

Andrew Pierce

Senior Product Designer

Stockholm, Sweden
Open to relocating back to London
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Profile

Senior Product Designer and Manager at Deloitte with **9+ years of experience** across product design, UX, visual design and design leadership.

I'm most useful in ambiguous, system-heavy spaces where teams need to turn complexity into clear workflows, scalable interfaces and shippable product direction. I work closely with product, engineering and research from discovery through to implementation, with a focus on interaction detail, design systems, accessibility and the quality of what actually gets shipped.

Alongside hands-on design, I mentor designers, run design reviews, support recruitment and help teams improve the way they design and deliver.

Education

BA (Hons) Graphic Design (Top-Up)

University of Kent, UK
2015 – 2016

HND Graphic Design and Illustration

Reigate School of Art & Design, UK
2013 – 2015

Skills

Product design

UX/UI, interaction design, information architecture, prototyping, native iOS/Android, responsive web

Systems & delivery

Design systems, accessibility, developer handoff, implementation QA, Figma documentation

Leadership

Mentoring, design critique, workshop facilitation, stakeholder alignment, hiring support

Tools

Figma, Visual Studio Code, Protocie, Miro, Jira, Confluence, Adobe Creative Suite

Languages

Native English, basic Swedish

Experience

Visual / UX Designer — Deloitte, Sweden

Manager — June 2022 – Present

Senior Consultant — August 2020 – June 2022

Consultant — April 2019 – August 2020

Formerly Mobiento; an innovation, product and proposition design studio acquired by Deloitte.

Product Design / Design Lead responsibilities across complex client product engagements, from early discovery through to implementation.

- Led end-to-end UX and UI for products such as IKEA's headless CMS, Brambles' BLE-enabled asset tracking platform, VELUX's generative AI advisor and ICA Banken's onboarding and remortgaging journeys.
- Turned ambiguous business and user needs into clear workflows, prototypes, specifications and production-ready experiences across web, mobile and internal tools.
- Partnered closely with product owners, engineers, architects, researchers and senior stakeholders, balancing user needs, technical constraints and commercial goals.
- Created and evolved design systems, information architecture, interaction patterns and QA practices to improve consistency and support scalable delivery.
- Facilitated workshops, usability testing, design reviews and executive presentations to align teams, validate direction and turn feedback into product decisions.
- Mentored 13 designers and supported hiring, onboarding, performance development and critique culture while remaining hands-on in UX, UI, prototyping and implementation QA.
- Contributed to business development through proposals, pitches, account growth and senior client relationships, helping position design as a strategic capability.

Product Designer — Velory, Sweden

October 2018 – April 2019

Formerly Universal Avenue; a SaaS platform helping SMEs manage IT asset lifecycle operations.

- Owned product design across web and mobile, balancing user needs, technical feasibility and business KPIs.
- Introduced a scalable design system and visual guidelines to improve consistency and development speed.
- Partnered with product, engineering, legal and commercial teams to shape product decisions and support strategic partnerships with Apple and Nordea.
- Contributed to early design culture, product ideation and hiring the company's first Head of Design.

UX / UI Designer — TruDigital, UK

April 2018 – October 2018

- Designed responsive digital products from research and wireframing through to high-fidelity prototypes and final asset delivery.
- Worked closely with clients, developers and product stakeholders to deliver user-centred experiences within tight timelines.

Graphic Designer — Computing Distribution Group, UK

January 2017 – April 2018

- Created high-fidelity designs for websites, mobile applications and digital products.