

ZUMBA'S NEXT RISING PRESENTER CONTEST

Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

VOID WHERE PROHIBITED BY LAW.

- 1. Eligibility:** Zumba's Next Rising Presenter Contest ("Contest") is open to any ZIN™ Member who is in good standing for a minimum of one (1) year as of November 7, 2026 (i.e., became a ZIN Member on or before November 7, 2025) and who has successfully completed a Zumba® Pro Skills training by September 15, 2026 ("Participant"). The following individuals are not eligible to participate in the Contest: Zumba® Education Specialists (ZES™), Zumba® Jammers (ZJ™), and employees, officers and directors of Zumba Fitness, LLC, 800 Silks Run, Suite 2300, Hallandale, FL 33009 (the "Sponsor"), its subsidiaries and affiliated companies, advertising and legal agencies involved in the administration, development and execution of this Contest (collectively, "Contest Parties"), and the immediate family members of each (spouse, parent, child, sibling and grandparent of each) and those living in their same households (those persons whether related or not who live in the same residence for at least six (6) months during the twelve (12) month period preceding the start date of the Contest).
- 2. Entry, Prizes and Notification of Winners:** Eligible Participants must submit one (1) video between 6-7 minutes, not exceeding 7 minutes, containing the following information:

Introduction (max 1 min): Explain in a maximum of one (1) minute who you are, where you are from, your age, and why you think you have what it takes to be Zumba's Next Rising Presenter;

Basic Rhythm Choreography (max 3 min): Film one of your own choreographies to the Zumba® basic rhythm **Salsa** covered in your Basic 1 training; this means that the song should contain at least 90 % salsa. Video must be filmed from the third row in a live class setting (between 5-10 meters / 16–33 feet); you and your students must be clearly visible. (This is necessary to see cuing, connection, and choreography).

Additional Rhythm Choreography (max 3 min): Film one of your own choreographies to a rhythm of your choice. This can be from your Basic/Rhythm 2 training or another world rhythm of choice. Video must be filmed from the third row in a live class setting (between 5-10 meters / 16–33 feet); you and your students must be clearly visible (this is necessary to see cuing, connection, and choreography).

Additional Steps: Please make sure that the videos are all clear, are filmed in landscape (horizontally), are **NOT** in portrait (vertical) format, and do not exceed a total of seven (7) minutes in length. When recording your video, make sure that the camera is not too far away from you and your students. This is important because if the camera is too far away, it may be difficult to see the details of your teaching and the participation of your students. The videos must comply with all laws, rules, and regulations, be original, and cannot contain any inappropriate or offensive material.

- **You must upload the video to your YouTube Account.** If you do not have a YouTube account, you will need to create one. The video must be marked as "unlisted" and the link to the video must be submitted to the application form on <https://www.zumbanextrisingpresenter.com/>.

The video must be submitted by September 15, 2026, to be eligible. Failure to abide by the video requirements, video submission requirements, and/or video submission deadline will result in the Participant being disqualified.

The videos will be reviewed by a panel of judges, including Steve Boedt (ZES™) and Kass Martin (ZJ™), and representatives from Zumba, each having experience in overseeing and coordinating dance choreographies. Each of the videos will be judged on a fair and impartial basis and five (5) finalists will be selected based on how well the choreography is performed, cuing techniques, and connection skills

("5 Finalists"). The 5 Finalists will be announced on October 8, 2026 on <https://www.zumbanextrisingpresenter.com/> (under "Finalists") (the "Site").

The 5 Finalists will work with Steve Boedt (ZES™) and Kass Martin (ZJ™) to finesse skills and provide feedback on instructing. This will be done via Face Time, email, or Skype. The 5 Finalists must travel to Chiba, Japan to attend 2026 Asia Zumba Conference, (November 7, 2026) for the Presentation Round. Zumba will cover up to four (4) nights hotel stay and the registration fee for the 2026 Asia Zumba Conference. The 5 Finalists are responsible for all travel costs to and from the event site.

The 5 Finalists will participate in the Presentation Round where they will present their skills to the judges (including Steve Boedt (ZES™), Kass Martin (ZJ™), and representatives from Zumba, each having experience in overseeing and coordinating dance choreographies). The Presentation Round will consist of the 5 Finalists (i) teaching in front of the judges; and (ii) participating in the "Zumba's Next Rising Presenter" session, where they will co-teach with the other finalists. During the Presentation Round, each of the 5 Finalists will be judged on a fair and impartial basis and a Grand Prize Winner will be selected based on his/her ease of speaking in front of others, connecting with the crowd during the performances, and how well the choreography routines were performed. The Grand Prize Winner will be announced as "Zumba's Next Rising Presenter" during the Zumba's Next Rising Presenter Event at 2026 Asia Zumba Conference (on November 7, 2026) and will perform a routine.

