

Creative producer with 8+ years of experience leading commercial, branded, and narrative productions for global agencies and brands including BBDO, Goodby Silverstein & Partners, Wells Fargo, and WhatsApp. Experienced across development, agency production, line producing, and independent film, with work recognized by Sundance, SXSW, Clio Awards, One Show, ADC & more.

## RECENT EXPERIENCE

**Freelance - Creative Producer** March 2026 – Present

Available for freelance and contract producing opportunities across agency, brand, and production.

**Monarch Content - Co-Founder/Narrative Producer** July 2021 – Present

Co-founded boutique production company focused on narrative and branded film production. Produced short films and feature work including Omaha, which premiered at Sundance Film Festival. Led development, budgeting, production planning, and festival strategy across independent projects.

**BBDO/Omnicom Productions - Agency Producer** May 2018 – March 2026

Produced broadcast, streaming, social, and integrated campaigns for brands including Wells Fargo, Blackstone, MegaMex, and WhatsApp. Managed productions from concept through delivery, coordinating agency teams, production partners, clients, and post. Crafted award-winning work recognized by the Clio Awards, One Show, Art Directors Club, and more.

**Freelance - Line Producer & First AD** May 2016 – April 2018

Produced commercial, branded, and independent projects across development, prep, production, and post. Managed budgets, schedules, call sheets, logistics, rentals, insurance, wrap books, and on-set operations. Contracted by BYUtv, Hallmark Channel, Dish Network, The Plains, and other partners.

## ACCOLADES

Sundance Film Festival (Feature Film)  
SXSW Film Festival (Short Film)  
Rhode Island Int. Film Festival (Short Film)  
Brooklyn Film Festival (Short Film)  
Silver & Bronze Clio Awards  
Cannes Young Director Awards Nomination  
Art Directors Club - 3x Gold Cubes  
One Show - Bronze Pencil & Portfolio Award  
One Show - Creative Excellence Award

## EDUCATION

**Brigham Young University, Provo UT**  
BA in Communications, Emphasis in Advertising  
Minor in Global Business  
Certification in Advanced Portuguese Speaking

## SELECTED WORK AVAILABLE AT

[ASCOTTJAMES.COM](http://ASCOTTJAMES.COM)

	Project Type	Agency/Production	My Role	Year
JED AIN'T DEAD	Short Film	Monarch Content	Lead Producer	2026
EUREKA! BRAND SPOT   Blackstone	Broadcast Spot	GSP/WTBR	Agency, Senior Producer	2025
GLOBAL PRIVACY CAMPAIGN   WhatsApp	Full Campaign	BBDO/Smuggler	Agency, Senior Producer	2025
PREMIER: THE DREAM TEAM   Wells Fargo	Broadcast Spots	BBDO/RESET	Agency, Senior Producer	2024
LA VICTORIA, L.A. FLAVOR   MegaMex	Streaming Spot	BBDO/Laundry TV	Agency, Executive Producer	2024
CLOUDS ARE FAKE	Short Film	Monarch Content	Director & Lead Producer	2024
"TAKE THE TRIP" CAMPAIGN   Herdez	Streaming Spots	BBDO/Friends & Family	Agency, Executive Producer	2024
OMAHA	Feature Film	Monarch Content	Co-Producer	2024
STRANGERS IN THE SAME SHIRT	Short Film	Monarch Content	Lead Producer	2024
FARGO LAUNCH CAMPAIGN   Wells Fargo	Full Campaign	BBDO/Biscuit	Agency, Senior Producer	2023
DON'T SWEAT THE PREP   Wholly Guacamole	Social Spots	BBDO/The Mill & MK Films	Agency, Senior Producer	2023
THE BANK OF DOING   Wells Fargo	Full Campaign	BBDO/Sanctuary	Agency, Executive Producer	2023
HOW TO DISAPPEAR	Short Film	Monarch Content	Lead Producer	2023
SOMETHING IN MY EYE   Wholly Guacamole	Streaming Spot	BBDO/The Mill	Agency, Senior Producer	2022
LEGACY REBORN   Land Rover	Branded Short	Monarch Content	Line Producer	2022
THE FUTURE ARRIVES   Porsche	Spec Ad	Monarch Content	Creative Producer/Director	2022
WHAT IF EVERYTHING CAMPAIGN   Wells Fargo	Broadcast Spots	BBDO/Biscuit	Agency, Senior Producer	2022
NEW CHALLENGE CAMPAIGN   CrossFit	Broadcast Spots	Monarch Content	Line Producer	2022
HOPE USA, ODE TO SMALL BUS.   Wells Fargo	Broadcast Spots	BBDO/Pulse Films	Agency, Senior Producer	2021
TONY FINAU, BRAND SPOT   Aptive	Broadcast Spot	Public Service	Line Producer	2021
PAUL BUYS SOME CEREAL	Short Film	Monarch Content	Lead Producer	2021
WELCOME HOME, PSA   Mission22	Broadcast Spots	BBDO Internal	Agency & Line Producer	2020