



# WEEKDAY PRIMARY RUN

**Air Date:** 11/13/2025

Episode: 110 - Kimberly Kasaktin: No Body, No Crime

**Total Run Time:** 28:30

Rating: TV-14

|                                      |                                |                     | <u>DURATION</u> | <u>IN</u> | <u>OUT</u> | <u>LENGTH</u> |
|--------------------------------------|--------------------------------|---------------------|-----------------|-----------|------------|---------------|
| <b>SEGMENT 1</b>                     |                                |                     |                 | 00:00     | 05:52      | 05:52         |
| <b>COMMERCIAL BREAK 1</b>            |                                |                     |                 | 05:52     | 08:23      | 02:31         |
| 1A-D                                 | COLONIAL PENN / (800) 716-3338 | PPP3338H            | 2:00            |           |            |               |
| 1E                                   | BLUE PILL / (800) 835-0711     | BPYP30018PIH        | :30             |           |            |               |
| <b>SEGMENT 2</b>                     |                                |                     |                 | 08:23     | 15:27      | 07:04         |
| <b>CC BUMPER/SPOT</b>                |                                |                     |                 |           |            |               |
| CC                                   | FAITH BOOK / (888) 480-8099    | CFP_10_888-480-8099 | :10             | 15:27     | 15:40      | 00:13         |
| <b>COMMERCIAL BREAK 2</b>            |                                |                     |                 | 15:40     | 17:42      | 02:02         |
| 2A-B                                 | VJG ASBESTOS / (800) 560-1808  | MLCO601808H         | 1:00            |           |            |               |
| <b>2C-D LOCAL (1:01)</b>             |                                |                     |                 |           |            |               |
| <b>SEGMENT 3</b>                     |                                |                     |                 | 17:42     | 20:19      | 02:37         |
| <b>COMMERCIAL BREAK 3</b>            |                                |                     |                 |           |            |               |
| <b>3A-F LOCAL (3:01)</b>             |                                |                     |                 | 20:19     | 23:20      | 03:01         |
| <b>PROMO/FEE SPOT W/BUMPER</b>       |                                |                     |                 |           |            |               |
| FEE                                  | NURSING HOME / (800) 378-7755  | PNHI3006PIH         | :30             | 23:20     | 23:53      | 00:33         |
| <b>SEGMENT 4 (Closing / Credits)</b> |                                |                     |                 | 23:53     | 28:30      | 04:37         |

Please contact AUTUMN (autumn@pmi.tv) or JEFF (jptomey@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:

<https://www.pmi.tv/show/crime-beat>