

**Air Window:**  
07/26 - 07/27

**CLOSED CAPTIONED**  
**TV RATING**

**Episode#: 2711**

|                                                                   | SEGMENT | RUN   |
|-------------------------------------------------------------------|---------|-------|
| <b>OPENING / SEGMENT ONE</b>                                      | 06:41   | 06:41 |
| <b>COMMERCIAL BREAK ONE</b>                                       | 02:01   | 08:42 |
| 00:30 Pioneer PHI_CORP-25199 Pioneer_WakeUp_Number)               |         |       |
| 00:30 Farm Journal Promos Yield Academy (Yield_Academy-30)        |         |       |
| 01:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT TWO</b>                                                | 03:56   | 12:38 |
| <b>COMMERCIAL BREAK TWO</b>                                       | 02:00   | 14:38 |
| 00:60 Helena Agri-Enterprises (Helena-Memphis)                    |         |       |
| 01:00 Acorn Stairlift (AC7463QOL60R2H)                            |         |       |
| <b>SEGMENT THREE</b>                                              | 04:34   | 19:12 |
| <b>COMMERCIAL BREAK THREE</b>                                     | 02:01   | 21:13 |
| 02:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT FOUR</b>                                               | 02:42   | 23:55 |
| <b>COMMERCIAL BREAK FOUR</b>                                      | 02:01   | 25:56 |
| 01:00 United Soybean Board (USB-QuickWins_2) USB Reinhard_Jul2025 |         |       |
| 01:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT FIVE</b>                                               | 02:24   | 28:20 |
| <b>MID/SPLIT BREAK 5</b>                                          | 01:31   | 29:51 |
| 01:31 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT SIX</b>                                                | 06:33   | 36:24 |
| <b>COMMERCIAL BREAK SIX</b>                                       | 02:01   | 38:25 |
| 00:30 Brevand Seeds (BREV2530T01H)                                |         |       |
| 00:30 Farm Journal Promos Machinery Pete (MPTV_PROMO-30)          |         |       |
| 01:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT SEVEN</b>                                              | 01:33   | 39:58 |
| <b>COMMERCIAL BREAK SEVEN</b>                                     | 02:00   | 41:58 |
| 00:30 Bayer Cropsience (CHNL0925H)                                |         |       |
| 00:30 Desert Media Partners Ezwell (ITEW306586H)                  |         |       |
| 01:00 ACORN Stairlifts (AC7463QOL60R2H)                           |         |       |
| <b>SEGMENT EIGHT</b>                                              | 03:53   | 45:51 |
| <b>COMMERCIAL BREAK EIGHT</b>                                     | 02:01   | 47:52 |
| 02:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT NINE</b>                                               | 07:02   | 54:54 |
| <b>COMMERCIAL BREAK NINE</b>                                      | 02:01   | 56:55 |
| 01:00 Helena Agri-Enterprises (Helena-Memphis)                    |         |       |
| 01:01 <b>INSERT LOCAL (Cover existing spots)</b>                  |         |       |
| <b>SEGMENT TEN (INCLUDES CLOSE/CREDITS &amp; LOGOS)</b>           | 01:16   | 58:11 |
| <b>TOTAL RUNNING TIME:</b>                                        |         | 58:11 |

Please Contact JEFF (jptomey@pmi.tv) Or MONICA (monica@pmi.tv) At PMI #412.281.5900 With Any Questions Regarding This Program.

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