



October 3, 2025 – Dermatology Associates is issuing notice of a recent event that may impact the security of information related to certain individuals. We are providing information about the event, our response, and steps potentially affected individuals may take to help protect their information, should they feel it is appropriate to do so.

Who We Are. Dermatology Associates is a healthcare provider located in Louisville, Kentucky, that provides medical, surgical, and cosmetic services to patients.

What Happened. On or about August 4, 2025, Dermatology Associates became aware of suspicious activity in our computer environment. We promptly launched an investigation, with the assistance of third-party cybersecurity specialists, to determine the nature and scope of the event. The investigation is ongoing at this time. However, as of this writing, the investigation has determined that, between June 4th and August 5th, 2025, an unauthorized actor accessed certain systems and may have accessed or taken certain data.

Accordingly, we are conducting a review of the potentially impacted data to determine what information may have been involved and to whom such information relates. Once complete, we will also work to confirm the identities of, and appropriate contact information for, those potentially impacted and provide notice via written letter.

In the interim, we are providing notice of the event to potentially impacted individuals via this website posting and by issuing notice to the media. We are also notifying certain government regulators, as required.

What Information Was Affected. Dermatology Associates' investigation and review are ongoing, and the types of information involved likely vary by individual. However, based on information currently known, the types of information potentially impacted could include the following: name, address, driver's license number, date of birth, telephone number, physician name, billing/claims information, patient ID/account number, and health insurance information.

What We Are Doing. We take this event and information security very seriously. Upon learning of this event, we promptly launched an investigation and worked quickly to assess the security of Dermatology Associates' computer environment. As part of our ongoing commitment to information security, we are also reviewing our existing policies and procedures and implementing additional administrative and technical safeguards. Once the investigation and review processes are complete, we will mail written notice to individuals identified as potentially impacted with updated information regarding the event, Dermatology Associates' response, and the types of information specific to each individual that were potentially impacted.

What Affected Individuals Can Do. As a precautionary measure, individuals are encouraged to remain vigilant against incidents of identity theft and fraud by reviewing their account statements, credit reports, and explanations of benefits for unusual activity and to detect errors. We also encourage you to report promptly any suspicious activity to your credit card company, bank, healthcare/insurance provider, or other applicable institution. Additional information and resources can be found below in the *Steps You Can Take to Help Protect Your Information*.

For More Information. If you have additional questions, please call our toll-free assistance line at 1-833-519-0382, Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time, excluding major U.S. holidays. You may also write to Dermatology Associates at 2811 Klempner Way, Louisville KY 40205.

Steps You Can Take To Help Protect Your Information

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

1. Full name (including middle initial, as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/get-credit-report https://www.transunion.com/credit-freeze https://www.transunion.com/fraud-alerts
1-888-298-0045	1-888-397-3742	1-833-799-5355
Equifax Fraud Alert, P.O. Box	Experian Fraud Alert, P.O.	TransUnion, P.O. Box 2000,

105069 Atlanta, GA 30348-5069	Box 9554, Allen, TX 75013	Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion, PO Box 2000 Chester, PA 19016

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state attorney general. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. To file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state attorney general. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 441 4th St. NW #1100 Washington, D.C. 20001; 202-727-3400; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-888-743-0023; and www.oag.state.md.us.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; www.riag.ri.gov; and 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this event.