

design portfolio

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2025

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01

logo design

Aspen Ross Legacy Foundation _____ 4
Optimal Cleaning Services _____ 6

aspen ross legacy foundation

Branding | Visual Identity

For The Aspen Ross Legacy Foundation, a nonprofit supporting those affected by cancer, I crafted a heartfelt logo featuring aspen leaves and thoughtful colors to honor the family's daughter.





*Share your love
to make someone's
life better.*

Carrying Aspen's light forward by
empowering those affected by cancer.

[Donate now](#)

optimal cleaning services

Branding | Visual identity

Designed the logo and visual identity for Optimal Cleaning Services, crafting a clean, modern, and polished brand that's instantly recognizable and professional across uniforms, vehicles, and digital spaces.

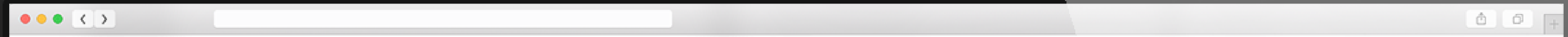


**OPTIMAL
CLEANING** SERVICES



**OPTIMAL
CLEANING** SERVICES





Whether you need a spotless residence or a pristine commercial space, call us at **(720) 544-9420**.

Welcome to Optimal Cleaning Services

Your trusted partner for professional cleaning solutions tailored to your home and business needs.

Choose a button below to explore our residential or commercial services!



[Residential Cleans](#) +

[Commerial Cleans](#) +



02

**print
design**

The Wild Wolf Tarot Deck	10
Paws in the Park Program	12

the wild wolf tarot

Print design | Illustration

Illustrated and designed The Wild Wolf Tarot deck, bringing the client's sketches to life with a minimalistic, hand-drawn style that connects to nature and the archetypes of the wolf.





paws in the park program

Print design

Designed with Riveter Design, this bi-fold program brought Paws in the Park to life—partner shout-outs, raffle info, schedules, and shuttle details all in one clear, fun layout.





Schedule of Events



Basket Raffle

Check out our Basket Raffle featuring restaurant gift cards, wine baskets, pet-themed baskets, and more! Ticket sales conclude at 12:15pm. Winners will be posted at 12:45pm. Winners need not be present to win.

\$5 for 1 sheet \$12 for 3 sheets \$25 for 7 sheets

9:00 AM
The fun starts! Registration and festivities begin, including raffles, vendors, and more! VIP Breakfast begins in the Tack Room (concludes at 9:45 a.m.).

9:45 AM
Opening Ceremony

10:00 AM
The walk begins!

10:45 AM
VIP Lunch Available inside the Tack Room, and food trucks open for lunch.

11:00 AM
Festival activities continue, including cash bar, raffles, and more!

12:00 PM
Pet contests take place, including best trick, and best dog owner look-alike!

50/50 Raffle

Ticket sales conclude at 12PM. Winning Ticket will be pulled at 12:15PM. Winner MUST be present.


\$5 for 6 tickets \$10 for 15 tickets

SHUTTLE INFO

Two shuttles will run continuously between the Stables, the Soccer Fields Parking Lot, and Parkdale Elementary. The shuttle will run 9am-10am and 11am-1pm. Dogs are welcome on the shuttle.



Walk & Trail Map



SPCA SERVING ERIE COUNTY

- Parking
- Check in
- Start/Finish
- Restrooms
- VIP
- Food Trucks
- Beer & Wine
- Photo Booth
- Kids Zone
- Petique
- Vendors
- Basket Raffle
- First Aid
- Pet Caricature

Festivities area



PRESENTED BY



Welcome to Paws in the Park

AT KNOX FARM STATE PARK
EAST AURORA, NY | SATURDAY, SEPTEMBER 27, 2025

PARTNERS

716 Clean Up & Restoration | 3077 The Wolf | Anderson's Frozen Custard | Buffalo Spree | Buffalo Veterinary Group | Buszka Funeral Home | Delaware North | Investment Analytics | Keller Technology Corporation | M&T Bank | Manning & Napier | Moug | National Fuel | Psychex | Pet Supplies Plus | Phillips Lytle LLP | Punna | Renewal by Anderson | Riveter Design | RKD Group | RLComputing | Sunrise Medical Group | Tops Friendly Markets | Uniland Development Company | William Martini Law Offices

