



Sponsorship Opportunities with Industry 4.0 Club

Engage, Influence & Grow with the Educational Community for Innovation-Focused Manufacturers



Welcome to the Industry 4.0 Club, where the future of manufacturing takes center stage. As a fast-growing and vibrant community for manufacturing leaders and professionals, the Industry 4.0 Club offers your company an unmatched opportunity to market directly to a highly engaged, segmented audience seeking the solutions you provide.

Why Sponsor the Industry 4.0 Club?

Our community is dedicated to advancing manufacturing through open conversations and cutting-edge content on all facets of Industry 4.0.

With rapid 20% year-over-year growth and an international network that brings together manufacturers, analysts, investment companies, and innovative solution providers, the Club is your direct channel to decision-makers who matter most.

Sponsoring with us means positioning your brand at the heart of progress, where education meets innovation and genuine connections drive business forward.

Ready to Grow With Us?

Join the Club and showcase your thought leadership, insights, and solutions to the manufacturing community shaping tomorrow. Connect with the Industry 4.0 Club today and make your mark where innovation meets opportunity.

Who You Reach

Connect with a targeted audience of forward-thinking professionals, including:

- Plant Managers & Operations Leaders
- CIOs & IT Managers
- Engineering, Production, Automation & Maintenance Managers
- Supply Chain Leaders
- Quality Managers
- Data Analysts
- Lean / Continuous Improvement
- Asset Reliability Management

Engagement spans nearly every sector in manufacturing, with companies such as:

- Danone
- GE Appliances
- John Deere
- Michelin
- SC Johnson
- Sherwin-Williams Paints
- Stanley Black & Decker
- Toyota

By the Numbers 2025

- 49,000+ LinkedIn impressions
- 30,000+ YouTube views
- 7,100+ LinkedIn followers, growing ~20%/year
- 6,500+ LinkedIn webinar views/year
- 3,000+ newsletter views





Industry 4.0 Club Sponsorship Packages

Contact

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Industry 4.0 Club
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**GOLD
INNOVATOR
(12 MONTHS)**
2 AVAILABLE

Brand Visibility

- Webinar Sponsorships (4/year)
 - Logo on webinar title slide as “Sponsored by”
 - Verbal acknowledgment at the beginning and end
 - Sponsor name and link included in registration posts
- Logo placement (12 months) on Club homepage & sponsor page
- Logo placement (12 issues) in the Club’s monthly “Shaping the Future” e-Newsletter

Content Promotion

- 3 Webinars as Featured Speaker
 - Sponsor provides webinar title/topic, bio/head shot, key areas for discussion
 - LinkedIn and newsletter promotion of webinar
 - Webinar replay promotion
 - Club provides webinar recording files for sponsor use
- 3 Thought-Leadership Blogs
 - Sponsor provides the draft; Club lightly edits
 - Posted on Club website with sponsor as Author
- Companion LinkedIn Promotion of Blogs (2 posts/blog)
 - One post announcing the blog, one post sharing a key takeaway/quote
- Additional Social Media: 4 sponsor spotlights on LinkedIn
 - 1 Intro post, sponsor-provided text and graphic
 - 3 educational/thought leadership posts, sponsor-provided text and graphics

Other Perks

- Use of “**Industry 4.0 Club Gold Innovator Sponsor**” digital badge

\$7,500

**SILVER
ACCELERATOR
(6 MONTHS)**
2 AVAILABLE

Brand Visibility

- Webinar Sponsorships (2/year)
 - Logo on webinar title slide as “Sponsored by”
 - Verbal acknowledgment at the beginning and end
 - Sponsor name and link included in registration posts
- Logo placement (6 months) on Club homepage & sponsor page
- Logo placement (6 issues) in the Club’s monthly “Shaping the Future” e-Newsletter

Content Promotion

- 2 Webinars as Featured Speaker
 - Sponsor provides webinar title/topic, bio/head shot, key areas for discussion
 - LinkedIn and newsletter promotion of webinar
 - Webinar replay promotion
 - Club provides webinar recording files for sponsor use
- 2 Thought-Leadership Blogs
 - Sponsor provides the draft; Club lightly edits
 - Posted on Club website with sponsor as Author
- Companion LinkedIn Promotion of Blogs (2 posts/blog)
 - One post announcing the blog, one post sharing a key takeaway/quote
- Additional Social Media: 2 sponsor spotlights on LinkedIn
 - 1 Intro post, sponsor-provided text and graphic
 - 1 educational/thought leadership posts, sponsor-provided text and graphics

Other Perks

- Use of “**Industry 4.0 Club Silver Accelerator Sponsor**” digital badge

\$5,000

**BRONZE
SUPPORTER
(3 MONTHS)**
4 AVAILABLE

Brand Visibility

- Webinar Sponsorships (1/year)
 - Logo on webinar title slide as “Sponsored by”
 - Verbal acknowledgment at the beginning and end
 - Sponsor name and link included in registration posts
- Logo placement (3 months) on Club homepage & sponsor page
- Logo placement (3 issues) in the Club’s monthly “Shaping the Future” e-Newsletter

Content Promotion

- 1 Webinar as Featured Speaker
 - Sponsor provides webinar title/topic, bio/head shot, key areas for discussion
 - LinkedIn and newsletter promotion of webinar
 - Webinar replay promotion
 - Club provides webinar recording files for sponsor use
- 1 Thought-Leadership Blog
 - Sponsor provides the draft; Club lightly edits
 - Posted on Club website with sponsor as Author
- Companion LinkedIn Promotion of Blog (2 posts/blog)
 - One post announcing the blog, one post sharing a key takeaway/quote
- Additional Social Media: 1 sponsor spotlight on LinkedIn
 - 1 Intro post, sponsor-provided text and graphic

Other Perks

- Use of “**Industry 4.0 Club Bronze Supporter Sponsor**” digital badge

\$2,500

Optional Add-On Opportunities

- Newsletter Featured Ad Spot
- Website Featured Partner Banner on Homepage (30 days)
- Sponsored Workshop
- Additional Sponsored Blogs & Accompanying Promotion

The Industry 4.0 Club will make every effort to accommodate sponsor schedule requests. Final scheduling will be at Club discretion. The Club reserves the right to make program changes without prior notice.

01/2026