



TVPG

**EPISODE #: SHOW OA-THW-0101 THE HARD WAY**

**The Hard Way: Seasons of the Deschutes**

The Hard Way follows Warm Springs tribal member and fishing guide Matt Mendes, whose life is shaped by the seasons and spirit of Oregon's Deschutes River. Raised in a lineage of river stewards—his grandfather was the first Native American guide on the Deschutes—Matt carries forward a tradition built on patience, respect, and hard work. Directed by RA Beattie and produced by Off the Grid Studios, The Hard Way is a reflective portrait of place, purpose, and the enduring connection between a guide, his community, and the river that defines them.

			<u>Segment Time</u>	
<u>SEGMENT 1</u>			<b>0:04:38</b>	<b>0:04:38</b>
<u>COMMERCIAL BREAK 1</u>			<b>0:02:00</b>	<b>0:06:38</b>
01:00	Secure It	SecureIt_60Sec_Broadcast_QR_HD_24P		
00:30	Parker McCollum	ParkerMCCollum_2026TourDates.mp4	101KFEVHR5H	
00:15	O'Keeffe's	These Hands Randy SR	101ESS0224H	
00:15	Henkel	Comfort of Home	101CAS0199H	
<u>SEGMENT 2</u>			<b>0:03:58</b>	<b>0:10:36</b>
<u>COMMERCIAL BREAK 2</u>			<b>0:03:02</b>	<b>0:13:38</b>
00:30	Montana	MT_Natl_General30sec_2_v3.mp4		
01:00	Secure It	SecureIt_60Sec_Broadcast_QR_HD_24P		
01:32	BLACK FOR LOCAL ADVERTISING			
<u>SEGMENT 3</u>			<b>0:03:55</b>	<b>0:17:33</b>
<u>COMMERCIAL BREAK 3</u>			<b>0:02:02</b>	<b>0:19:35</b>
02:02	BLACK FOR LOCAL ADVERTISING			
<u>SHOW CLOSE</u>			<b>0:07:53</b>	<b>0:27:28</b>
<b>TOTAL RUNING TIME:</b>			<b>0:27:28</b>	

Please Contact JEFF (jptomey@pmi.tv) Or MONICA (monica@pmi.tv) At PMI #412.281.5900 With Any Distribution Questions Regarding This Program.

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