ALL PROCEEDS BENEFIT



03

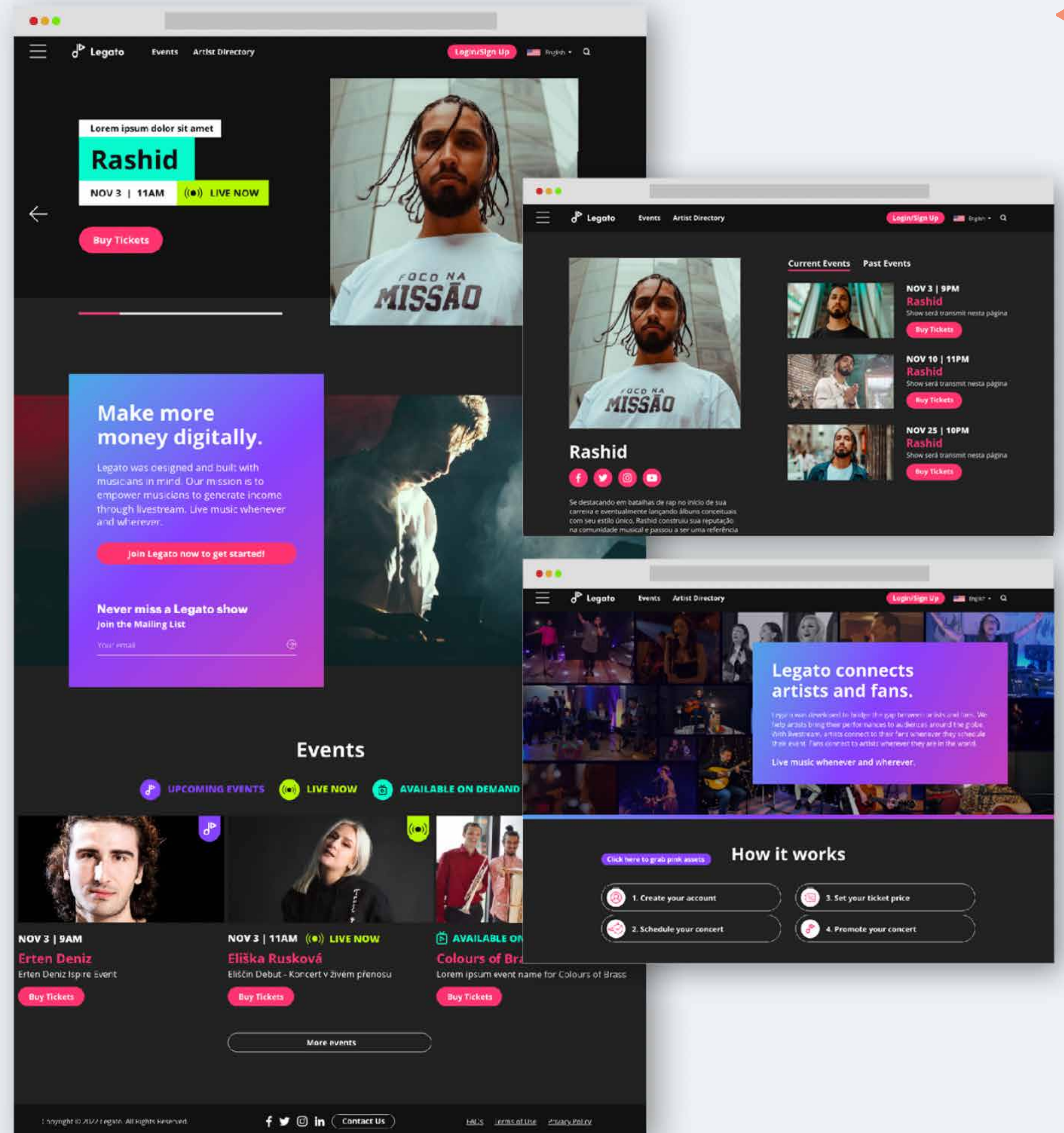
web design

Legato Website _____ 15
Twisted Rope Website _____ 16

legato website

Web design

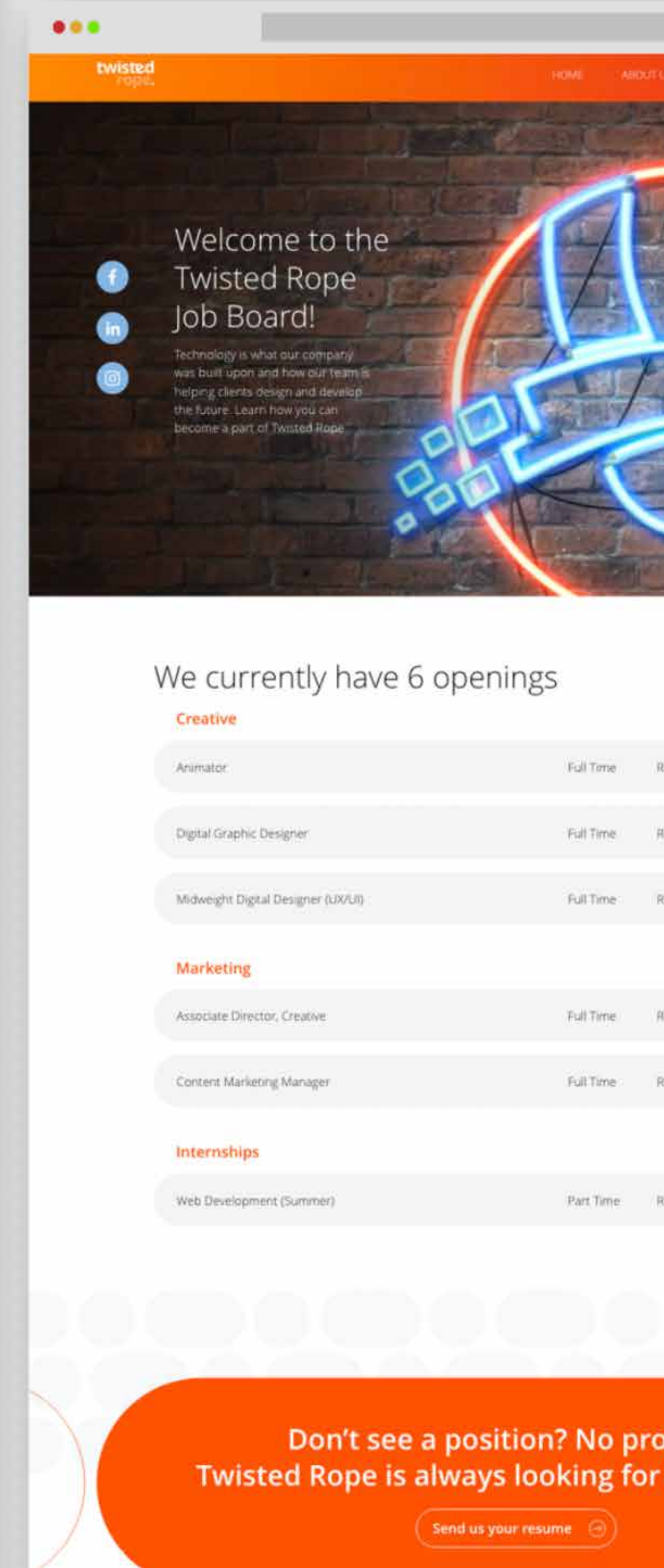
