September 20, 2020, and March 11, 2025

**Illinois:** any time between September 20, 2021, and March 11, 2025

**Indiana:** any time between September 20, 2020, and March 11, 2025

**Nevada:** any time between September 20, 2018, and March 11, 2025

**Ohio:** any time between September 20, 2018, and March 11, 2025

**South Dakota:** any time between September 20, 2019, and March 11, 2025

**Cognism's records indicate that you are part of the Class.**

### 6. Are there exceptions to being included?

Yes. Excluded from the Class are: (1) any judge presiding over this case or their families; (2) Cognism and related companies, and (3) anyone who validly excludes themselves from the Settlement.

If you are not sure whether you are a Class Member, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@\[SettlementWebsite\].com](mailto:info@[SettlementWebsite].com)
- Call toll free, 24/7: 1-XXX-XXX-XXXX
- By mail: Cognism Right of Publicity Settlement, c/o Settlement Administrator, [PO Box Address].

You may also view the Settlement Agreement at [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com).

## The Settlement Benefits

### 7. What does the Settlement provide?

Cognism has agreed to pay out the valid and timely claims made under the Settlement. The payment amount is state specific:

**Alabama:** \$150.00

**California:** \$22.50

**Illinois:** \$30.00

**Indiana:** \$30.00

**Nevada:** \$22.50

**Ohio:** \$75.00

**South Dakota:** \$30.00

Additionally, Cognism will separately pay attorneys' fees and costs of up to \$525,000.00 and Plaintiff service awards up to \$2,500 each.

If you have questions about these benefits, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@\[SettlementWebsite\].com](mailto:info@[SettlementWebsite].com)
- Call toll free, 24/7: 1-XXX-XXX-XXXX
- By mail: Cognism Right of Publicity Settlement, c/o Settlement Administrator, [PO Box Address].

## 8. What claims am I releasing if I stay in the Class?

Unless you opt out of the Settlement, you won't be able to sue, continue to sue, or be part of any other lawsuit against Cognism about any of the legal claims this Settlement resolves. Paragraphs 77 – 80 of the Settlement Agreement provide a detailed explanation of the legal claims that you give up if you remain in the Class. The Settlement Agreement is available at [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com).

## Submitting a Claim Form for a Settlement Payment

### 9. How do I submit a claim for a Settlement benefit?

The fastest way to submit your Claim Form is online at [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com). If you prefer, you can download a printable Claim Form from the website and mail it to the Settlement Administrator at:

Cognism Right of Publicity Settlement  
c/o Settlement Administrator  
[PO Box Address].

You may also contact the Settlement Administrator to request a Claim Form by telephone, toll free, 1-XXX-XXX-XXXX, by email [info@\[SettlementWebsite\].com](mailto:info@[SettlementWebsite].com), or by U.S. mail at the address above.

### 10. Are there any important Settlement payment deadlines?

If you are submitting a Claim Form online, you must do so by [Claims Deadline]. If you are submitting a claim by U.S. mail, the completed and signed Claim Form must be postmarked no later than [Claims Deadline].

### 11. When will the Settlement benefits be issued?

The Court will hold a final approval hearing on [redacted], 2025 (see Question 18). If the Court approves the Settlement, there may be appeals. We do not know if appeals will be filed, or how long it will take to resolve them if they are filed.

Settlement payments will be distributed if the Court grants final approval, and after any appeals are resolved.

## The Lawyers Representing You

### 12. Do I have a lawyer in the case?

Yes, the Court has appointed attorneys from Strauss Borrelli PLLC, the Law Office of Benjamin Osborn PLLC, and Morgan & Morgan, to represent you and other Class Members ("Class Counsel").

### 13. Should I get my own lawyer?

You will not be charged for Class Counsel's services. If you want your own lawyer, you may hire one at your expense.

### 14. How will Class Counsel be paid?

Class Counsel will ask the court to approve attorneys' fees and costs up to \$525,000.00, which will be paid by Cognism.

Class Counsel will also ask for Service Awards of \$2,500.00 for each of the Class Representatives. Service Awards will also be paid by Cognism.

These payments will not affect payments to Class Members.

## Excluding Yourself from the Settlement

### 15. How do I opt out of the Settlement?

If you do not want to be part of the Settlement, you must formally exclude yourself from the Settlement. This is called a Request for Exclusion, and is sometimes also called "opting out." If you opt out, you will not receive a Settlement payment, but you will keep any rights you may have to sue Cognism on your own about the legal issues in this case.

If you exclude yourself, you are telling the Court that you do not want to be part of the Settlement. You will not be eligible to receive any Settlement benefits if you exclude yourself.

