

2025-2026 Generic Format

<u>Segment</u> **Segment Length** Opening/Act 1 Commercial Break 1 **National** 01:01 Local 02:01 Act 2 Commercial Break 2 **Closed Caption Sponsor** 00:15 **National** 02:01 Act 3 Commercial Break 3 Local 02:31 **Id/Fee Spots** 00:31 Act 4 **Closing Credits Total Running Time** 29:45 **Total National Commercial Time** 3:00 Total Local Commercial Time 4:30 **Closed Caption Sponsor** 0:15 Id/Fee Spots 0:30