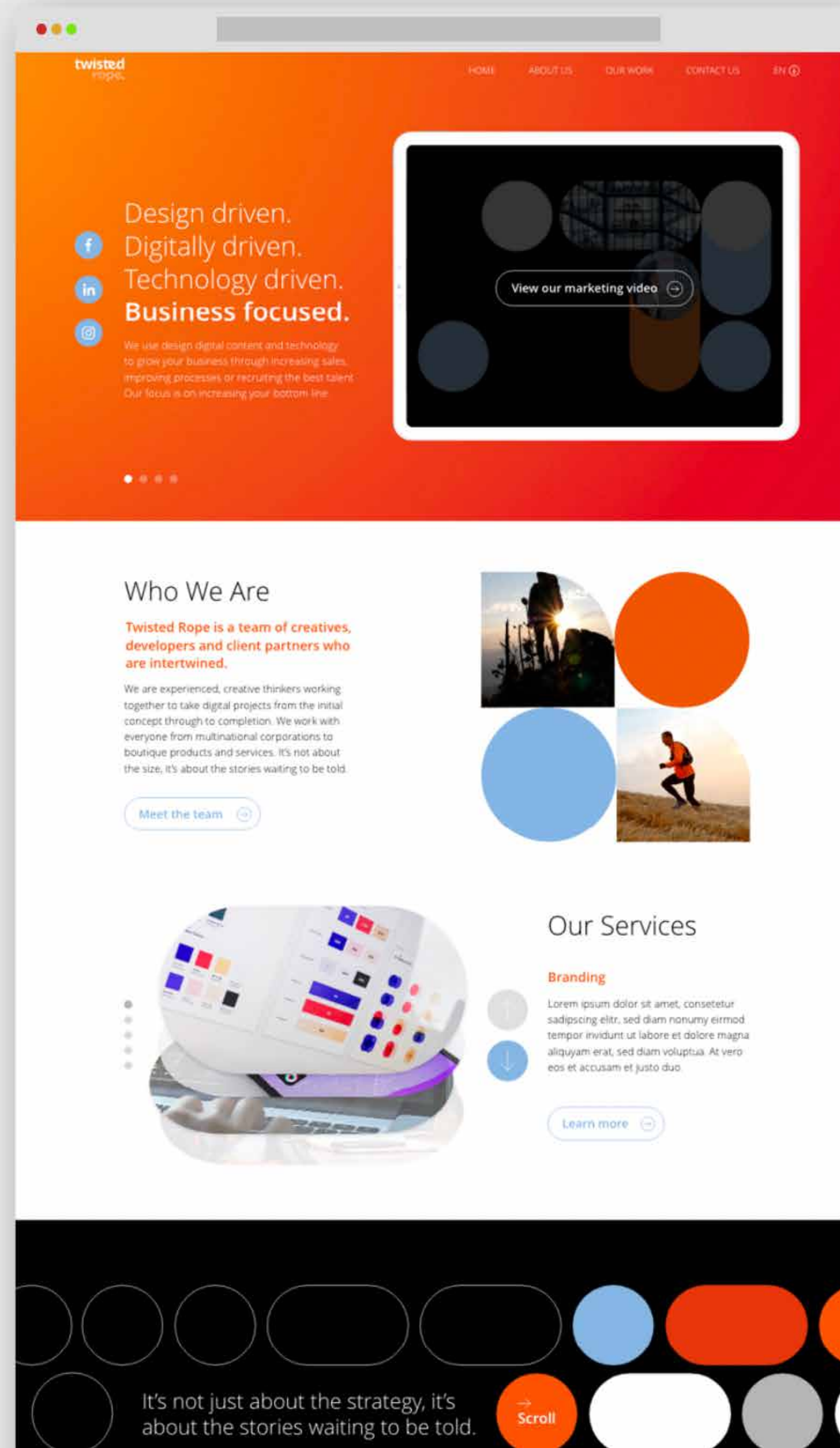
When the pandemic shut down live music, Legato gave musicians a stage—virtually! They could stream their own events, reach fans nearby, and connect with audiences around the world.



