



Attention: Traffic Managers AND Program Directors

"BLACK COLLEGE QUIZ"

NATIONAL BROADCAST FORMAT

January 6, 2025 -

December 30, 2025

EPISODE:109-30

BROADCAST SYNDICATION WINDOW

AIR DATE: 7/19/2025

WEEK OF: 7/14/2025

SEGMENT 1

4:22

COMMERCIAL BREAK #1

2:00

:30 AT&T Too Connected Proactive V1
:15 WENDYS OR ELSE \$1 BREAKFAST
:15 KENVUE TYLENOL 2025 SCC GI GARDEN GM
LOCAL :60

AXMT3011100H
YWDB0419000H
KNTF0094000H

SEGMENT 2

8:29

COMMERCIAL BREAK #2

3:00

:15 P&G ZQ ULTRA GOOD STUFF NON
:45 J&J TREMFYA CD COMPLETE
:30 PFIZER NTTW 5.0 DUAL ED/ROSIE
LOCAL 1:30

PGNC5085000H
JJTY0252000H
PFEQ5016000H

SEGMENT 3

6:32

COMMERCIAL BREAK #3

3:00

:15 P&G PEPTO BISMOL BRAND POWER
:15 WENDYS OR ELSE \$1 BREAKFAST
:15 KENVUE OGX/MEGABRAND/THE FIXER/DEHYDR
:30 STATEFARM BVB LIFT
:15 WENDYS OR ELSE \$1 BREAKFAST
LOCAL 1:30

PGZZ7780SQWH
YWDB0419000H
KNOG0001000H
OQHD0118000H
YWDB0419000H

SEGMENT 4

2:01

Total Running Time 29:30:00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION ON THIS AFFIDAVIT WAS TAKEN FROM THE

PROGRA

SYNDICATION MGMT: _____

STATION: _____

EXECUTIVE TEAM: _____

BROADCAST TIME AND DATE: _____

ACCT LEAD: _____

AFTER BROADCAST IS COMPLETED, PLEASE NOTARIZE AND RETURN TO:

Central City Productions, Inc
Attention: Jamilah Rhodes
40 E. Huron , 5th Floor - Chicago, IL 60611