



Attention: Traffic Managers AND Program Directors

"BLACK COLLEGE QUIZ"

NATIONAL BROADCAST FORMAT

January 6, 2025 -

December 30, 2025

EPISODE:108-40

BROADCAST SYNDICATION WINDOW

AIR DATE: 7/12/2025

WEEK OF: 7/7/2025

SEGMENT 1

4:55

COMMERCIAL BREAK #1

2:00

:15 P&G SECRET CLINICAL STICK
:30 STV MENTORING QUEENS 30 PROMO
:15 P&G HERBAL MARIGOLD NA
LOCAL :60

PGSC4234000H
STVMQPROM30H
PGCU8272000H

SEGMENT 2

7:47

COMMERCIAL BREAK #2

3:00

:15 P&G OLAY BEFORE PROCEDURES
:30 STV STELLAR 40TH TICKET PROMO
:15 WENDYS AROUND 2025 TAKIS FUEGO
:30 PFIZER NTTW 5.0 DUAL ED/ROSIE
LOCAL 1:30

PGOO6011100H
STV40AWPROMOH
YWDK0432000H
PFEQ5016000H

SEGMENT 3

6:08

COMMERCIAL BREAK #3

3:00

:15 P&G SECRET CLINICAL STICK
:30 KENVUE LA LA RUMBLE
:15 WENDYS AROUND 2025 TAKIS FUEGO
:30 STATEFARM BVB LIFT
LOCAL 1:30

PGSC4234000H
KNLM0003000H
YWDK0432000H
OQHD0118000H

SEGMENT 4

2:34

Total Running Time 29:30:00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION ON THIS AFFIDAVIT WAS TAKEN FROM THE

PROGRA

SYNDICATION MGMT: _____

STATION: _____

EXECUTIVE TEAM: _____

BROADCAST TIME AND DATE: _____

ACCT LEAD: _____

AFTER BROADCAST IS COMPLETED, PLEASE NOTARIZE AND RETURN TO:

Central City Productions, Inc

Attention: Jamilah Rhodes

40 E. Huron , 5th Floor - Chicago, IL 60611