twisted rope website

Web design

After years of helping clients shine, Twisted Rope got a fresh look! The update highlights their skills, modern trends, and digital marketing know-how.





04

social media

Legato Socials _____ 18

SPCA: Wine, Wags & Brews _____ 19



legato socials

Socail media imagery

Created social media assets for Legato's rebrand, enhancing user engagement and providing clear guidance for artists signing up on the platform.

▶▶▶ Compra i biglietti su www.legato.events ◀◀◀



Concerto in Diretta

DENISE FARO


Sabato, 8 Maggio, 22:00 GMT+2

Friends Don't Let Friends Livestream for Free.

Sign Up for Legato

legato.events/signup

▶▶▶ Buy tickets on legato.events ◀◀◀



ELIŠKA

Sat, April 10, 19:00 CET

Livestream Concert

▶▶▶ Compre ingressos www.legato.events ◀◀◀



Show Ao Vivo Virtual

TÃO REAL

Uma jornada Musical por Rashid

Sábado, 22 de Maio, 20h GMT-3

Legato



"Music is moonlight in the gloomy night of life."

- JEAN PAUL

Legato



"Music is a safe kind of high."

- JIMMY HENDRIX

Join Legato. Get Paid.

Join Legato for free.

Legato

"Music, once admitted to the soul, becomes a sort of spirit, and never dies."

- Edward Bulwer Lytton

Legato

Legato

Helping Musicians Survive the Pandemic.

legato.events/signup

wine, wags & brews

Social media imagery

Created social media assets for SPCA Wine, Wags & Brews through Riveter Design, highlighting ticket promotions, VIP offerings, and the nonprofit's mission.





MARK YOUR
CALENDAR FOR

*Wine, Wags
& BREWS!*

WEDNESDAY, JUNE 11



TICKETS ON SALE NOW!




*Wine, Wags
& BREWS!*

**CELEBRATING
20 YEARS!**

TICKETS ON SALE NOW!



**BE A HERO
FOR ANIMALS**
WHEN YOU BUY A TICKET TO
Wine, Wags & BREWS!



**YOUR TICKET
HELPS ANIMALS
IN NEED!**
Wine, Wags & BREWS!



NO *Wine, Wags
& BREWS* TICKET
YET? NO PROBLEM!



TAKE \$100 OFF ANY
BUFFALO POD
PACKAGE

*Wine, Wags
& BREWS!*
TASTINGS
GENEROUSLY
DONATED BY:
Symposium
wine bar

20TH ANNIVERSARY

GO VIP AT
*Wine, Wags
& BREWS!*

20TH ANNIVERSARY

*Wine, Wags
& BREWS!*

**TICKETS
ARE SELLING
FAST!**



**BE A HERO
FOR ANIMALS**
WHEN YOU BUY A TICKET TO
Wine, Wags & BREWS!

thank you

**I look forward to hearing
from you soon!**

Email

jtomcreative@gmail.com

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