



**WEEKDAY PRIMARY RUN**

**Air Date:** 03/12/2026

Episode: 503 - In an Instant: The Neville-Lake Tragedy

**Total Run Time:** 28:30

Rating: TV-14

				<u>DURATION</u>	<u>IN</u>	<u>OUT</u>	<u>LENGTH</u>
<b>SEGMENT 1</b>					00:00	05:21	05:21
<b>COMMERCIAL BREAK 1</b>					05:21	07:52	02:31
1A-D	VJG ASBESTOS / (800) 316-3406	MLCO1203406H		2:00			
1E	NURSING HOME / (800) 378-7755	PNHI3006PIH		:30			
<b>SEGMENT 2</b>					07:52	12:50	04:58
<b>CC BUMPER/SPOT</b>							
CC	FAITH BOOK / (888) 480-8099	CFP_10_888-480-8099		:10	12:50	13:03	00:13
<b>COMMERCIAL BREAK 2</b>					13:03	15:05	02:02
2A-B	LIFE ALERT / (800) 863-0881	FTTEST0881H		1:00			
2C-D	<b>LOCAL (1:02)</b>						
<b>SEGMENT 3</b>					15:05	21:06	06:01
<b>COMMERCIAL BREAK 3</b>							
3A-F	<b>LOCAL (3:00)</b>				21:06	24:06	03:00
<b>PROMO/FEE SPOT W/BUMPER</b>							
FEE	TIME SHARE / (800) 836-1405	ARTE30027PIH		:30	24:06	24:39	00:33
<b>SEGMENT 4 (Closing / Credits)</b>					24:39	28:30	03:51

Please contact AUTUMN (autumn@pmi.tv) or JEFF (jptomey@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:  
<https://www.pmi.tv/show/crime-beat>