

**File Name:****MVC2025H****Air Window:****11/15/2025 - 12/01/2025****CLOSED CAPTIONED****TV-PG****MISSOURI VALLEY CONFERENCE BASKETBALL PREVIEW**

	SEGMENT	RUN
OPEN / SEGMENT 1	07:40	00:00
COMMERCIAL BREAK ONE	02:30	07:40
:30 State Farm Insurance (From the Logo - :30)		
:30 Explore St. Louis (Comp25H_30_STLCELEB - :30)		
:30 NCAA First/Second Rounds (26AXNCAA153H -- Saved by the Fandom -- :30)		
:60 Arch Madness Hotels (2025-26 Version -- :60)		
SEGMENT TWO	08:29	10:10
COMMERCIAL BREAK TWO	02:30	18:39
2:30 <i>Black For Local</i>		
SEGMENT THREE	07:11	21:09
COMMERCIAL BREAK THREE	02:35	28:20
:15 Gatorade (PEBG6695000H_Gatorade_Q42025Refresh_15sec)		
:30 Lodging Hospitality Management (US_Broadcast_ReEdit_Final 2 -- :30)		
:30 MVC Fan Hangout (2025-26 Version -- :30)		
:15 Antigua (ANTIGUA_MVC_15 SPOT REV FNL 2025)		
1:00 <i>Black For Local</i>		
:05 <i>Local Promo</i>		
SEGMENT FOUR	06:52	30:55
COMMERCIAL BREAK FOUR	02:30	37:47
:30 Credit Union 1 (MVC5994 -- :30)		
:30 Grinnell Mutual Insurance (30-1 -- :30)		
:30 Think Iowa City (251105-ICASC_30_ad_music_JC_vo-1920 -- :30)		
:60 Women's Basketball Hotels (2025-26 Version -- :60)		
SEGMENT FIVE	05:12	40:17
COMMERCIAL BREAK FIVE	02:30	45:29
2:30 <i>Black For Local</i>		
SEGMENT SIX	08:28	47:59
COMMERCIAL BREAK SIX	02:35	56:27
:30 State Farm Insurance (Batman vs. Bateman -- :30)		
:30 Professional Bull Riding (26_VT_ST LOUIS_The Bulls_16x9_30s)		
:30 OneValley (2025-26 Version -- :30)		
1:00 <i>Black For Local</i>		
:05 <i>Local Promo</i>		
CLOSE / SEGMENT 7	00:43	59:02
COMMERCIAL BREAK SEVEN	00:15	59:45
:15 <i>Local Promo / End Break</i>		

TOTAL RUNNING TIME:**1:00:00**

Please contact AUTUMN (autumn@pmi.tv) or KELLY (kmizak@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:

<https://www.pmi.tv/show/missouri-valley-conference-basketball-preview>