



Attn: **Program Director**

Re: **Popstar Today!**

Distribution Information: **2025 – 2026 Season**

Option 1: OTSM Syndinet

This show is being delivered by PMI through your OTSM SyndiNet Downloader, along with a timing XML in BXF format, which drops the file directly into the show folder.

**Pitch Day: Fridays (Effective Sept. 5th, 2025)
2:00 pm EST**

File prefix: PST

As a courtesy, you will receive an email notice once the content has been delivered.

Option 2:

If a station should fail, you can do one of 2 things:

Use the backup file by going to the OTSM FTP site to download, login credentials required.

Login credentials only remain valid for 7 days.

If you need a login, please contact PMI with the following information:

Station:

Contact Name:

Email:

Phone #:

Or

A direct link sent if having technical issues

You can find the show info / formats by using this direct link:

<https://www.pmi.tv/show/popstar-today>

Should you have any questions please contact either Autumn or John by phone at PMI 412.281.5900 or by email at autumn@pmi.tv or jmorrow@pmi.tv