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# Austin Mateka

austinmateka.ca

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647-465-3714

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## Qualifications

Certified RGD Member.

Knowledge of design for print, digital and video.

Proficient using Adobe software, Figma, MailChimp, SquareSpace, Wordpress, Webflow, Google Workspace and Microsoft Office.

Experienced in customer service and technical support.

Works well independently and communicates strongly within a group or as a leader.

Organized, sociable and efficient.

Confident at completing projects on time while maintaining an eye for the detail to meet goals.

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## Skills & Talents

Strong proficiency with Adobe software such as Photoshop, Illustrator and InDesign.

Beginner to intermediate skill with AfterEffects, Premiere Pro and XD.

Experienced in calligraphy, lettering, photography and illustration.

Can solve a Rubik's cube in about a minute and a half.

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## Interests & Hobbies

Psychology, mental health, science, politics, technology and mathematics.

Cooking, photography, cycling, hiking, exercising, puzzles, and video games.

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## Work

### Freelance Graphic Designer

September 2015 to Present

Provide holistic design solutions that support the collective well-being of people, communities, and the environment. Connect forward-thinking organizations with their audiences through captivating creativity. Every company is unique in what they do and why they do it, and I provide the visual solutions their plans require. I collaboratively explore tough questions to creatively guide and support the organizations I work with. Together, we make peculiar but wonderful connections that perhaps we couldn't have seen alone.

### Professor (Contract Part-time & Partial Load): Humber College

September 2023 to Present

For the Faculty of Media and Creative Arts, and for the programs Graphic Design, Advertising & Marketing Communications, and Film & Television Production. Courses include Innovative Design (MDCP 101), Typography 5 (GDES 352), Typography 2 (GRAF 299), Digital Technology (DESN 153), and Digital Design Communications (FMTV 154).

### Graphic Designer: Maple Telehealth. Toronto, On.

October 2020 to June 2023

Generate creative ideas and artwork for a variety of marketing channels such as branding, websites, advertising and video, then present them to key stakeholders. Expand on Art Direction and execute design work from concept to production. Review freelance and vendor work to ensure high quality for brand consistency. Organize design systems and create template files for efficiencies within the team.

### Graphic Designer: SimEx-Iwerks Entertainment. Toronto, On.

October 2017 to March 2020

Work collaboratively with various stakeholders in the design and development of attractions, such as preparing sales presentations/proposals, reformatting key art graphics (from major studios), and produce signage and motion graphics for on-site promotion. Create show logos and key art for company owned productions. Design trade show graphics and collateral. Layout, assemble, and revitalize print materials for client and corporate communications.

### Graphic & Package Designer: SAKSCO. Mississauga, On.

January 2017 to March 2018

Work directly with the manager and owner to create new package designs for products, layout print materials such as monthly flyers or promotions, and update their entire shop catalogue for the new year.

### Graphic Designer: UrbanTrans. Toronto, On.

September 2015 to December 2016

Create a variety of print and web material such as posters, booklets, digital banners, and infographics for transportation management events and presentations which help promote awareness and behaviour change around commuting.

### Junior Production Artist: Fuel Advertising. Toronto, On.

September 2015 to August 2016

Update and execute changes to production art files thoroughly and in a timely manner. Oversee quality and accuracy of all documents, design, and typography before submitting to the prepress department.

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## Education

### Graphic Design (Honours): Advanced Diploma. Humber College

2012 to 2015

### Design Foundation (Honours): Certificate. Humber College

2011 to 2012

### User Experience Design (Part-Time): General Assembly

September to November 2020

### Calligraphy Workshop: Kevin King. Coach House Books

June 2014 & May 2016

### Screen Printing 101: Michael Viglione. Kid Icarus

August 2014

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## Volunteer

### Reach Out Response Network Comms Committee

August 2020 to September 2022

### RGD Membership Committee

September 2018 to April 2020

### RGD Provisional Committee Co-Chair & Member

May 2016 to March 2018

### St. Judes Community Homes

July 2017 to December 2018

### Consumer/Survivor Information

July 2016 to February 2018

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