2026 Big 33 Football Classic – Sunday, May 24 – 6:30PM ET

Generic Commercial Format / Run Sheet

Segment 1/OPEN/Before Kickoff		
Break 1	2:00	Network
Segment 2		
Break 2	1:00	Local
Segment 3		
Break 3	1:00	Network
Segment 4		
Break 4	1:00	Local
Segment 5 / End of First Quarter		
Break 5	2:00	Network
Segment 6		
Break 6	1:00	Local
Segment 7		
Break 7	1:00	Network
Segment 8		
Break 8	1:00	Local
Segment 9 / End of the Second Quarter		
Break 9	2:00	Network
Segment 10 / Halftime		
Break 10	2:00	Local
Segment 11 / Halftime		
Break 11	2:00	Network
Segment 12 / Halftime		
Break 12	2:00	Local

Segment 13		
Break 13	1:00	Network
Segment 14		
Break 14	1:00	Local
Segment 15		
Break 15	1:00	Network
Segment 16/End of Third Quarter		
Break 16	2:00	Local
Segment 17		
Break 17	1:00	Network
Segment 18		
Break 18	1:00	Local
Segment 19		
Break 19	1:00	Network
Segment 20/End of Fourth Quarter		
Break 20	1:00	Network
	1:00	Local
Segment 20/Close		
Break 20	2:00	Local
Bonus - Break 21	1:00	Local
Bonus - Break 22	1:00	Local
Bonus - Break 23	1:00	Local
		The End

Network Time:	**15 minutes**
Local Time:	**15 minutes**
Total Commercial Time	**30 minutes**
Segment Content Time	**180 minutes**
	210 minutes

Created: January 21, 2026