Prizes - The 5 Finalists will each receive registration to the 2026 Asia Zumba Conference Event; hotel accommodations for up to four (4) nights (); and a coupon redeemable for \$500 in Zumba® Wear to be redeemed at the Zumba® Wear store at 2026 Asia Zumba Conference (the coupon must be used at the Zumba® Wear store at 2026 Asia Zumba Conference and is not redeemable for cash or credit). Zumba will book all hotel accommodations and such accommodations will be made in its sole discretion. If one or more of the 5 Finalists is already registered for the 2026 Asia Zumba Conference Zumba will reimburse the costs of the Asia Zumba Conference registration upon providing proof of registration and cost paid to Zumba. The 5 Finalists must have valid visas or other travel documents required to travel to Japan and are responsible for all expenses associated with obtaining them. The 5 Finalists are responsible for all taxes associated with the prizes and will need to sign a Receipt of Prize and Liability Waiver prior to claiming the prizes. All submissions have an equal chance of winning and no purchase is necessary to enter or win. In addition to the foregoing prizes, the Grand Prize Winner will teach his/her own Zumba® Masterclass at the 2027 Zumba® Instructor Convention (details to be discussed representatives of Sponsor), participate in a future ZIN™ Volume, and receive the title of "Zumba's Next Rising Presenter." The Grand Prize Winner must be a ZIN™ Member in good standing as of the 2027 Zumba® Instructor Convention to teach the Masterclass.

All prizes must be accepted as described herein. Sponsor has the final authority on the interpretation of all prizes and all prize related terms and conditions and reserves the right to change these terms and conditions without prior notice. All Participants have an equal chance of winning and no purchase will increase a Participant's chance of winning. Chances of winning depend on the number of Participants who participate in the Contest. All winners are subject to verification of the eligibility requirements.

3. **Winners are Responsible for all applicable Taxes:** No cash equivalent for the prizes listed herein will be offered. Prizes are non-transferable and no substitution will be made except as provided herein or at Sponsor's sole discretion. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute that prize with another prize of equal or greater value.

- a. US Citizens. Persons. Resident Aliens and Taxpayers – Each Participant who wins a prize is responsible for reporting the fair market value of all prizes to the IRS, and is solely responsible for all associated taxes and fees associated with the receipt and/or

use of the prizes. Each winner must provide Sponsor with a completed IRS Form W-9, and will be issued an IRS Form 1099-MISC for the value of the prizes awarded if such value is \$600.00 USD or more.

- b. Non-US Citizens, Persons, and Taxpayers – Each Participant who wins a prize shall provide Sponsor with a completed IRS Form W-8BEN. Each winner is solely responsible for reporting any prize winnings as required by any applicable laws within their resident country and agrees to pay taxes in accordance with all provisions of applicable law.
4. **General Conditions:** By participating in the Contest, Participant agrees to these Official Rules and Sponsor's Privacy Policy (available at www.zumba.com), which are final and binding in all respects. If for any reason the Contest is not capable of running as planned for any reason, Sponsor reserves the right, in its sole discretion, to cancel, modify or terminate the Contest. Sponsor reserves the right to disqualify any individual who is responsible or who tampers with the operation of the Contest or who acts in any disparaging, unlawful, deceitful or underhanded manner. If any of the 5 Finalists cannot attend the 2026 Asia Zumba Conference Event, cannot participate in the Presentation Round, or fails to maintain his/her ZIN™ Membership in good standing, Zumba reserves the right to proceed with less than 5 finalists in the Presentation Round or select another Participant to proceed to the Presentation Round. The Contest is governed by, and will be construed in accordance with the laws of Florida, without regard for conflicts of law doctrine, and Participants agree that all proceedings will take place in the federal or state courts in Florida.
5. **Limitations of Liability and Release:** No liability or responsibility is assumed by Sponsor or any person affiliated with the Contest, including Steve Boedt (ZES™) and Kass Martin (ZJ™), and the rest of the judges (the "Contest Parties") resulting from a Participant's participation in or attempt to participate in the Contest. No responsibility or liability is assumed by the Sponsor or Contest Parties for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other technical problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any transmissions to be sent to or received; failure of any videos to be uploaded, lost, late, delayed or intercepted transmissions, emails, or video uploads; inaccessibility of the Site or the youtube.com website in whole or in part for any reason; and unauthorized human or non-human intervention of the operation of the Contest. Sponsor is not responsible for any typographical errors in these Official Rules, or any inaccurate or incorrect data contained on the Site. Sponsor is not responsible for any personal injury or property damage or losses of any kind which may be sustained resulting from participation in the Contest, use of the Site or the download of any information from the Site.

By entering into the Contest, Participant agrees to indemnify, defend and hold harmless Sponsor and Contest Parties from and against any and all liability, losses, costs and expenses (including attorneys' fees) incurred as a result of any submission made by Participant to Sponsor. By acceptance of a prize, each of the 5 Finalists agree to release Sponsor and Contest Parties from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses of any kind to person or property resulting in whole or in part, directly or indirectly, from participation in the Contest; from acceptance, possession, misuse or use of any prize; from any and all travel associated with any of the prizes, or from any typographical or other error in the Official Rules or the offering and announcement of a prize. Except where prohibited by law, each Participant, including each of the 5 Finalists, grants permission for Sponsor and/or its designees to use his/her name, photograph, voice and/or likeness and/or submission, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time

limitations and without additional compensation.

- 6. Notification of the Winner:** The names of the winners will be announced as set forth in Section 3 of these Official Rules.

Sponsor: Zumba Fitness, LLC, 800 Silks Run, Suite 2300, Hallandale, FL 33009.