



**WEEKDAY PRIMARY RUN**

**Air Date:** 03/19/2026

Episode: 203 - The Christine Jessop and Guy Paul Morin Tragedy

**Total Run Time:** 28:30

Rating: TV-14

				<u>DURATION</u>	<u>IN</u>	<u>OUT</u>	<u>LENGTH</u>
<b>SEGMENT 1</b>					00:00	06:01	06:01
<b>COMMERCIAL BREAK 1</b>					06:01	08:31	02:30
1A-D	COLONIAL PENN / (800) 716-3338	PPP3338H		2:00			
1E	NURSING HOME / (800) 378-7755	PNHI3006PIH		:30			
<b>SEGMENT 2</b>					08:31	12:16	03:45
<b>CC BUMPER/SPOT</b>							
CC	FAITH BOOK / (888) 480-8099	CFP_10_888-480-8099		:10	12:16	12:27	00:11
<b>COMMERCIAL BREAK 2</b>					12:27	14:27	02:00
2A-B	LIFE ALERT / (800) 863-0881	FTTEST0881H		1:00			
<b>2C-D</b>	<b>LOCAL (1:00)</b>						
<b>SEGMENT 3</b>					14:27	20:06	05:39
<b>COMMERCIAL BREAK 3</b>							
<b>3A-F</b>	<b>LOCAL (3:02)</b>				20:06	23:06	03:00
<b>PROMO/FEE SPOT W/BUMPER</b>							
FEE	TIME SHARE / (800) 836-1405	ARTE30027PIH		:30	23:06	23:36	00:30
<b>SEGMENT 4 (Closing / Credits)</b>					23:36	28:30	04:54

Please contact AUTUMN (autumn@pmi.tv) or JEFF (jptomey@pmi.tv) at PMI #412.281.5900 with any questions regarding this program.

This info can also be downloaded by using this direct link:  
<https://www.pmi.tv/show/crime-beat>