

THE CAMERA NEVER LIES



WHY URBAN GOLF IS DIFFERENT

Why is Urban Golf so much better than other indoor golf experiences? Because we've spent two decades building it for golf.

Most indoor venues use radar. Fine outdoors. But indoors? It guesses. Spin. Short game. Putting... the shots that actually matter, aren't real.

We don't guess. We measure. For 20 years, we've worked relentlessly with our tech partners to perfect the indoor experience.

Overhead camera systems built to measure every detail of your shot. So every shot behaves exactly how it should.

High draws. Low bullets. Spinners. Checkers. Proper putts. Everything.

Which means that you can play the game the way it's meant to be played, on the world's best courses.

Urban
Golf

WELCOME TO URBAN GOLF



THE RESERVE LIST

This is a curated list of courses for those who appreciate the finer things in golf. These courses are hosted on separate software where a global community of third-party developers build courses for a variety of uses. We have developed a custom integration to connect our camera launch monitors work with this software, which means we are able to present a truly unique indoor golf experience: the absolute best indoor ball tracking with the absolute best golf courses.

There are thousands of golf courses on the platform, but we've found the best developers and the best versions of some of the most exclusive and architecturally-relevant tracks in the world (and a few just for fun!). Our criteria are great architecture (no resort or tour rubbish) and a true representation of the course. The best developers use Lidar data to create precise topography, so we know we're getting a true experience of how these courses would play.



Sheep Ranch - Oregon, USA

Architect: Bill Coore & Ben Crenshaw

Location: Bandon, Oregon, USA

Half golf course, half cliffhanger. Coore & Crenshaw built it for people who like their golf with a side of impending doom.

Simulator bonus: No sheep to judge your shanks.

Cabot Links - Nova Scotia, Canada

Architect: Rod Whitman

Location: Inverness, Nova Scotia, Canada

A polite Canadian links that still secretly wants to mug you with crosswinds. Rod Whitman's seaside stroll will have you muttering 'sorry' to your ball after every bounce. Bonus: No seagull theft on the simulator.

Cabot Cliffs - Nova Scotia, Canada

Architect: Bill Coore & Ben Crenshaw

Location: Inverness, Nova Scotia, Canada

Golf's equivalent of BASE jumping – you're always one mis-hit from plummeting into the Atlantic. Designed by Coore & Crenshaw, who clearly hate vertigo sufferers. On the sim, you can actually go for the green without needing a wetsuit.



Los Angeles Country Club - California, USA

Architect: George C. Thomas Jr.

Location: Los Angeles, California, USA

Rich, beautiful, and willing to ruin you for sport. Wide fairways whisper sweet nothings before feeding you to the barranca. On the sim, it's all drama, no membership committee.

Seminole Golf Club - Florida, USA

Architect: Donald Ross

Location: Juno Beach, Florida, USA

Old money golf with wind so sly it could be a politician. Donald Ross designed it for people who hate missing greens but love the beach. Indoors, you get the Ross without the sunburn.

Mammoth Dunes - Wisconsin, USA

Architect: David McLay Kidd

Location: Nekoosa, Wisconsin, USA

Golf's answer to a Vegas buffet – big, loud, and unapologetically excessive. David McLay Kidd gave us fairways you could land a plane on. On the sim, you can land the ball... somewhere.



Royal Dornoch - Sutherland, Scotland

Architect: Old Tom Morris

Location: Dornoch, Scotland

Part golf, part spiritual awakening – and all designed by Old Tom to make you weep with joy and pain. Often involves four seasons in a single hole. Indoors, you just get the joy.

Royal Liverpool (Hoylake) - England

Architect: Robert Chambers & George Morris

Location: Hoylake, England

Looks harmless until the wind hits, then it's like golfing in a hair dryer full of sand. The architects wanted to punish arrogance, and they succeeded. On the simulator, you can actually hear yourself swearing – and if you listen closely, you might even hear a Scouser telling you they'd have played it better (and cheaper).

Swinley Forest - Berkshire, England

Architect: Harry Colt

Location: Ascot, England

The genteel assassin of English golf – Harry Colt's polite handshake before the quiet strangling. No scorecards here, so you won't know how badly you've been beaten until it's over. At least on the sim you don't have to hack it from the heather.

Royal Portrush - County Antrim, Northern Ireland

Architect: Harry Colt

Location: Portrush, Northern Ireland

A rugged beauty that will charm you senseless before chewing you up like a cheap pasty. Harry Colt built it to test skill, patience, and your ability to play through sideways rain.



Cape Kidnappers - Hawke's Bay, New Zealand

Architect: Tom Doak

Location: Hawke's Bay, New Zealand

Holes clinging to cliffs like a cat to a curtain. Tom Doak made this for golfers with a death wish and a GoPro. On the sim, it's just you, the abyss, and a pint from the bar.

Royal Melbourne - Melbourne, Australia

Architect: Alister MacKenzie & Alex Russell

Location: Melbourne, Australia

The thinking golfer's torture chamber – as subtle and cruel as an Aussie sledge in the Ashes. Sim perks: no need for a plane ticket, no jet lag and no poisonous wildlife.

Cypress Point - Pebble Beach, USA

Architect: Alister MacKenzie

Location: Pebble Beach, California, USA

The course you'll never get on unless you're a billionaire, a movie star, or a billionaire movie star. Cypress is basically golf's Victoria's Secret show. On the simulator, you're suddenly a VIP.



Augusta National - Georgia, USA

Architect: Alister MacKenzie & Bobby Jones

Location: Augusta, Georgia, USA

You've seen it so many times on TV that you know every hole on the course, but this is the closest you'll ever get to teeing it up at The Masters. Rolling slopes and greens that run faster than Usain Bolt, every single hole asks questions that test your brain as well as your swing.

Sweetens Cove Golf Club - Tennessee, USA

Architect: Rob Collins & Tad King

Location: South Pittsburg, Tennessee, USA

The indie darling of golf – short, scrappy, and habit-forming. Built for replay addicts who think 'nine holes' means 'nine times'. On the sim, you can play until the bar calls last orders.

Tobacco Road - North Carolina, USA

Architect: Mike Strantz

Location: Sanford, North Carolina, USA

Like playing golf inside a Salvador Dalí painting – disorienting, bold, and slightly insane. Mike Strantz dared you to be brave, then laughed when you failed. On the sim, at least you can restart.