



PRIVACY POLICY

This privacy policy ("policy") will help you understand how Springbok Analytics ("us", "we", "our") uses and protects the data you provide to us when you visit <https://www.springbokanalytics.com> ("website") or use our software products ("products").

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page.

Overview of Our Software Products

We deliver our software products to local computers and do not retain any remote access, unless requested by the end users.

What User Data We Collect

When you visit the website, we may collect the following data:

- Your IP address.
- Data profile regarding your online behavior on our website.

When you use our software products that are installed locally, we will not collect any data without your acknowledgement or permissions. Through active survey or on-site maintenance, we may collect the following data:

- User feedback.
- Bug report or feature request

Why We Collect Your Data

We are collecting your data for several reasons:

- To better understand your needs.
- To improve our services and products.

Springbok Analytics is committed to securing your data and keeping it confidential. Springbok Analytics has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.



International Transfers of Personal Data

Springbok Analytics is based in the United States. Personal data collected through this website may be transferred to, stored in, and processed in the United States. Where personal data is transferred from the European Economic Area or the United Kingdom, Springbok Analytics ensures that appropriate safeguards are in place in accordance with applicable data protection law, including where applicable the use of Standard Contractual Clauses approved by the European Commission.

Our Cookie Policy

Once you agree to allow our website to use cookies, you also agree to use the data it collects regarding your online behavior (analyze web traffic, web pages you spend the most time on, and websites you visit).

The data we collect by using cookies is used to customize our website to your needs. After we use the data for statistical analysis, the data is completely removed from our systems. Please note that cookies don't allow us to gain control of your computer in any way. They are strictly used to monitor which pages you find useful and which you do not so that we can provide a better experience for you.

If you want to disable cookies, you can do it by accessing the settings of your internet browser. You can visit www.internetcookies.com, which contains comprehensive information on how to do this on a wide variety of browsers and devices.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links Springbok Analytics is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Restricting the Collection of your Personal Data

At some point, you might wish to restrict the use and collection of your personal data. You can achieve this by doing the following:

- When you are filling the forms on the website, make sure to check if there is a box which you can leave unchecked, if you don't want to disclose your personal information.
- If you have already agreed to share your information with us, feel free to contact us via email and we will be more than happy to change this for you.

Springbok Analytics will not lease, sell or distribute your personal information to any third parties, unless we have your permission. We might do so if the law forces us. Your personal information will be used when we need to send you promotional materials if you agree to this privacy policy.



Data Subject Rights and Complaints (EU/UK)

Springbok Analytics may process personal data on behalf of its clients as a data processor under applicable data protection laws including the GDPR and UK GDPR. If you are an individual whose personal data has been processed by Springbok Analytics on behalf of one of our clients and you wish to make a complaint or exercise your data subject rights, you may contact our Data Protection contact at: support@springbokanalytics.com. We will acknowledge your complaint promptly and direct it to the relevant data controller for resolution in accordance with applicable data protection law.