



WEEKDAY PRIMARY RUN

Air Date: 03/17/2026

Episode: 104 - Alison Parrot: Leader of the Pack

Total Run Time: 28:30

Rating: TV-14

				<u>DURATION</u>	<u>IN</u>	<u>OUT</u>	<u>LENGTH</u>
SEGMENT 1					00:00	05:39	05:39
COMMERCIAL BREAK 1					05:39	08:09	02:30
1A-D	COLONIAL PENN / (800) 716-3338	PPP3338H		2:00			
1E	NURSING HOME / (800) 378-7755	PNHI3006PIH		:30			
SEGMENT 2					08:09	14:12	06:03
CC BUMPER/SPOT							
CC	FAITH BOOK / (888) 480-8099	CFP_10_888-480-8099		:10	14:12	14:25	00:13
COMMERCIAL BREAK 2					14:25	16:25	02:00
2A-B	LIFE ALERT / (800) 863-0881	FTTEST0881H		1:00			
2C-D	LOCAL (1:01)						
SEGMENT 3					16:25	20:01	03:36
COMMERCIAL BREAK 3							
3A-F	LOCAL (3:01)				20:01	23:02	03:01
PROMO/FEE SPOT W/BUMPER							
FEE	TIME SHARE / (800) 836-1405	ARTE30027PIH		:30	23:02	23:35	00:33
SEGMENT 4 (Closing / Credits)					23:35	28:30	04:55

Please contact AUTUMN (autumn@pmi.tv) or JEFF (jptomey@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:
<https://www.pmi.tv/show/crime-beat>