



NATIONAL CHERRY BLOSSOM FESTIVAL

SATURDAY APRIL 18 – JUNE 28, 2026

Attn: Program Director

Re: National Cherry Blossom Festival

File Name: NCBF26H / NCBF26PR10H / NCBF26PR15H / NCBF26PR30H

Option 1: OTSM Syndinet

The show is being delivered through your OTSM SyndiNet Downloader, along with a timing XML in BXF format, which drops the file directly into the show folder.

NATIONAL CHERRY BLOSSOM FESTIVAL

Pitch Day: Friday April 17, 2026

2000 (8:00 PM est)

As a courtesy, you will receive an email notice once the content has been delivered. The movie will remain available to you on OTSM the entire barter window.

Option 2:

If a station should fail, you can do one of 2 things:
Use the backup file by going to the OTSM FTP site to download, login credentials required.

If you need a login, please contact PMI with the following information:

Station:

Contact Name:

Email:

Phone #:

Or

A direct link sent if having technical issues

***You can find the show info / formats by using this direct link:**

<https://www.pmi.tv/show/national-cherry-blossom-festival>

Should you have any questions please contact either Erin by phone at PMI 412.281.5900 or by email at ekennedy@pmi.tv

For technical assistance, please contact stationservices@onthespotmedia.com or call 855-855-6876

As a reminder, all stations need to have downloaded: <https://ezspotclient.otsmsuite.com/> in order to receive content