

## Attention: Traffic Managers AND Program Directors

## "BLACK COLLEGE QUIZ"

## NATIONAL BROADCAST FORMAT

January 6, 2025 -December 30, 2025 EPISODE 143

BROADCAST SYNDICATION WINDOW	
AIR DATE:	12/13/2025
WEEK OF:	12/8/2025

SEGMENT 1				4:21
COMMERCIAL B	REAK #1			2:00
:15	P&G	RADIANT RED	PGAL2372100	
:30	STATE FARM	NIGHTMARE:30	OQHD0004000H	
:15	CCP	TRIBUTE TO THE HOLIDAYS PROMO 15	CCPSTH202515	
	LOCAL:60			

SEGMENT 2 COMMERCIAL BREAK #2				
:15	WALMART	S/FY26 HOLIDAY CHADSTER	WGPU7022000H	
:15	KENVUE	LISTERINE WASH YOUR MOUTH BETTER TOGETHER EQUITY V2 SUPERS	KNLX0212000H	
:15	P&G	RADIANT RED	PGAL2372100	

:15 KENVUE LISTERINE WASH YOUR MOUTH BETTER TOGETHER EQUITY V2 SUPERS KNLX0212000H
:15 P&G RADIANT RED PGAL2372100
:30 AD COUNCIL FULL EFFECT 2 CNFA1216000H
LOCAL 1:30

 SEGMENT 3
 6:20

 COMMERCIAL BREAK #3
 :15
 KENVUE
 LISTERINE WASH YOUR MOUTH BETTER TOGETHER EQUITY V2 SUPERS
 KNLX0212000H

 :15
 KENVUE
 LISTERINE WASH YOUR MOUTH BETTER TOGETHER EQUITY V2 SUPERS
 KNLX0212000H

 :15
 WALMART
 S/FY26 HOLIDAY CHADSTER
 WGPU7022000H

 :30
 STATE FARM
 NIGHTMARE :30
 OQHD0004000H

 :30
 CCP
 TRIBUTE TO THE HOLIDAYS PROMO 30
 CCPSTH202530

 LOCAL 1:30
 LOCAL 1:30

SEGMENT 4 4:40

Total Running Time 29:30:00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION ON THIS AFFIDAVIT WAS TAKEN FROM THE

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