



**WEEKDAY SECOND RUN**

**Air Date:** 03/16/2026

Episode: 105 - Alicia Ross: Everyone's Daughter

**Total Run Time:** 28:30

Rating: TV-14

				<u>DURATION</u>	<u>IN</u>	<u>OUT</u>	<u>LENGTH</u>
<b>SEGMENT 1</b>					00:00	06:11	06:11
<b>COMMERCIAL BREAK 1</b>					06:11	08:41	02:30
1A-D	COLONIAL PENN / (800) 716-3338	PPP3338H		2:00			
1E	NURSING HOME / (800) 378-7755	PNHI3006PIH		:30			
<b>SEGMENT 2</b>					08:41	13:26	04:45
<b>CC BUMPER/SPOT</b>							
CC	FAITH BOOK / (888) 480-8099	CFP_10_888-480-8099		:10	13:26	13:39	00:13
<b>COMMERCIAL BREAK 2</b>					13:39	15:41	02:02
2A-B	LIFE ALERT / (800) 863-0881	FTTEST0881H		1:00			
2C-D	<b>LOCAL (1:01)</b>						
<b>SEGMENT 3</b>					15:41	20:50	05:09
<b>COMMERCIAL BREAK 3</b>							
3A-F	<b>LOCAL (3:01)</b>				20:50	23:51	03:01
<b>PROMO/FEE SPOT W/BUMPER</b>							
FEE	TIME SHARE / (800) 836-1405	ARTE30027PIH		:30	23:51	24:24	00:33
<b>SEGMENT 4 (Closing / Credits)</b>					24:24	28:30	04:06

Please contact AUTUMN (autumn@pmi.tv) or JEFF (jptomey@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:  
<https://www.pmi.tv/show/crime-beat>