

# Andrew Pierce

## Senior Product Designer

Stockholm, Sweden

Open to relocating back to London

British and Swedish citizen with full UK work rights

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## Profile

**Senior Product Designer** and Manager at Deloitte with **9+ years of experience** across product design, UX, visual design and design leadership.

I'm most useful in ambiguous, system-heavy spaces where teams need to turn complexity into clear workflows, scalable interfaces and shippable product direction. I work closely with product, engineering and research from discovery through to implementation, with a focus on interaction detail, design systems, accessibility and the quality of what actually gets shipped.

Alongside hands-on design, I mentor designers, run design reviews, support recruitment and help teams improve the way they design and deliver.

## Education

### BA (Hons) Graphic Design (Top-Up)

University of Kent, UK

2015 – 2016

### HND Graphic Design and Illustration

Reigate School of Art & Design, UK

2013 – 2015

## Skills

### Product design

UX/UI, interaction design, information architecture, prototyping, native iOS/Android, responsive web

### Systems & delivery

Design systems, accessibility, developer handoff, implementation QA, Figma documentation

### Leadership

Mentoring, design critique, workshop facilitation, stakeholder alignment, hiring support

### Tools

Figma, Visual Studio Code, Protopie, Miro, Jira, Confluence, Adobe Creative Suite

## Experience

### Visual / UX Designer — Deloitte, Sweden

**Manager** — June 2022 – Present

**Senior Consultant** — August 2020 – June 2022

**Consultant** — April 2019 – August 2020

*Formerly Mobiento; an innovation, product and proposition design studio acquired by Deloitte.*

Product Design / Design Lead responsibilities across complex client product engagements, from early discovery through to implementation.

- Led end-to-end UX and UI for products such as IKEA's headless CMS, Brambles' BLE-enabled asset tracking platform, VELUX's generative AI advisor and ICA Banken's onboarding and remortgaging journeys.
- Turned ambiguous business and user needs into clear workflows, prototypes, specifications and production-ready experiences across web, mobile and internal tools.
- Partnered closely with product owners, engineers, architects, researchers and senior stakeholders, balancing user needs, technical constraints and commercial goals.
- Created and evolved design systems, information architecture, interaction patterns and QA practices to improve consistency and support scalable delivery.
- Facilitated workshops, usability testing, design reviews and executive presentations to align teams, validate direction and turn feedback into product decisions.
- Mentored 13 designers and supported hiring, onboarding, performance development and critique culture while remaining hands-on in UX, UI, prototyping and implementation QA.
- Contributed to business development through proposals, pitches, account growth and senior client relationships, helping position design as a strategic capability.

### Product Designer — Velory, Sweden

October 2018 – April 2019

*Formerly Universal Avenue; a SaaS platform helping SMEs manage IT asset lifecycle operations.*

- Owned product design across web and mobile, balancing user needs, technical feasibility and business KPIs.
- Introduced a scalable design system and visual guidelines to improve consistency and development speed.
- Partnered with product, engineering, legal and commercial teams to shape product decisions and support strategic partnerships with Apple and Nordea.
- Contributed to early design culture, product ideation and hiring the company's first Head of Design.

### UX / UI Designer — TruDigital, UK

April 2018 – October 2018

- Designed responsive digital products from research and wireframing through to high-fidelity prototypes and final asset delivery.
- Worked closely with clients, developers and product stakeholders to deliver user-centred experiences within tight timelines.

### Graphic Designer — Computing Distribution Group, UK

January 2017 – April 2018

- Created high-fidelity designs for websites, mobile applications and digital products.