The deadline to exclude yourself from the Settlement is **[Opt-Out Deadline]**.

To be valid, your Request for Exclusion must have the following information:

- (1) the name of the Action: *Kis v. Cognism, Inc.*, Case No. 2025CH000017 pending in the Circuit Court of Lasalle County, Illinois, County Department, Chancery Division
- (2) your full name and current mailing address;
- (3) personal signature; and
- (4) the words "Request for Exclusion" or a clear and similar statement that you do not want to participate in the Settlement.

You may only exclude yourself—not any other person.

Mail your Request for Exclusion to the Settlement Administrator at:

Cognism Right of Publicity Settlement  
ATTN: Exclusion Request  
**[PO Box Address]**

Your Request for Exclusion must be submitted, postmarked, or emailed by **[Opt-Out Deadline]**.

## Commenting on or Objecting to the Settlement

### 16. How do I tell the Court if I like or do not like the Settlement?

If you are a Class Member and do not like part or all of the Settlement, you can object to it. Objecting means telling the Court the reasons why you think the Court should not approve the Settlement. The Court will consider your views.

You cannot object if you have excluded yourself from the Settlement (**see Question 15**)

You must provide the following information for the Court to consider your objection:

- (1) the name of the Action: *Kis v. Cognism, Inc.*, Case No. 2025CH000017 pending in the Circuit Court of Lasalle County, Illinois, County Department, Chancery Division ;
- (2) your full name and current mailing address;
- (3) a clear description of all the reasons you object; include any legal support you may have for your objection;
- (4) if you have hired your own lawyer to represent you at the Final Approval Hearing, provide their name and contact information;
- (5) whether or not you or your lawyer would like to speak at the Final Approval Hearing;
- (6) proof that you are a class member (such as a copy of the notice you originally received);
- (7) your signature (or, if you have hired your own lawyer, your lawyer's signature).

For your objection to be valid, it must meet each of these requirements.

To be considered by the Court, you must file your complete objection with the Clerk of Court by **[OBJECTION DATE]**.

You must send your objection to **both** the Court and the Settlement Administrator at the addresses below:

**Court:**

**[Court Address]**

**Settlement Administrator:**

Cognism Right of Publicity Settlement  
ATTN: Objections  
**[PO Box Address]**

### 17. What is the difference between objecting and excluding?

Objecting is telling the Court that you do not like something about the Settlement. You can object to the Settlement only if you do not exclude yourself from the Settlement. Excluding yourself from the Settlement is opting out and stating to the Court that you do not want to be part of the Settlement. If you opt out of the Settlement, you cannot object to it because the Settlement no longer affects you.

## The Court's Final Approval Hearing

### 18. When is the Court's Final Approval Hearing?

The Court will hold a final approval hearing on \_\_\_\_\_, 2025 at \_\_\_\_\_: \_\_\_\_\_ Central Time, in Room XXX of the [COURT], at [Court Address].

At the final approval hearing, the Court will decide whether to approve the Settlement. The court will also decide how Class Counsel should be paid, and whether to award Service Awards to the Class Representatives who brought this Action on behalf of the Class. The Court will also consider any objections to the Settlement.

If you are a Class Member, you or your lawyer may ask permission to speak at the hearing at your own cost (**See Question 16**).

The date and time of this hearing may change without further notice. Please check [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com) for updates.

### 19. Do I have to come to the Final Approval Hearing?

No. Class Counsel will answer any questions the Court may have. You may attend at your own expense if you wish, but you do not have to.

If you file an objection, you do not have to come to the Final Approval Hearing to talk about it; the Court will consider it as long as it was filed on time. You may also pay your own lawyer to attend, but you do not have to.

## If I Do Nothing

### 20. What happens if I do nothing at all?

If you do nothing, you will not receive a benefit from this Settlement.

You will also give up the rights described in **Question 8**.

## Getting More Information

### 21. How do I get more information?

This Notice is a summary of the proposed Settlement. The full Settlement Agreement and other related documents are available at the Settlement Website, [www.\[SettlementWebsite\].com](http://www.[SettlementWebsite].com).

If you have additional questions, you can ask for free help any time by contacting the Settlement Administrator at:

- Email: [info@\[SettlementWebsite\].com](mailto:info@[SettlementWebsite].com)
- Call toll free, 24/7: 1-XXX-XXX-XXXX
- By mail: Cognism Right of Publicity Settlement, c/o Settlement Administrator, [PO Box Address].

You can obtain copies of publicly filed documents by visiting the office of the Clerk of the Court, [Court Address].