



**Air Date:** 01/28/2026

**Total Run Time:** 28:30

|                                      |                                |                     |  | <u>DURATION</u> | <u>IN</u> | <u>OUT</u> | <u>LENGTH</u> |
|--------------------------------------|--------------------------------|---------------------|--|-----------------|-----------|------------|---------------|
| <b>SEGMENT 1</b>                     |                                |                     |  |                 | 00:00     | 06:12      | 06:12         |
| <b>COMMERCIAL BREAK 1</b>            |                                |                     |  |                 | 06:12     | 08:42      | 02:30         |
| 1A-D                                 | COLONIAL PENN / (800) 716-3338 | PPP3338H            |  | 2:00            |           |            |               |
| 1E                                   | BLUE PILL / (800) 835-0711     | BPYP30018PIH        |  | :30             |           |            |               |
| <b>SEGMENT 2</b>                     |                                |                     |  |                 | 08:42     | 11:59      | 03:17         |
| <b>CC BUMPER/SPOT</b>                |                                |                     |  |                 |           |            |               |
| CC                                   | FAITH BOOK / (888) 480-8099    | CFP_10_888-480-8099 |  | :10             | 11:59     | 12:12      | 00:13         |
| <b>COMMERCIAL BREAK 2</b>            |                                |                     |  |                 | 12:12     | 14:14      | 02:02         |
| 2A-B                                 | VJG ASBESTOS / (800) 560-1808  | MLCO601808H         |  | 1:00            |           |            |               |
| <b>2C-D</b>                          | <b>LOCAL (1:02)</b>            |                     |  |                 |           |            |               |
| <b>SEGMENT 3</b>                     |                                |                     |  |                 | 14:14     | 17:25      | 03:11         |
| <b>COMMERCIAL BREAK 3</b>            |                                |                     |  |                 |           |            |               |
| <b>3A-F</b>                          | <b>LOCAL (3:00)</b>            |                     |  |                 | 17:25     | 20:25      | 03:00         |
| <b>PROMO/FEE SPOT W/BUMPER</b>       |                                |                     |  |                 |           |            |               |
| FEE                                  | NURSING HOME / (800) 378-7755  | PNHI3006PIH         |  | :30             | 20:25     | 20:58      | 00:33         |
| <b>SEGMENT 4 (Closing / Credits)</b> |                                |                     |  |                 | 20:58     | 28:30      | 07:32         |

<https://www.pmi.tv/show/crime-beat>