

Secure Processing Center 25 Route 111, P.O. Box 1048 Smithtown, NY 11787

Postal Endorsement Line

<<Full Name>>

<< Address 1>>

<<Address 2>>

<<Address 3>>

<<City>>, <<State>> <<Zip>>

<<Country>>

\*\*\*Postal IMB Barcode

<Date>

<<Var data 1/Notice of Data Breach>>

Dear << Full Name>>,

We are writing to notify you of an incident experienced by Pure Haven, LLC that may have involved some of your information as described below. We take the privacy of information in our care seriously and are providing you information about the incident, our response, and steps you can take to protect your information should you feel it is necessary to do so.

What Happened? We recently identified potentially suspicious activity related to an internal account. Upon discovery we took immediate action to address and investigate the activity, including performing a password reset and engaging third-party specialists to assist in conducting a full investigation. Through our investigation, on or around September 5, 2025, we determined that an unauthorized individual may have accessed or acquired certain information on September 2, 2025. We subsequently worked to identify the scope of individuals potentially affected. On October 1, 2025, this process was completed, and we worked to confirm up-to-date address information to provide you with this notification as soon as possible.

<u>What Information Was Involved?</u> The information potentially impacted may have included your first and last name in combination with your << Breached Elements>>].

<u>What We Are Doing</u>. We have taken the steps necessary to address the incident and are committed to fully protecting the information that you have entrusted to us. Upon learning of this incident, we secured our accounts and undertook a thorough investigation. Additionally, we are offering you complimentary credit monitoring and identity protection services.

What You Can Do. We recommend that you remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements for suspicious activity and to detect errors. If you discover any suspicious or unusual activity on your accounts, please promptly contact the financial institution or company. We have provided additional information below, which contains more information about steps you can take to help protect yourself against fraud and identity theft.

**For More Information:** Should you have any questions or concerns, please contact our dedicated assistance line at 855-291-2703, Monday through Friday 9:00 am to 9:00 pm Eastern Time. The security of information is of the utmost importance to us. We stay committed to protecting your trust in us and continue to be thankful for your support.

Sincerely,

Pure Haven

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

## **Enroll in Credit Monitoring**

- 1) Visit www.privacysolutionsid.com and click "Activate Account"
- 2) Enter the following activation code, <<Activation Code>> by <<Enrollment deadline>> and complete the enrollment form
- 3) Complete the identity verification process
- 4) You will receive a separate email from <a href="mailto:noreply@privacysolutions.com">noreply@privacysolutions.com</a> confirming your account has been set up successfully and will include an Access Your Account link in the body of the email that will direct you to the log-in page
- 5) Enter your log-in credentials
- 6) You will be directed to your dashboard and activation is complete!

## **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit <a href="https://www.annualcreditreport.com">www.annualcreditreport.com</a> or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended fraud alert on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a credit freeze on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

- 1. Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth:
- 4. Address for the prior two to five years;
- 5. Proof of current address, such as a current utility or telephone bill;
- 6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card);
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion
1-800-680-7289
www.transunion.com
TransUnion Fraud Alert
P.O. Box 2000
Chester, PA 19016-2000
TransUnion Credit Freeze
P.O. Box 160

Experian
1-888-397-3742
www.experian.com
Experian Fraud Alert
P.O. Box 9554
Allen, TX 75013
Experian Credit Freeze
P.O. Box 9554
Allen, TX 75013

Equifax
1-888-298-0045
www.equifax.com
Equifax Fraud Alert
P.O. Box 105069
Atlanta, GA 30348-5069
Equifax Credit Freeze
P.O. Box 105788
Atlanta, GA 30348-5788

## **Additional Information**

Woodlyn, PA 19094

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; <a href="https://www.identitytheft.gov">www.identitytheft.gov</a>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC.

For Maryland residents, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and <a href="https://www.marylandattorneygeneral.gov">https://www.marylandattorneygeneral.gov</a>. Pure Haven, LLC may be contacted by mail at 1 Carding Lane, Johnston, Rhode Island 02919.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and activeduty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review rights pursuant the Fair Credit Reporting https://files.consumerfinance.gov/f/201504\_cfpb\_summary\_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or https://ag.ny.gov.

For North Carolina residents, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <a href="https://www.ncdoj.gov">www.ncdoj.gov</a>.

For Rhode Island residents, the Rhode Island Attorney General may be contacted at 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and <a href="www.riag.ri.gov">www.riag.ri.gov</a>. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are <<#>>> Rhode Island residents impacted by this incident.

For Washington, D.C. residents, the District of Columbia Attorney General may be contacted at 400 6<sup>th</sup> Street NW, Washington, D.C. 20001; 202-442-9828, and <a href="https://oag.dc.gov/consumer-protection">https://oag.dc.gov/consumer-protection</a>. Pure Haven, LLC may be contacted by mail at 1 Carding Lane, Johnston, Rhode Island 02919.